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RENTER TO BUYER

CMHC'S 27-YEAR HISTORICAL AFFORDABILITY REPORT

1970-1997



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Canadian Cataloguing in Publication Data

Main entry under title:

Renter to buyer: CMHC's 27-year historical affordability report 1970-1997

Issued also in French under title: De locataire à acheteur.

ISBN 0-660-17578-9

Cat. No. NH15-269/1998E

- 1. House buying Canada Costs.
- 2. Home ownership Canada Costs.
- 3. Rental housing Canada Costs.
- 4. Housing Canada Statistics.
- I. Canada Mortgage and Housing Corporation.
- II. Title: CMHC's 27-year historical affordability report 1970-1997.

HD7287.55R46 1998 333.380971 C98-980304-X

Printed in Canada Produced by CMHC

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Introduction

This report is a special edition of CMHC's Canadian Housing Markets (CHM) report. Every year, the third quarter edition of CHM contains a detailed analysis of affordability for all major urban markets. In CHM, indicators are published for the latest three reporting periods. This report compiles and analyses the new information for the indicators for reporting periods back to 1970.

The purpose of this special edition is to provide housing industry participants with analyses of long-term affordability trends in Canada's major urban centres as they relate to home ownership.

Here is a unique examination of housing affordability patterns in 27 major housing markets, or census metropolitan areas, for the past 27 years. It includes a detailed time-series analysis of affordability trends and their major fluctuations, plus a comprehensive national overview of each of Canada's major local markets.

Both the national overview and a three-page report for each urban centre identify and analyse the forces that influence affordability. Together they succinctly describe the impact of changes in house prices, property taxes, heating costs, mortgage rates and renter incomes.

The analysis includes special tabulations on the demographic forces that influence local housing markets. Each local market report includes data on the number of households by tenure (renters aged between 20 and 44, all renters and all home owners). These are available for the Census years 1971, 1981, 1986 and 1991. All are based on 1986 Census boundaries.

Finally, each section examines the availability of new and resale housing that is priced within the means of average renters.

All data are shown in easy-to-read tables.

The report is in two parts. Part I is a national overview of local market affordability. Part II contains affordability reports for each of the country's 27 major housing markets. Both parts present insightful analysis of the forces that influence affordability, succinctly describing the impact of changes in house prices, and renter incomes.

The information for 1970 and annual data in the 1980s up to 1989 has never been released before.

CMHC's Affordability Indicators Explained

CMHC's affordability indicators were designed to meet the need for a consistent, high quality measure to estimate Canadians' ability to afford their first home. The information addresses the question of whether renter households in the prime home buying years have the income to buy a starter home in their local market.

The CMHC indicators have been updated regularly Canadian Housing Markets (CHM) since 1990. While each edition of CHM includes affordability information for the latest three reporting periods, this report provides detailed information on long term affordability trends, going back to 1970, for every major urban area across Canada.

This allows readers to quickly see how the latest affordability information compares to the past and the how the factors impacting local affordability levels are changing.

(continued on page 14)

Executive Summary

Highlights

- Contrary to popular belief, housing was far more affordable during 1997 in every Canadian urban centre than it was in 1970. In fact, almost twice the percentage of prime buyers across the country could afford a starter home than in 1970. To see why, turn to page 5.
- In 1997, there were more affordable resale homes than ever in 12 centres and more affordable new homes in 17 centres. See page 13.
- ◆ The most significant supply factor affecting affordability is the price of starter homes; the most significant demand factor is the income of prime buyers. These two factors do not change at the same rate. Between 1970 and 1997, affordability improved in about half of the 27 centres studied because incomes grew faster than house prices. See pages 9 and 10.
- Over the past quarter century, the greatest affordability gains in Canada have occurred in centres in Atlantic Canada and the Prairies, where income growth has matched or outpaced price growth. See page 8.
- ♦ At the same time, long-term price growth either matched or outpaced incomes in half of the centres studied. In Vancouver, a jump of 549 per cent in average income did not keep up with the 880 per cent rise in the average cost of starter houses. Vancouver and Victoria have become the least affordable centres in the country: in these two cities, the gap between house price growth and income gains during the study period increased by 260 percentage points. See page 10 and 11.
- Affordability declined sharply when mortgage interest rates shot up in the early 1980s. The situation reversed itself by the middle of the decade. Improved affordability in the 1990s is closely linked to record-low mortgage interest rates. See pages 6 and 7.
- House prices reflect regional economic patterns. The lowest rates of house price increases in Canada since 1980 have occurred in Atlantic and Quebec markets, which experienced slower economic growth. House prices rose sharply in western centres during the last half of the seventies, in a period of prosperity. The same pattern occurred in Ontario during the mid-eighties. See pages 10 and 11.
- By increasing the demand for housing, household growth is a major influence on house prices, and thus on affordability. Over the past three decades, local employment opportunities and migration patterns have had a particular effect on household growth in centres such as Calgary and Oshawa. *To find out how, turn to page 12*.

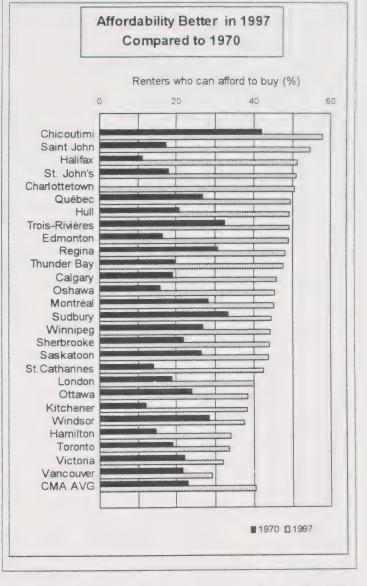
Part I NATIONAL OVERVIEW

Affordability Best Ever In 1997

Housing in Canada's major urban centres was far more affordable in 1997 than it was in 1970. When the seventies dawned, the proportion of prime buyers (renters aged 20 to 44) who could afford to purchase a starter home across all centres was 23 per cent (weighted average). In 1997, access to ownership was affordable to a record 40.5 per cent of prime buyer households.

Of the various factors contributing to better affordability in 1997, lower interest rates were the most influential. In 1970, rates were 10.1 per cent and in 1997 they were 6.7 per cent.

The chart (opposite) ranks Canada's 27 major markets, from most affordable to least affordable in 1997. It reflects a considerable reordering of position over the past quarter century. In 1970, both Vancouver and Victoria were at least as affordable as half the centres in Canada. As a result of significant price increases in the 1970s, these two areas have consistently been among the least affordable markets since the early 1980s. A consistent feature of the chart is improved affordability since 1970 in every one of the markets analysed in this report.



Chicoutimi remains the most affordable

centre, a distinction it has maintained since 1970. Halifax has made the greatest gains in that time, with an affordability rating more than five times better (from 11 to 51 per cent) than in 1970. Other centres from the Atlantic similarly exhibit strong improvement. In 1997, four of the five most affordable centres in Canada were in the Atlantic provinces. The major urban areas on the opposite coast are at the other extreme. They are the least affordable centres in 1997 and have realized the smallest measure of affordability improvement since 1970.

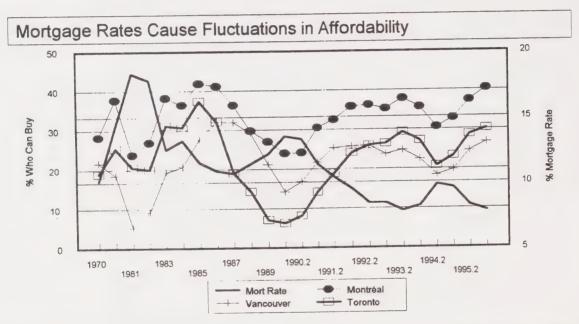
Cyclical Swings Important

Throughout the 27-year period, the pattern of affordability has varied widely between metropolitan areas and between regions. Swings in the affordability cycle have been more pronounced in certain centres and regions.

The main factors affecting affordability are home prices, household incomes, mortgage rates, property taxes and heating costs.

A characteristic of mortgage rates is that they do not vary significantly between markets. As a result, there are some similarities everywhere in affordability levels over time — that is, in the affordability cycle. This is illustrated by the graph below, showing the relationship between the three-year mortgage rate and affordability in Canada's three largest markets.

In the time frame covered by the graph, mortgage rates fluctuated up and down, but overall they followed a downward trend.



Shifts in mortgage rates had a very significant influence: when rates went one way, affordability always went in the other direction. A large part of the influence is owing to the profound impact of interest rate shifts on carrying costs and affordability. In the 1980s, for example, rates shot up and then plummeted almost as fast. As a result, affordability in all markets declined sharply in the early 1980s and recovered to a high level by the mid 1980s. This has also been the general pattern in all centres over the past decade.

The uniqueness of each center's affordability cycle is illustrated by the table (next page) showing that highest and lowest affordability levels were attained in different periods across different markets. Divergences are caused by other factors affecting affordability, particularly prices and incomes, which vary from market to market.

The importance of house price fluctuations on affordability cycles has been demonstrated in Ontario centres in recent years.

In the early 1980s, when interest rates peaked in the high teens, many markets, including all of those in western Canada, saw their worst affordability ratings.

Ontario bucked that trend to a degree. Aided by a strong economy and relatively stable, affordable prices, Ontario centres were among the country's most affordable in the early 1980s and collectively surged to record high affordability in 1985-86.

Strong economic growth and in-migration generated demand pressures that ignited Ontario's boom and price spiral of the late 1980s and sent affordability plunging all across Ontario. The province's markets experienced their worst affordability ratings in 1990, when a upward tick in mortgage rates coincided with the end of a five-year price spiral.

Since then, with a weak economy constraining wage growth, affordability in Ontario improved only lethargically. While Ontario markets saw Canada's most significant price declines in the early part of the decade, market prices did not fall sufficiently to enable Ontario centres to regain the peak ratings they chalked up in the

pre-boom days of the mid-1980s. This is in sharp contrast with most other Canadian markets, where peak affordability was achieved during the 1990s.

In Vancouver, house price fluctuations have also had a big impact. This is the only non-Ontario market which has not seen a record level of affordability in the 1990s. Strong prices gains in the

Fluctuations in Affordability: Highs and Lows

| Highest Level Affordability | of | | Lowest Level Affordability | of | |
|--------------------------------|--------------|------|-------------------------------|--------------|------|
| | Value (%) | Year | | Value (%) | Year |
| Toronto | 37 | 85 | Halifax | 11 | 70 |
| Kitchener | 43 | 85 | St. Catharines | 14 | 70 |
| Hamilton | 43 | 85 | Saint John | 17 | 70 |
| London | 44 | 85 | St. John's | 18 | 70 |
| Oshawa | 47 | 85 | Thunder Bay | 20 | 70 |
| Thunder Bay | 50 | 85 | Hull | 21 | 70 |
| Windsor | 52 | 85 | Sherbrooke | 22 | 70 |
| Vancouver | 32 | 86 | Victoria | 5 | 81 |
| St. Catharines | 46 | 86 | Vancouver | 5 | 81 |
| Sudbury | 47 | 86 | Calgary | 9 | 81 |
| Saskatoon | 48 | 92H2 | Edmonton | 10 | 81 |
| Regina | 49 | 96H2 | Trois-Rivières | 19 | 81 |
| Trois-Rivières | 50 | 96H2 | Winnipeg | 20 | 81 |
| Charlottetown | 51 | 96H2 | Québec | 24 | 81 |
| Halifax | 52 | 96H2 | Montréal | 24 | 81 |
| Victoria | 32 | 97H1 | Chicoutimi | 26 | 81 |
| Ottawa | 39 | 97H1 | Saskatoon | 18 | 82 |
| Sherbrooke | 44 | 97H1 | Regina | 22 | 82 |
| Winnipeg | 44 | 97H1 | Toronto | 6 | 90H1 |
| Montréal | 45 | 97H1 | Kitchener | 8 | 90H1 |
| Calgary | 46 | 97H1 | Oshawa | 10 | 90H1 |
| Edmonton | 49 | 97H1 | Hamilton | 12 | 90H1 |
| Hull | 49 | 97H1 | Sudbury | 29 | 90H1 |
| Québec | 49 | 97H1 | London | 16 | 90H2 |
| St. John's | 51 | 97H1 | Ottawa | 20 | 90H2 |
| Saint John | 54 | 97H1 | Windsor | 25 | 90H2 |
| Chicoutimi | 58 | 97H1 | Charlottetown | 40 | 91H2 |
| All CMA's | 46 | 97H1 | All CMA's | 20 | 81 |

late 1980s and early 1990s blunted the beneficial effects of falling interest rates in the 1990s in Victoria as well.

In the Prairies, Quebec and the Atlantic region, price movement had less of an effect on the affordability cycle. These regions neither experienced the same price boom nor suffered the correction that rocked Ontario's housing markets. Year-to-year changes in affordability in these three regions tended primarily to reflect the influence of mortgage rates.

The effect of house prices in Atlantic markets has been longer term. These markets had the county's highest starter home prices and were least affordable in 1970. Since the early 1980's, Atlantic prices have increased much more slowly than the national average and the affordability ratings of those markets have closely matched those in the Prairies and Quebec. Today, most markets in all three regions show a relatively high level of affordability and a gradual improvement, peaking in late 1996 or early 1997.

Affordability Components: Incomes and Prices

The two most significant factors shaping local affordability levels have been the relative changes in starter home prices and the incomes of prime buyers. Of the two, house price change has been the predominant factor, increasing at a greater rate than incomes, especially since 1981.

| National Growth in | Starter Ho | ouse Prices | and Rente | r Incomes | 1970-96 |
|--------------------|------------|-------------|-----------|-----------|---------|
| | 1970-80 | 1980-85 | 1985-90 | 1990-96 | 1970-97 |
| House Prices (%) | 124 | 31 | 57 | 18 | 464 |
| Renter Incomes (%) | 157 | 35 | 27 | 12 | 409 |

House price change has exhibited a much greater variance between centres than incomes. Income gains range from 282 per cent in Sudbury to 549 per cent in Vancouver, and average 409 per cent overall. Meanwhile, the change in starter house prices cover a wide range, from 259 per cent in Charlottetown to 880 per cent in Vancouver.

Incomes

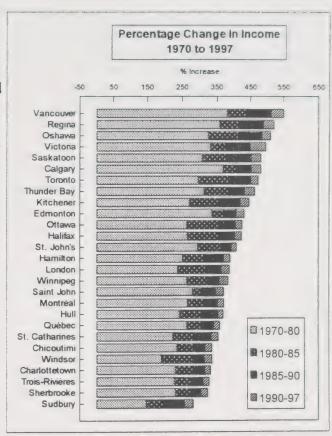
Structural changes in the economy starting in the early 1980s have affected consumer incomes more in some markets than others, and affected long-term changes in affordability. This is illustrated in the graph, which demonstrates the pattern of income growth in the major markets from 1970 to 1997.

A strong economic cycle through the latter 1970s combined with demographics to yield a high level of income growth among prime buyers in that decade. The best income gains over the 27-year span occurred prior to the 1981-82 recession, after which growth slowed considerably. Since income has, on average, lagged behind price gains, affordability improvements in the 1990s were more the result of mortgage rate reductions than income gains.

Averages never tell the whole story, however. Long-term price growth has either matched or outpaced incomes in only half of the 27 centres, and in none of the Atlantic and Prairie markets. As a result, these are now the most affordable areas in the country. In other regions, notably British

Columbia and Ontario, incomes have trailed price increases, sometimes significantly. Victoria, Vancouver and Toronto experienced some of the strongest long-term income gains in the country, but they still fell short of price gains. In Vancouver and Victoria, the least affordable centres in the country, the gap between house price growth and income gains exceeds 260 percentage points.

Regardless of this regional pattern, slow income growth is normally associated with smaller centres such as Sudbury, Sherbrooke, Trois-Rivières, Windsor, Chicoutimi and Charlottetown. In Sudbury and Windsor, low income gains have contrasted with price gains well above the average, particularly since 1990. Overall, the gap between income and price growth is just over 148 per cent, placing these centres at the lower end of the affordability spectrum.



Starter Home Prices

Actual house prices, plus the rate at which prices change, influence affordability rates more than any other factor. The following table lists the six markets with the highest prices and the six with the lowest. It shows that the least affordable markets have some of the highest prices and that the most affordable were the least expensive in 1997. It also reveals dramatic price differences across the country. Prices in British Columbia are almost triple those of centres in Quebec, where starter home prices have consistently been among the lowest in the country.

| 1997 | 7 Starter | Home | e Pric Botto | es and 1970 m Six Centr | Ranking es | g - Top |) |
|-----------|---------------|--------------|-----------------|----------------------------|---------------|--------------|--------------|
| | ghest Home l | | | T - | est Home Pr | | |
| City | 1997 Price | 1997 Rank | 1970 Rank | City | 1997 Price | 1997 rank | 1970 Rank |
| Vancouver | 205.864 | 1 | 15 | Québec | 83,520 | 22 | 21 |
| Toronto | 182,072 | 2 | 3 | Sherbrooke | 81,495 | 23 | 20 |
| Victoria | 172,965 | 3 | 17 | Saint John | 81,085 | 24 | 19 |
| Hamilton | 151,439 | 4 | 6 | Charlottetown | 79,000 | 25 | 9 |
| Oshawa | 147,910 | 4 | 11 | Trois-Rivières | 73,068 | 26 | 25 |
| Kitchener | 142,040 | 6 | 1 | Chicoutimi | 69,292 | 27 | 26 |

Some price changes have been dramatic during the last 27 years. Only Toronto and Kitchener have been among the six markets with the highest prices in each of the three last decades. The centre with the highest price in 1970 was Kitchener, closely followed by Halifax, which is not even on the list in 1997. On the least expensive side of the ledger, Québec, Sherbrooke and Saint John are the only centres to make the list consistently since 1970. Regina was Canada's lowest priced city in 1970, but the Prairie price boom of the late 1970s pushed it off the list of low-priced markets.

Price Changes Vary Widely Across the Country

Distinct boom-bust cycles have affected price levels and the pattern of housing affordability over time. Buyers in Atlantic and Quebec markets (except Montréal) have benefited from the lowest rates of price gain in the country, especially since 1980. Although overall price gains were higher in Montréal than the rest of Quebec, these were much lower than in the other major metropolitan markets (Toronto and Vancouver). Montréal prices are not even half as high as those in Vancouver and are more than 40 per cent below those in Toronto.

The chart (opposite) shows price changes in all centres between 1970 and 1997 and clearly reveals dramatic variations in price change across the country, especially after 1980. In the first half of the 1980s, Hull and Ottawa stood out as the only centres that continued to experience solid price

Distribution of House Price Growth by Period And Total Price Increase 1970-97 % Price Increase 100 200 300 400 500 600 700 800 900 -100 Vancouver Victoria Toronto Oshawa Hamilton Calgary Ottawa London Saskatoon Kitchener Windsor Montréal Regina Thunder Bay Sudbury Edmonton St. Catharines Winnipeg Halifax **월1970-80** Trois-Rivières Hull **1980-85** Quebec Chicoutimi **1985-90** Sherbrooke Saint John **1990-97** St. John's Charlottetown

growth. While other Ontario centres boomed in the late 1980s, Ottawa recorded the lowest price gains in the province.

The chart also shows that western centres experienced very strong price increases in the seventies, mostly in the latter part of that decade and up to 1981. This western price cycle topped out as many consumers were priced out of the market by excessive increases and steep mortgage rates. Although prices dropped back in all western centres, Edmonton and Calgary were hit particularly hard. Prices in these markets had stil! not recovered by 1985 and they alone show a price decline for 1980-85. This fall in prices improved affordability and put houses within the means of renters once more.

Ontario recovered quickly from the recession of the early 1980s and job-seekers migrated into the province, many from the west. This influx increased housing demand, pushing prices up in the mid-1980s, and a boom and bust cycle ensued. At the core of the boom, Toronto saw unprecedented price increases: the price of a starter home jumped 150 per cent in the second half of the 1980s. Demand pressures influenced all Ontario markets, especially those in southern Ontario, and all experienced large price hikes, although none as much as Toronto. Also evident in the graph is a subsequent price collapse as the economy took a dive in 1990. House prices in Toronto, Oshawa and Kitchener all declined in the 1990s.

Price increases in all centres have been relatively small since 1990, gaining on average only 18 per cent in the first three years of the decade. Although house prices during the 1990s have continued to outpace income gains in all major centres except Hamilton and London, these changes have been relatively small. With prices and incomes growing slowly, mortgage rates have become the primary factor influencing affordability.

Property Taxes and Heating Costs

While studies of affordability typically focus on incomes, house prices and mortgage rates, they often overlook property taxes and heating costs. While these affect affordability less than the other factors, they are not insignificant and often play an important role. Together, they comprise between one tenth and one third of the monthly carrying costs of ownership. The size of these costs varies significantly by city and so does their relative impact on affordability.

| Impo | ortance of T | axes and | Heating | Costs in S | elected C | entres (199 | 97) |
|----------|----------------|-----------|---------|-----------------|-----------|-----------------|------|
| | | nual Cost | | | | xes as per | |
| | House Price | Heat | Taxes | Required Income | Prices | Required Income | PITH |
| Montreal | 100,000 | 1,290 | 1,951 | 33,657 | 3.2% | 9.6% | 30% |
| Halifax | 110,293 | 1,069 | 1,320 | 33,417 | 2.2% | 7.1% | 22% |
| London | 125,185 | 735 | 1,819 | 37,438 | 2.0% | 6.8% | 27% |
| Calgary | 135,914 | 611 | 1,348 | 38,102 | 1.4% | 5.1% | 16% |
| Toronto | 182,072 | 676 | 2,838 | 53,821 | 1.9% | 6.5% | 20% |
| Victoria | 172,965 | 639 | 1,639 | 47,817 | 1.3% | 4.7% | 15% |

When interest rates are high, principal and interest payments become far more significant than taxes and heating costs. In 1981, for example, taxes on average accounted for eight per cent and heating averaged six per cent of the total carrying costs (principal, interest, heat and taxes, or PITH) at that time. When mortgage rates dropped, principal and interest costs fell as well, increasing the relative importance of tax and heating expenses. In 1997, taxes on average accounted for 16 per cent of PITH while heating represented an additional 8 per cent. Together these components comprised more than one fifth of the carrying costs of a starter home.

The cost of heating depends on both climate and fuel costs, and the latter can vary substantially. For example, heating costs in Ottawa are only half of those in Hull, directly across the Ottawa River, solely because Ottawa's main heating fuel is natural gas while Hull relies mainly on higher cost electricity. Property taxes, on the other hand, are higher in Ottawa, and this more than compensates for the difference in heating costs. In Hull, property taxes on a starter home in 1997 were just under \$2,000; in Ottawa, they were about \$1,000 more.

Property taxes are highest in Ontario and Quebec, and lowest in the major Atlantic centres and the west (except in Regina and Winnipeg, where high taxes rival those in Ontario). Quebec markets also have the country's highest heating costs. Relatively high heating costs tend to offset the advantage of low property taxes in the Atlantic region; however, British Columbia and Alberta have low taxes and the lowest heating costs. Low taxes and heating costs, together with the country's highest renter incomes, moderate the impact of high house prices in Vancouver and Victoria.

Household Growth

Household formation and in-migration affect overall household growth by increasing demand both in the ownership and rental markets. These factors explain variations in prices and affordability across the country. During the study period, rapid growth was a significant factor underlying the price booms in both British Columbia and Ontario centres.

Total household growth was very strong in the 1970s, when the baby boomers began to enter the housing market, initially as renters and afterward as first-time home buyers. A discernible regional pattern is evident in this decade, with the western centres showing strong growth in both owner and renter households. In the early 1980s, when the affordability squeeze constrained access to ownership, renter households of prime

| Household Growth | |
|---|--|
| (ranked from highest to lowest based on | |
| homeowner growth 1971-1991) | |

| | Home | wners | Renters | Aged 20-44 |
|----------------|---------|---------------------|---------|---------------------|
| | Number | Growth | Number | Growth |
| CMA | 1991 | 1970 to 1991 (%) | 1991 | 1970 to 1991 (%) |
| Sherbrooke | 27,265 | 208 | 16,640 | 88 |
| Oshawa | 58,130 | 156 | 15,800 | 108 |
| Québec | 135,770 | 153 | 65,530 | 52 |
| Trois-Rivières | 29,445 | 148 | 13,610 | 69 |
| Calgary | 167,360 | 143 | 78,430 | 116 |
| Hull | 50,395 | 133 | 22,520 | 98 |
| Halifax | 68,600 | 132 | 34,380 | 69 |
| Edmonton | 181,215 | 127 | 87,170 | 92 |
| Ottawa | 143,940 | 124 | 78,570 | 90 |
| Chicoutimi | 34,655 | 116 | 12,700 | 39 |
| Saskatoon | 48,305 | 111 | 20,890 | 108 |
| Montréal | 577,035 | 103 | 366,865 | 23 |
| Saint John | 28,610 | 98 | 9,460 | 33 |
| Kitchener | 78,765 | 97 | 32,405 | 81 |
| St. John's | 37,020 | 88 | 12,150 | 77 |
| Toronto | 792,145 | 86 | 364,455 | 67 |
| Regina | 47,405 | 85 | 15,250 | 47 |
| Victoria | 72,990 | 80 | 28,235 | 145 |
| Vancouver | 350,225 | 72 | 166,710 | 109 |
| London | 84,650 | 62 | 39,040 | 75 |
| Sudbury | 36,835 | 61 | 12,130 | 7 |
| Winnipeg | 156,395 | 59 | 56,115 | 43 |
| Hamilton | 142,960 | 53 | 44,820 | 40 |
| St. Catharines | 97,600 | 53 | 21,960 | 43 |
| Thunder Bay | 32,045 | 35 | 8,795 | 70 |
| Windsor | 66,615 | 28 | 17,775 | 29 |
| Charlottetown | 13,115 | NA | 3,985 | NA |

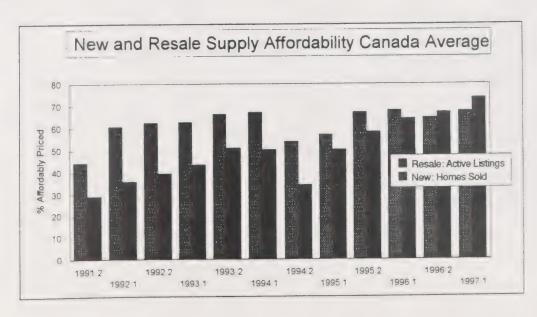
buyer age in the west, particularly in Vancouver, grew at twice the national rate. In other parts of the country, especially the Atlantic region and Quebec, prime buyer renter households increased more slowly, and this resulted in higher affordability and improved access to ownership.

Rock bottom affordability in Ontario in the mid to late 1980s occurred after a period of strong economic growth during which migration shifted to the province. Prices pushed up by strong demand increasingly shut prime buyers out of the market. Consequently, both prime buyers and renters grew at a faster rate than owners in Ontario through the 1980s.

Within regions, certain centres experienced vastly different growth rates. Between 1971 and 1991, the highest household growth rates were found in Oshawa, Sherbrooke, Calgary, Edmonton and Hull. These are centres which vary widely in house price and affordability levels. The strongest growth among prime buyer renter households was more logically located in those centres where access to ownership was more constrained — Vancouver, Victoria, Calgary and Oshawa. Saskatoon was an anomaly, with the highest rate of renter growth in the country between 1980 and 1985 as well as relatively low house prices. This new demand quickly evaporated however, Saskatoon immediately posted one of the countries lowest growth rates in the second half of that decade.

Choice and Opportunity Increasing in all Centres

Affordability is only partly the result of demand. It also depends on the proportion of the supply of starter homes at or below a price level affordable to the average prime buyer. Since 1990, CMHC has tracked and documented two indicators on the supply of homes affordably priced. These two are based on new homes sold and resale homes actively listed. Through the nineties, there has been a steady improvement in the proportion of both new and resale homes at prices affordable to prime buyers. This improvement was interrupted briefly in 1994, when a jump in mortgage rates increased home carrying costs. By 1997, with mortgage rates lower, 12 centres achieved their best-ever supply of affordable resale homes and 17 centres had more affordable new homes than ever.



The supply of affordable resale homes averaged 59 per cent between 1991 and 1997. This is consistently better than it has been for new houses, which have averaged 48 per cent. That gap has been closing; in the first half of 1997, just over two thirds of sales for new homes and listings for resale homes were in the affordable range.

The improvement in the new home market indicates that the builders are responding to the changing nature of demand by placing considerable attention on the first-time buyer market and offering a higher proportion of homes at the entry level. In the less affordable areas, this typically involves higher density forms of housing, such as condominium apartments.

Not surprisingly, the centres with the highest levels of affordability (typically those with the lowest prices) are also those with the greatest proportion of affordable options. In the more affordable centres, more than four out of five homes, both new and resale, are typically below the price threshold of the average prime buyer.

In Chicoutimi, Trois-Rivières and Halifax, well over 90 per cent of new homes were affordable in 1997. Other Atlantic and Prairie markets also rank very high in the proportion of homes offered at affordable price levels.

The recent improvement in supply affordability is reflected in the relatively high levels of affordable units even in the least affordable centres. Although the average level has been pulled down by limited affordable supply in the early 1990s by 1997 there were very few areas with under 40 per cent of sales in the affordable range. Overall, the affordability trend and the market response in the mid 1990s appears very favourable, especially with historically low mortgage rates.

| Proportion of Af | of Resale | | ew Hom | es |
|------------------|--------------------|------|--------------------|------|
| | Resal Affordabl |) | New Affordabl | |
| | Average 1991-97 | 1997 | Average 1991-97 | 1997 |
| Victoria | 22 | 49 | 31 | 31 |
| Vancouver | 28 | 44 | 37 | 52 |
| Edmonton | 65 | 87 | 49 | 80 |
| Calgary | 62 | 76 | 50 | 80 |
| Saskatoon | 82 | 86 | 74 | 86 |
| Regina | 85 | 87 | 66 | 88 |
| Winnipeg | 77 | 81 | 34 | 34 |
| Thunder Bay | 72 | 84 | 32 | 40 |
| Sudbury | 61 | 84 | 56 | 84 |
| Windsor | 60 | 66 | 29 | 71 |
| London | 54 | 73 | 34 | 67 |
| Kitchener | 49 | 69 | 29 | 84 |
| St. Catharines | 46 | 78 | 40 | 74 |
| Hamilton | 46 | 66 | 25 | 68 |
| Toronto | 39 | 62 | 35 | 74 |
| Oshawa | NA | NA | 54 | 87 |
| Ottawa | 44 | 70 | 47 | 90 |
| Hull | 64 | 68 | 70 | 83 |
| Montreal | 56 | 68 | 68 | 76 |
| Trois-Rivières | NA | NA | 88 | 93 |
| Sherbrooke | 58 | 67 | 73 | 83 |
| Québec | 65 | 72 | 63 | 74 |
| Chicoutimi | 77 | 93 | 92 | 94 |
| Saint John | 74 | 85 | 73 | 84 |
| Halifax | 67 | 87 | 81 | 91 |
| St. John's | 83 | 88 | 76 | 92 |
| Charlottetown | 60 | 63 | 59 | 71 |
| CMA Total | 59 | 68 | 48 | 74 |
| * Includes Cond | dominium | S. | | |

CMHC's Affordability Indicators Explained

continued from page 1) ... Prior to the introduction of the indicators in 1990, the reporting and analysis of affordability was done on an adhoc and isolated basis when affordability became an issue. A lack of data made it difficult to compare affordability from time to time or from place to place.

CMHC introduced its affordability indicator in the second half of 1990. It provides a consistent methodology for comparing affordability levels over time or between major urban centres. New sources of data were developed to make the indicator possible.

CMHC's Affordability Indicator Meets Industry Needs

The indicator was developed in consultation with stakeholder groups. The primary objective was to ensure that the approach is analytically complete, and that it is based on a Canadian standard acceptable to all housing industry participants.

It takes a comprehensive picture of housing costs which include the major expenses of home ownership: heating, taxes, principal and interest. It zooms in on the first-time buyer segment since affordability is the key issue constraining the purchase of an initial home. Therefore, the indicator is based on the average price paid by first time buyers and assumes a high ratio mortgage. First time home buying is a key issue to the health of the entire housing market since it is one determinant of move-up housing demand.

Necessary data elements were lined up including CMHC mortgage insurance data (average price paid for a high ratio mortgage), Statistics Canada data (census data on household income distributions) and quality local housing information from CMHC's field network of market analysts (estimated heating and tax costs).

Also Part of the Picture: Supply Affordability Indicators

Client groups in the housing industry also sought indicators which could identify how much of the supply of housing is affordable to renter households with average incomes. Two separate CMHC indicators have been developed that regularly measure the per cent of resale listings and new homes sold that are affordable.

Time Period Analysed

This publication examines the historical affordability trends in major Canadian urban centres going back as far as 1970. Information about supply affordability begins in 1991. The analyses compares and contrasts major fluctuations or cycles in the affordability of the different centres which provides insights into where these markets are heading today.

How Affordability Is Calculated

Affordability ratings are based on the CMHC affordability indicator which is calculated for each CMA by comparing the cost of buying a home to the capacity of prime buyer households (renters aged 20 to 44 years) to carry this cost.

To determine the cost to buy, CMHC factors in average starter home prices, 10 per cent down payments, the interest rate on three-year mortgages (five year rate used in 1970), property taxes and heating costs. The next step is to determine the required income: this is done by applying a GDS of 32 per cent to PITH (the 1970 GDS was 30 per cent). Renter households are deemed to have the ability to buy if their actual income is equal to or higher than the required income.

Dividing the number of renter household aged 20-44 that have the ability to purchase by the total number of renter households, (aged 20-44) yields the demand affordability indicator. This indicator shows the percentage of renters in each CMA who can afford to buy a starter home. The actual incomes of renter households are estimated from census income distribution data and CMHC inter-censal estimates.

The time frame reviewed is 1970 to the first half of 1997. Charts and graphs in this report show just a single data entry for the 1970s — for the year 1970 itself. For the 1976 census, income data were not collected. Thus, affordability could not be measured for the 1970s in the same way it was calculated for the 1980s. Variations that occurred during the 1970s are accounted for in the descriptions of factors that have affected affordability ratings since 1970. Chart and graph data points for the 1980-90 decade are shown annually and from 1990 to 1997 they indicate readings at six-month intervals.

Demand Indicator Definitions

Percentage of Renters Who Can Afford — Represents renter households in the prime home buying age group of 20 to 44 years who have an income at least equal to the amount required to purchase an average starter home. Includes all family and non-family households in the 20 to 44 age group, in addition to renter households who qualify for NHA social housing programs.

Average Starter House Price – The average price for an NHA-insured home. Includes the following house types: single, semi-detached, row house, mobile home, and apartments for ownership. So that NIIA starter home prices are representative of first-time buyers at all time periods, the data are analysed to control for distribution changes that would otherwise skew the average. NHA-insured homes are typically bought by young first-time buyers with a down payment of less than 25 per cent. The price is the average for each six-month period. This price excludes homes insured under the First Home Loan Insurance program.

Monthly Mortgage Cost – The monthly principal and interest payment associated with the average starter home price, assuming a 10 per cent down payment. The mortgage balance includes the required mortgage insurance premium.

Property Taxes — Average property taxes for a dwelling occupied by its owner. Data are CMHC estimates.

Heating Costs – Average costs for a starter home. Data are CMHC estimates.

Total Monthly Carrying Costs – Total of monthly payments required for principal, interest, average property taxes, and heating costs.

Income Required to Carry Total Costs — The income required to cover the mortgage payments, property taxes and heating costs, assuming a 32 per cent gross debt service ratio. In 1970, the ratio was 30 per cent of income for mortgage payments and property taxes, as heating costs were not included.

Mortgage — A three-year-term closed mortgage rate was used except for 1970 when a five year term was used, (three year terms were not commonly available then). A 25-year amortization period was used throughout the 27 year period.

Supply Indicator Definitions

Categories of Affordable House Prices — Maximum affordable is based on average income of household type total which includes all households, family and non-family, but not low-income renters eligible for NHA social housing programs.

Resale Supply Available — Percentage of MLS active listings at or below the range of affordable house prices. The sources are local Real Estate Boards. In some areas where listings by price are not available, the number of sales below the affordable price level is used.

Affordable New Construction – Percentage of new single, semi, apartment or row dwellings sold at or below the affordable house price level.

For further information, see the definitions section of the third quarter edition of Canadian Housing Markets.

Victoria





Victoria Notches Best

Ever Affordability Rating

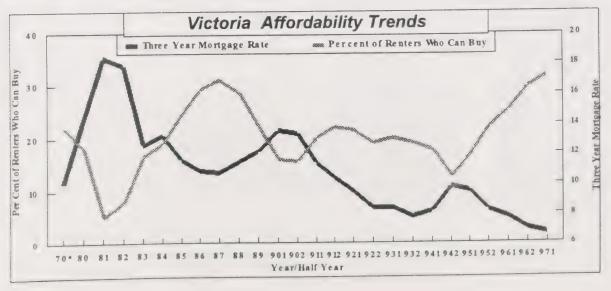
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 32 |
| historical high (97H1): | 32 |
| historical low (81): | 5 |
| historical average: | 21 |
| current ranking out of 27 centres: | 26 |
| average ranking: | 26 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 31 |
| % of Resale Homes Affordable: | 49 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 740 |
| Renter Income Growth | |
| 1970-97 (in %): | 495 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 145 |
| | |

Since 1994, Victoria's housing affordability rating has been rising and the city is now more affordable than at any other time on record. In the first half of 1997, 32 per cent of renters could afford to buy a starter home. This is a marked improvement over the city's historical average rating of 21 per cent and over six times better than the record low five per cent rating of 1981.

Despite their improved affordability, both Victoria and Vancouver trail other major Canadian centres. Since 1980, Victoria has been rated least affordable city more often than any other major centre and had a lock on this position from 1992 through 1996. In the last half of 1996, Vancouver took over as Canada's least affordable CMA and Victoria moved into second last place, resuming its historical average ranking.

Very high house prices are the main cause of Victoria's low affordability ranking. Strong price growth pushed Victoria to the top of the house price list for one six-month period in the second half of 1994 with starter homes averaging \$188,000. While Victoria has had a lower average starter home price than Vancouver in other years, it was less affordable than Vancouver during 1990-96 because of lower renter incomes. Since 1994, prices have fallen back to \$172,965.

The impact of price escalation in Victoria, like Vancouver, has been softened by one of the strongest levels of income growth in the country. Since 1990, Victoria has posted the strongest income gains in the country among renters aged 20 to 44, considered to be prime house buyers.



Renter incomes are now 15 per cent above the national average. In combination with mortgage interest rate declines, this income growth helped boost Victoria's affordability rating.

Mirroring Vancouver, Victoria's most recent affordability squeeze started after 1988 when the percentage of renters who could afford a starter home fell below 29 per cent. When prices peaked in 1994, only 13 per cent of renters could afford to buy. A major contributor to the house price increases during this period was demand pressure from rapid growth.

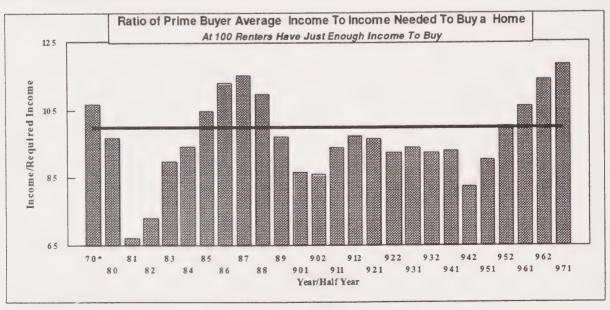
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 180.2 | 32.3 | 55.9 | 45.4 | 740.3 |
| Renter Income % Growth | 178.0 | 22.8 | 39.5 | 25.0 | 495.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 11,535 | 21,460 | 25,165 | 28,235 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 86.0 | 17.3 | 12.2 | 316 | |

Not surprisingly, with access to ownership constrained by high prices during the affordability squeeze, the growth of renter households has been high. Victoria's renter growth rate is the highest in the country and twice the rate of growth among owners. As indicated by the chart below, the average income of prime buyers has rarely been sufficient to purchase an average-priced starter home. In 1996, with both house prices and mortgage rates down, prime buyers could finally afford starter homes.

Victoria builders face challenges in meeting the needs of first time home buyers due to high land costs stemming from a chronic lot shortage. In 1997, less than one third of the newly completed homes are affordable to them, ironically well below the price peak year of 1994 when the ratio was 46 per cent. The supply of affordable homes in the resale market has been rising, however, and by 1997, almost half the listings were affordable to the average renter.



Victoria Affordability Trends in Detail 1970-1997

| | | The state of the s | If I a not be no a | Terapera | Asmenda | Datto of | Vantore | Dantare | Rantore | Affordable | Regale | Mortgage |
|--------|-----------|--|--------------------|-----------------------|------------|---------------------|---------|---------|---------------|------------|----------------|-----------|
| | Average | Taroe for | Costa Bor | Remired to Income for | Income for | Ave Income Who Can | Who Can | Who Can | Who Can | Zex | Supply | Rate, 3 |
| | Home | Starter | Starter | Buy Starter Prime | Prime | to Required Buy (%) | Buy (%) | Buy (%) | Buy (%) Homes | Homes | Affordable (%) | Year Term |
| Year | Frice (3) | tiome (3) | munic (3) | | 0 514 | 1067 | 22.0 | | | NA NA | | |
| 0/61 | | 200 | | (| 1 | | | | 100 | | Z | 143 |
| 1980 | | | | | | | 5 | | | | | |
| 1981 | | | | | | | | | | | | |
| 1982 | | | | | | | | | | | | |
| 1983 | 3 78,719 | 814 | 290 | 33,485 | 30,065 | 89.8 | 16.6 | 22.8 | | | | |
| 1984 | 14,451 | 197 | 624 | 33,219 | 31,269 | 94.1 | 19.1 | 26.1 | 10.9 | NA NA | VZ | 13 |
| 1985 | 5 76,310 | 0 817 | 678 | 31,066 | 32,474 | 104.5 | 24.7 | 33.1 | 14.9 | Z | ZZ | 11.5 |
| 1986 | 80.816 | 857 | 549 | 31,075 | 35,039 | 112.8 | 29.4 | 38.4 | 18.8 | XX | Y Z | 10.9 |
| 1987 | | | 507 | 32,624 | 37,604 | 115.3 | 31.1 | 1 40.5 | 5 20.2 | NA 2 | YZ. | 10.7 |
| 1988 | | 5 1.078 | 3 497 | 36,613 | 40,170 | 109.7 | 28.8 | 38.1 | 18.0 | NA | NA NA | 11.4 |
| 1989 | | | 460 | 44,097 | 42,735 | 6.96 | 22.2 | 30.6 | 12. | 4 NA | NA | 12.2 |
| 1990.1 | | | 551 | | 45,300 | 86.3 | 0.91 | 22.4 | 4 8.6 | NA NA | Z | 13.5 |
| 1990.2 | 2 121,330 | | 551 | 52,822 | 45,300 | 85.8 | 15.7 | 7 21.9 | 00 | S NA | 4.6 | 13.3 |
| 1991.1 | | 0 1,251 | 654 | 1 50,533 | 47,444 | 93.9 | 3 20.1 | 1 28.2 | 2 10.8 | 3 14.0 | VZ | 11.4 |
| 19912 | 134,110 | 0 1,251 | 654 | 48,707 | 47,444 | 1 97.4 | 1 22.2 | 30.9 | 9 12.1 | 1 24.0 | 9.9 | 10.4 |
| 19921 | | | | 51,007 | 49,153 | 4.96.4 | 4 21.6 | 5 30.1 | 11.7 | 7 20.6 | 8.4 | 9.5 |
| 19922 | 172.513 | 3 1.312 | | 3 53,188 | 49,153 | 92.4 | 19.2 | 2 27.0 | 0 10.3 | 3 30.2 | 11.2 | 8.4 |
| 1993 1 | | | | 54,426 | 51,049 | 93.8 | 3 20.1 | 1 28.1 | 1 10.8 | 33.1 | 8.9 | |
| 19932 | | | | | 51,049 | 92.3 | 3 19.2 | 2 26.9 | 9 10.3 | 3 30.6 | 12.0 | 7.8 |
| 1994.1 | | | | 7 56,735 | 52,636 | 92.8 | 18 | .0 25.2 | 2 9.5 | 5 46.5 | 5 13.4 | 8.2 |
| 19942 | 2 187,999 | 9 1.549 | | 7 63,924 | 52,636 | 5 82.3 | 3 12.8 | 8 17.8 | 8 7.0 | 0 23.9 | 22.6 | 9.8 |
| 1995 | | | 6 657 | 7 60,145 | 54,299 | 9 90.3 | 3 16.8 | 8 23.5 | 5 9.0 | 0 30.0 | 23.8 | 9.6 |
| 19952 | | | | 7 54,166 | 5 54,299 | 100.2 | 2 22.3 | 3 31.1 | 1 12.1 | 42. | 33.6 | 8.2 |
| 1996. | | | | | 55,500 | 0.901 | 0 25.5 | 5 35. | 1 14.3 | 3 44.0 | 39.7 | 7.8 |
| 1996.2 | | | 19 | 9 48,709 | 9 55,500 | 0 113.9 | 9 29.8 | 8 40.2 | 2 17.8 | 8 35.5 | | 7. |
| 1997 | 1 172 965 | | 9 639 | 9 47,817 | 7 56,612 | 2 118.4 | 32.1 | 1 42.8 | 8 19.6 | 90.8 | 8 49.3 | 6.7 |

Household Trends 1971-1991

| | | 1) (1 | 2 4 7 | | 9 | Arkantana | Channa in Hansah | Hanenhold | 64 |
|----------------|---------|---------------|---------|---------|---------|-------------|--------------------------------------|---|---------|
| | O E S N | mper of House | spious | | | DARFILLANG. | off pRivatio | 3 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - | |
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 11,535 | 21,460 | 25,165 | 28,235 | 86.0 | 17.3 | 12.2 | 31.6 | 1448 |
| All Renters | 25,855 | 39,310 | 42,400 | 46,395 | 52.0 | 7.9 | 9.4 | 18.0 | 79.4 |
| Нотвомпетя | 40,645 | 58,490 | 63,045 | 72,990 | 43.9 | 7.8 | 15.8 | 24.8 | 9.62 |
| All Households | 66,500 | 97,800 | 105,445 | 119,385 | 47.1 | 7.8 | 13.2 | 22.1 | 2.67 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Vancouver





Vancouver Affordability Improves But Prices Still High

| At a Glance | |
|------------------------------------|-----|
| | |
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 29 |
| historical high (86): | 32 |
| historical low (81): | 5 |
| historical average: | 22 |
| current ranking out of 27 centres: | 27 |
| average ranking: | 25 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 52 |
| % of Resale Homes Affordable: | 44 |
| | |
| Starter Home Price Growth | |
| 1970-97 (in %): | 886 |
| Renter Income Growth | |
| 1970-97 (in %): | 549 |
| Growth in Renter Households | |
| GIOW CHI III REMEET MOUSEMONES | 109 |

Vancouver housing is more affordable today than it has been for most of the city's history. The affordability indicator for the first half of 1997 shows that 29 per cent of renters can afford payments on the average priced starter home.

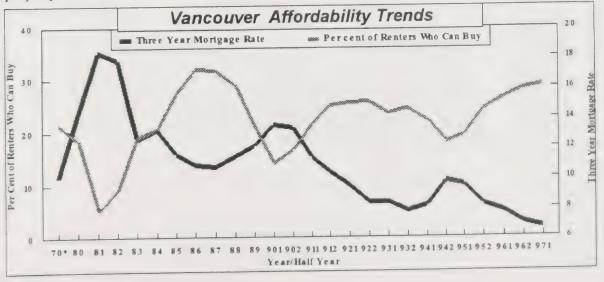
Although this rating is low compared with other centres, it is a marked improvement on the city's historical average rating of 22 per cent and not too far off the best ever rating of 32 per cent, recorded in 1986. The current rating is, in fact, the best of any time except for the 1986-88 period.

In spite of its better showing, Vancouver is the least affordable market in Canada, ranking 27th of the 27 CMAs. Historically the city has occupied 25th spot.

Vancouver has Canada's most expensive starter home prices and consequently is especially

sensitive to mortgage interest rate fluctuations. The recent rate decline has resulted in a gradual affordability improvement since 1994. House prices remain high, though, and they are the reason Vancouver is the least affordable market today. Since 1992 and previously, between 1980 and 1985, Vancouver and Victoria have taken turns wearing the least and second least affordable mantle because of their high prices.

In 1970, 14 other cities had higher starter home prices higher than Vancouver. Since then, the city has seen by far the biggest price increases of any Canadian market partly because renter incomes have shot up faster than anywhere else during that same stretch. The relative affluence of Vancouver renters helps sustains high demand for housing. Lower than average heating costs and property tax rates have offset monthly payments for the Vancouver buyer to some extent.



Vancouver and other export oriented markets have seen especially strong housing demand in the past 10 years. Strong in-migration has been another key reason for price hikes, particularly during

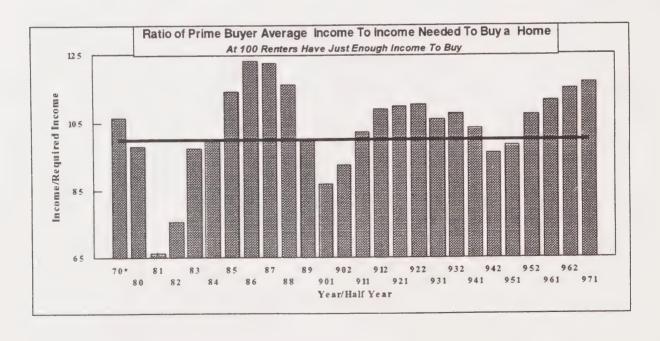
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-------------------------|-------------|---------------|-------------|
| Starter Home Price % Growth | 206.0 | 447-441 141 33.8 | - 5-65.6 | | 879.9 |
| Renter Income % Growth | 201.7 | 28.7 | 38.6 | 20.6 | 548.7 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 79,610 | 120,930 | 146,275 | 166,710 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 519 | 210 | 14.0 | 37.9 | 109.4 |

the big price run up between 1988 and 1994, and has prevented price declines since then. Overall household growth has been just above the national average but with constrained access to ownership, renter household growth has been double the national average rate. Average renter incomes have seldom been far above the income required to buy making the market acutely sensitive to interest rate shifts. Each time rates jumped, the carrying costs moved the income required to buy beyond the resources of most renters.

The high prices have usually limited the supply of affordable listings to below 50 per cent. Vancouver builders are responding to the affordability challenge, though, and have been constructing apartment condominiums targeted at first time buyers. As a result, the proportion of newly completed homes which are affordable to the average renter has been rising since 1994 and is now 52 per cent, the first time the ratio has topped 50 per cent. The resale market has also grown more affordable, but lags the new home market with only 44 per cent of listings priced affordably.



Vancouver Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratio of Renters | Renters Who Can | Renters Who Can | Renters Who Can | .7 | Alfordable | Alfordable Resale |
|---------------|-----------------|----------|----------------------|-------------------|--------------------|---------------------|--------------------|--------------------|--------------------|---------|------------|-------------------|
| Year/ Half | Starter Home | Starter | Starter Treme (C) | Buy Starter Prime | Prime Intelligence | to Required Buy (%) | Buy (%) | Buy (%) | a z | Buy (%) | è | |
| 1970* | _ | | | 9.274 | 9,867 | | | 27.3 | | E | 11.1 | Y Z |
| 1980 | | | | 3 | 2 | 97.9 | 18.5 | 25.6 | | 11.9 | NA 9:11 | NN NN 911.9 |
| 1981 | | | 254 | 47,580 | 31,472 | 66.1 | 5.3 | 6.9 | | 3.8 | 3.8 NA | 3.8 NA NA |
| 1982 | | 856 | 331 | 43,817 | 33,179 | 75.7 | 9.2 | 12.4 | | 6.2 | 6.2 NA | 6.2 NA NA |
| 1983 | | 839 | 349 | 35,836 | 34,886 | 97.3 | 19.3 | 25.8 | | 13.0 | 13.0 NA | 13.0 NA NA |
| 1984 | | 827 | 7 363 | 36,599 | 36,594 | 100.0 | 20.7 | 27.6 | | 3.6 | 13.9 NA | 3.9 NA NA |
| 1985 | | 1 853 | 375 | 33,580 | 38,301 | 114.1 | 27.6 | 35.7 | | 9.6 | NA 5.61 | NA NA S.6 |
| 1986 | | | 382 | 33,554 | 41,258 | 123.0 | 32.1 | 40.9 | 23.1 | | | AN I. |
| 1987 | | 9 1,002 | 364 | 36,108 | 44,215 | 122.5 | 32.0 | 41.2 | 22.6 | | | NA NA |
| 1988 | | | 5 372 | 40,698 | 47,171 | 115.9 | 29.2 | 38.2 | 19.9 | 0 | | NA AN |
| 1989 | | | 5 373 | 50,116 | 50,128 | 100.0 | 21.2 | 28.5 | 13.5 | 10 | NA | NA |
| 1990.1 | | 0 1,248 | 373 | 61,111 | 53,085 | 86.9 | 14.2 | 19.4 | 9.8 | 10 | NA | NA |
| 19902 | | | 373 | 57,488 | 53,085 | 5 92.3 | 16.8 | 3 22.9 | 10.3 | ~ | NA | NA 5.7 |
| 1991.1 | | 0 1,250 | 399 | 54,482 | 55,496 | 6 101.9 | 21.7 | 7 29.1 | 13. | 7 | 21.6 | 21.6 NA |
| 19912 | 2 143,930 | | 399 | 51,036 | 55,496 | 108.7 | 7 25.3 | 33.6 | 16.4 | ++ | 17.0 | 17.0 15.2 |
| 1992.1 | 1 158,655 | 5 1,294 | 4 414 | 52,594 | 57,667 | 109.6 | 5 25.7 | 34.2 | 16.7 | 7 | 28.9 | 28.9 19.2 |
| 19922 | 2 172,464 | 4 1,294 | 4 414 | 52,404 | 57,667 | 7 110.0 | 0 25.9 | 34.4 | 16.9 | 6 | 29. | 29.1 21.7 |
| 1993. | | 7 1,500 | 0 430 | 55,729 | 58,935 | 105.8 | 3 23.7 | 31.6 | 5 15.2 | 7 | 38.6 | 38.9 27. |
| 1993 2 | | | 0 430 | 54,775 | 58,935 | 5 107.6 | 5 24.7 | 32.8 | 15.9 | 6 | 47.(| 47.0 33.9 |
| 1994.1 | | | 1 447 | 57,756 | 59,642 | 2 103.3 | 3 22.4 | 30.0 | 14.3 | er. | 44. | 44.4 |
| 19942 | 2 184,629 | 9 1,54 | 1 447 | 62,330 | 59,642 | 2 95.7 | 7 18.3 | 3 24.9 | 9 11.3 | 33 | 29.6 | 29.6 28. |
| 1995.1 | | | 2 479 | 62,550 | 61,465 | 5 98.3 | 19. | 7 26.7 | 12 | 3 | 35. | 35.5 29. |
| 1995.2 | | | 2 479 | 57,262 | 61,465 | 5 107.3 | 3 24.5 | 32.7 | 7 15.8 | oc | 42.4 | 42.4 32. |
| 1996. | | | 0 451 | 56,389 | 62,849 | 9 111.5 | 5 26.7 | 7 35.3 | 17.4 | 4 | 45. | 45.2 38. |
| 1996.2 | 2 | | 0 451 | | 62,849 | 9 115.0 | 0 28.4 | 4 37.4 | 18. | 7 | 47.0 | 47.6 41 |
| 19971 | | 1 597 | 7 475 | 54.914 | 1 64.012 | 2 116.6 | 5 29.1 | 38.3 | 3 19.3 | 3 | 51. | 51.7 43.9 |

Household Trends 1971-1991

| | QEN | umber of Households | splode | | 2. | Percentage | Change In | Household | en en |
|----------------|---------|---------------------|---------|---------|---------|------------|--------------------------------------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 79,610 | 120,930 | 146,275 | 166,710 | 51.9 | 21.0 | 14.0 | 37.9 | 10 0 1 |
| All Renters | 142,565 | 01 6, 7 61 | 231,445 | 259,035 | 38.8 | 16.9 | 11.9 | 30.9 | 817 |
| Homeowners | 203,630 | 278,840 | 300,775 | 350,225 | 36.9 | 7.9 | 16.4 | 25.6 | 720 |
| All Households | 346.195 | 476.750 | 532,220 | 609,260 | 37.7 | 11.6 | 14.5 | 27.8 | 76.0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Sources: CMHC, Statistics Canada.

Edmonton





Edmonton Affordability Hits All-Time High

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 49 |
| historical high (97H1): | 49 |
| historical low (81): | 10 |
| historical average: | 37 |
| current ranking out of 27 centres: | 9 |
| average ranking: | 12 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 80 |
| % of Resale Homes Affordable: | 87 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 399 |
| Renter Income Growth | |
| 1970-97 (in %): | 431 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 92 |

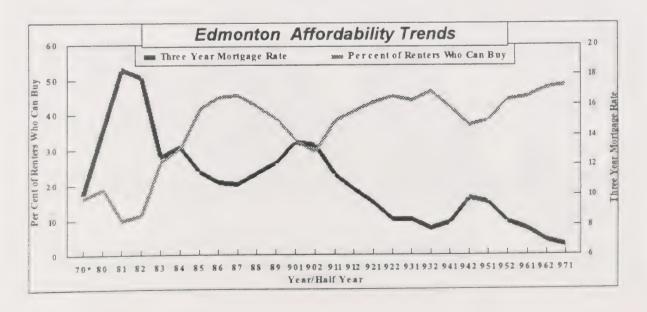
Housing affordability reached its highest level ever in Edmonton during the first half of 1997. In the national standings, the city held down ninth place, an improvement over its historical average ranking of 12th.

With a record 49 per cent of renters able to afford a home, Edmonton was the most affordable centre in the Prairie region. Slow increases in house prices, gains in income and low mortgage interest rates account for this result.

The city's latest ranking is a dramatic contrast with its lowest rating of 10 per cent, recorded in 1981 when interest rates in the high teens sent affordability plunging right across the Prairies and in most other parts of Canada. Historically, Edmonton's affordability rating averages out at 37 per cent. Compared to 1970, the earliest year for which affordability ratings are available,

Edmonton's rating has improved by 33 percentage points -- the best in the Prairie region and fourth best in all of Canada. The city's historical average rating is two percentage points better than arch rival Calgary's.

Edmonton's affordability has been enhanced in the last 27 years by income gains among renter households (up 431 per cent) that have outpaced the growth in house prices (up 399 per cent). Edmonton and Regina are, in fact, the only two prairie centres where incomes grew faster than prices. Edmonton experienced much of its price and income growth in the seventies. In the early 1980s, when house values actually declined, renter incomes had no trouble outpacing prices. In



the late 1980s, prices move up marginally faster than incomes. This disparity widened in the 1990s but by then falling mortgage rates offset rising prices.

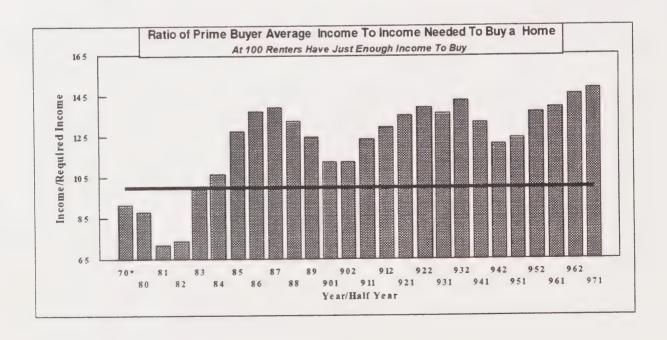
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------------|
| Starter Home Price % Growth | 205.9 | -2.1 | 25.1 | 33.0 | 398.6 |
| Renter Income %Growth | 209.3 | 22.4 | 22.2 | 14.9 | · · · · · · 431.2 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 45,495 | 78,400 | 88,740 | 87,170 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 72.3 | B.2 | -1.8 | 11.2 | 916 |

One of the factors holding Edmonton house prices in check during the 1980s was low demand brought about by a decline in the growth rate of prime buyer renter households. Between 1971 and 1981, renter households increased by 72 per cent. In the next decade, that rate of increase shrivelled to just 11.2 per cent. In one five-year period, from 1986 to 1991, Edmonton actually lost renter households, making it the only city in Canada to experience such a drop during that time.

The interaction of prices, incomes and mortgage interest rates leaves Edmonton buyers with plenty of choice. In the first half of 1997, 80 per cent of all new homes and 87 per cent of all resale homes were within the means of prime buyers. As the chart below indicates, the incomes of prime buyers have risen well above levels needed to buy a home in Edmonton.



Edmonton Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratio of | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------|----------------------|----------------------|---|---------------------|---|--------------------|---------------------|---------------------|--|------------------------------|----------|
| Year/ Half | Startor | Taxes for Starter | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%). | Who Can Buy (%) | New | Supply | Rate, 3 |
| Year | Price (S) | Ноте (\$) | Home (\$) | Home (S) | Buyers (5) | Income (%) | Fotal | Family | Non-Family Sold (%) | (%) plo S | (%) | (%) |
| 1970 | 22,741 | 462 | Y Z | 10,114 | 9,232 | 91.3 | 16.4 | 19.2 | 8.1 | YZ | <z< th=""><th>10.</th></z<> | 10. |
| 1980 | 995'69 | 492 | 227 | 32,346 | 28,553 | 88.3 | 18.9 | 22.4 | 14.6 | CZ. | N N | 14.3 |
| 1981 | 75,006 | 561 | 349 | 41,526 | 29,832 | 71.8 | 10.0 | 11.5 | 8.1 | VN | AZ. | |
| 1982 | 2 77,114 | 1 647 | 43 | 42,154 | 31,110 | 73.8 | 11.4 | 13.8 | 8.4 | VZ | VZ. | |
| 1983 | 3 77,861 | 737 | 447 | 32,477 | 32,388 | 7.66 | 26.6 | 32.3 | 19.3 | VZ. | VZ | 12.5 |
| 1984 | 4 72,199 | 754 | | 31,587 | 33,667 | 106.6 | 30.7 | 37.1 | 22.3 | N/N | NA NA | 13.2 |
| 1985 | 5 68,135 | 5 773 | 445 | 27,374 | 34,945 | 127.7 | 41.6 | 48.5 | 32.5 | ₹Z | NA | 11.5 |
| 1986 | 68,799 | 817 | | 26,560 | 36,493 | 137.4 | 45.2 | 51.8 | 36.6 | < Z | < Z | 10.9 |
| 1987 | 71,599 | 878 | | 27,331 | 38,042 | 139.2 | 45.6 | 52.0 | 37.2 | <z< td=""><td><z< td=""><td>10.7</td></z<></td></z<> | <z< td=""><td>10.7</td></z<> | 10.7 |
| 1988 | 8 74,992 | 2 944 | | 29,860 | 39,590 | 132.6 | 42.6 | 49.1 | 34.1 | YZ. | VZ. | 11.4 |
| 1989 | 9 79,530 | 926 | | 32,941 | 41,139 | 124.9 | 39.0 | 45.6 | 30.6 | Y Z | NA | 12.2 |
| 1990.1 | 1 85,270 | 1,008 | | 37,977 | 42,687 | 112.4 | 32.9 | 35.9 | 21.8 | YZ | AN | 13.5 |
| 1990.2 | 86,240 | 1,008 | | 37,933 | 42,687 | 112.5 | 29.8 | 39.3 | 24.7 | NA | 27.3 | 13.3 |
| 1991.1 | 1 92,230 | 0 1,083 | | 36,306 | 44,831 | 123.5 | 38.3 | 44.9 | 29.7 | 23.9 | VZ. | 11.4 |
| 1991.2 | 93,950 | 1,083 | | 34,666 | 44,831 | 129.3 | 41.1 | 47.6 | 32.7 | 23.8 | 49.0 | 10.4 |
| 1992. | 1 96,63 | 1,160 | | 33,788 | 45,782 | 135.5 | 43.8 | 50.2 | 35.6 | 33.7 | 61.0 | 9.5 |
| 1992.2 | 102,04 | 1,160 | | 32,853 | 45,782 | 139.4 | 45.4 | 51.7 | 37.3 | 41.2 | 67.0 | 8.4 |
| 1883.1 | 1 103,885 | 1,228 | | 33,814 | 46,103 | 136.3 | 44.2 | 50.6 | 36.0 | 49.8 | 61.1 | 8.4 |
| 1993.2 | 2 103,422 | 1,228 | | 32,313 | 46,103 | 142.7 | 46.7 | 53.0 | 38.7 | 48.7 | 64.4 | 7.8 |
| 1994.1 | 106,487 | 1,347 | | 34,709 | 45,872 | 132.2 | 42.4 | 48.9 | 34.1 | 55.6 | NA NA | 8.2 |
| 1994.2 | 2 103,960 | 1,347 | 612 | 37,808 | 45,872 | 121.3 | 37.2 | 43.9 | 28.7 | 41.1 | 67.0 | 9.6 |
| 1995.1 | 1 104,141 | 1,350 | | 37,353 | 46,435 | 124.3 | 38.7 | 45.3 | 30.2 | 44.1 | 46.5 | 9.6 |
| 1995.2 | 102,920 | 0 1,350 | 631 | 33,911 | 46,435 | 136.9 | 44.4 | 50.8 | 36.3 | 62.1 | 78.0 | 8.2 |
| 1996.1 | 1 106,756 | 5 1,316 | 643 | 33,839 | 47,174 | 139.4 | 45.4 | 51.8 | 37.3 | 64.4 | 80.8 | 7.8 |
| 1996.2 | 108,456 | 5 1,316 | 643 | 32,379 | 47,174 | 145.7 | 47.8 | 54.0 | 40.0 | 73.9 | 85.7 | 7.0 |
| 1997.1 | 1 113,376 | 5 1,310 | 720 | 33,020 | 49,044 | 148.5 | 48.9 | 54.9 | 41.1 | 79.9 | 9.98 | 6.7 |

Household Trends 1971-1991

| | quin | mber of House | eholds | | 2 | ercentage | ercentage Change in Household | Household | on, |
|----------------|---------|---------------|------------|-----------|---------------------|-----------|-------------------------------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1991 1971-81 1981-8 | 9 | 1986-91 1981-91 1971-9 | 1981-91 | 1971-91 |
| Renters 20-44 | 45,495 | 78,400 | 88,740 | 87,170 | 72.3 | 13.2 | -1.8 | 11.2 | 91.6 |
| All Renters | 64,865 | 108,250 | 12 1,5 0 0 | 124,605 | 6.99 | 12.2 | 2.6 | 151 | 92.1 |
| omeowners | 206,67 | 149,085 | 161,875 | 18 1,2 15 | 9.98 | 8.6 | 11.9 | 21.6 | 126.8 |
| All Households | 144,770 | 257,335 | 283,375 | 305,820 | 77.8 | 10.1 | 7 9 | × ×1 | 111.2 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Calgary





Calgary Sets Affordability High Despite House Price Jump

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 46 |
| historical high (97H1): | 46 |
| historical low (81): | 9 |
| historical average: | |
| current ranking out of 27 centres: | |
| average ranking: | 16 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 80 |
| % of Resale Homes Affordable: | 76 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 545 |
| Renter Income Growth | |
| 1970-97 (in %): | 480 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 116 |

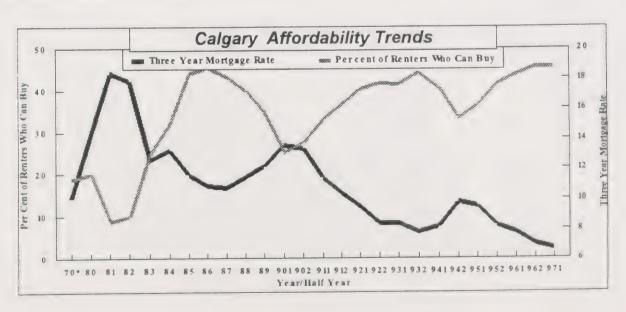
Despite a jump of 11 per cent in starter home prices in the previous six months, Calgary recorded its best affordability rating ever in the first half of 1997. Declining mortgage rates and a healthy four per cent increase in incomes aided the improvement.

The city stood 12th in the country for affordability, up from its historical average 16th place ranking, and third among the five major Prairie region markets. Calgary has the highest starter home prices in the region but offsets that by having the second highest incomes (Regina has the highest).

In the first half of 1997, 46 per cent of renters could afford to buy a starter home, an improvement on Calgary's historical average rating of 35 per cent. The current rating far surpasses the record low of nine per cent notched in 1981, when mortgage interest rates in

the high teens sent affordability ratings plunging right across the Prairies and in most other parts of Canada.

Calgary was the least affordable prairie centre during the early 1980s after the oil boom of the 1970s and early 1980s. Rapid price increases and rising mortgage rates more than offset increases in incomes in that period. This market went through another period of lagging affordability in the early 1990s when mortgage rates were again higher. This is a high priced market, that is especially sensitive to mortgage rate fluctuations.



Since 1970, Calgary has had an income growth rate of 480 per cent among prime buyers. Starter home prices, however, rose even faster, at a rate of almost 545 per cent. In the seventies, Calgary recorded the largest price increase in the country, closely followed by Vancouver and Edmonton. The balloon burst in 1982 and Calgary immediately went from the city with the most rapid price

Price, Income and Renter Household Growth 1970 to 1996

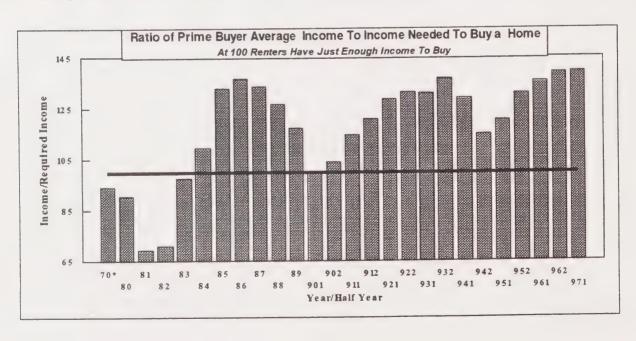
Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 226.8 | -1.9 | 54.8 | 29.8 | 544.6 |
| Renter Income %Growth | 219.8 | 23.1 | 26.4 | 16.7 | 480.3 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 36,280 | 68,030 | 77,905 | 78,430 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 87.5 | 14.5 | 0.7 | 5.3 | 116.2 |

growth to the lowest. Houses actually lost value in Calgary and Edmonton between 1983 and 1985. Calgary posted its largest income gains early in this timeline when both renter household incomes and house prices moved up at a brisk pace.

Helping drive up housing demand and prices was the growth in the number of prime buyer renter households in Calgary. With a 1971-91 increase of 116 per cent, Calgary recorded the second highest renter household growth rate in Canada. In that same period, household formation of all types increased by 127 per cent, the third highest rate in the country. Between 1986 and 1991, though, the city witnessed a dramatic slow down in renter household growth to just 0.7 per cent, taking some of the demand pressure off house prices.

In the first half of 1997, the combined impact of income growth and lower mortgage interest rates has kept the supply of homes affordable to many renters despite recent price increases. Almost 80 per cent of new houses (a record high) and 76 per cent of resale homes (up from 72 per cent six months ago) are within the means of average income prime buyers.



Calgary Affordability Trends in Detail 1970-1997

| | Ampaga | Property | Heating | Income | Average | Ratio of | Rentors | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------------|-------------------|-------------------|----------|------------------------------------|---|-----------------------------|------------------------------|---|--------------------------|-----------------------------|-----------------------------|
| Year/ Half | Starter Home | Taxes for Starter | Costs For Starter | ed to | Income for Prime Buyers (\$) | Avg Income Who Can to Required Buy (%) Income (%) Fotal | Who Can Buy (%) Total | Who Can Buy (%) Family | Who Can New Buy (%) Homes Non-Family Soid (%) | New Homes Sold (%) | Supply Affordable (%) | Rate, 3 Year Term (%) |
| 1970* | - | 526 | | 9,739 | 9,146 | | 19.0 | | 9.4 | YZ, | YZ. | 10.1 |
| 1980 | | | 169 | 6 | 29,251 | 90.4 | 20.2 | 23.0 | 17.1 | NA | VN | 14.3 |
| 1981 | | | 5 251 | | 30,600 | 69.4 | 8.9 | 7.6 | 7.9 | NA | NA | 18.3 |
| 1982 | | 694 | 1 332 | 45,041 | 31,949 | 70.9 | 10.0 | 11.5 | 8.3 | NA | NA | 17.8 |
| 1983 | | 3 795 | 356 | 34,104 | 33,297 | 97.6 | 25.1 | 29.8 | 9.61 | Y Z | VN | 12.5 |
| 1984 | | 839 | 34 | 31,705 | 34,646 | 109.3 | 32.1 | 37.9 | 25.4 | Y Z | VN | 13.2 |
| 1985 | | 878 | 333 | 3 27,168 | 35,995 | 132.5 | 6 44.2 | 50.7 | 36.4 | VZ | YZ | 11.5 |
| 1986 | | 4 907 | 7 344 | | 37,893 | 136.5 | 45.4 | 52.0 | 37.7 | Y Z | Y Z | 10.9 |
| 1987 | | 9 943 | 3 328 | 8 29,813 | 39,790 | 133.5 | 5 43.5 | 50.2 | 35.6 | Y Z | NA | 10.7 |
| 1988 | | 8 | 9 313 | 3 33,025 | 41,688 | 126.2 | 39.8 | 46.7 | 31.5 | VV | NA | 11.4 |
| 1989 | | 6 1,052 | 307 | 7 37,272 | 43,585 | 116.9 | 34.9 | 41.7 | 26.6 | NA | NA | 12.2 |
| 1990.1 | | 0 1,093 | 3 346 | 6 45,713 | 45,483 | 5.66 | 5 25.2 | 31.0 | 18.0 | YZ. | YZ | 13.5 |
| 1990.2 | 101,190 | 0 1,093 | 3 346 | 6 43,835 | 45,483 | 103.8 | 3 27.5 | 34.0 | 20.0 | NA | 20.0 | 13.3 |
| 1991.1 | | | 3 364 | 4 41,922 | 47,885 | 114.2 | 33.3 | 40.1 | 24.9 | 16.2 | YZ. | 11.4 |
| 19912 | | | 3 364 | | 47,885 | 120.6 | 36.7 | 43.8 | 28.1 | 20.7 | 42.0 | 10.4 |
| 19921 | | | | | 48,827 | 128.3 | 3 40.4 | 47.8 | 31.5 | 36.0 | 54.8 | 9.5 |
| 1992 2 | | | 0 401 | 1 37,300 | 48,827 | 130.9 | 7.14 | 49.0 | 32.7 | 43.5 | 55.0 | 8.4 |
| 1993 1 | | | 0 468 | 8 37,902 | 49,462 | 130.5 | 5 41.5 | 48.8 | 32.5 | 49.6 | 58.2 | 2.4 |
| 1993.2 | | | 0 468 | 8 36,259 | 49,462 | 136.4 | 44.5 | 5 51.7 | 35.6 | 58.7 | 73.0 | 7.8 |
| 1994.1 | | | 3 546 | | 49,561 | 128.8 | 3 40.7 | 7 48.0 | 31.8 | 59.9 | 72.6 | 8.2 |
| 1994.2 | 2 122.893 | 3 1,303 | 3 546 | 6 43,234 | 49,561 | 114.6 | 33.5 | 40.4 | 25.1 | 35.2 | NA | 8.6 |
| 1995.1 | | | 5 550 | 0 41,793 | 50,241 | 120.2 | 36.5 | 5 43.6 | 27.9 | 46.9 | YZ. | 9.6 |
| 1995.2 | | | 5 550 | 0 38,419 | 50,241 | 130.8 | 8 41.6 | 5 49.0 | 32.7 | 59.7 | 91.6 | 8.2 |
| 1996.1 | | | 5 561 | 1 37,658 | 51,016 | 135.5 | 5 44.0 | 51.3 | 35.2 | 68.7 | 67.9 | 7.8 |
| 1996.2 | 2 | | 5 561 | 1 36,709 | 51,016 | 139.0 | 0 45. | 7 52.9 | 36.9 | 69.2 | 72.1 | 7.0 |
| 1007 1 | | | 8 611 | | 53,075 | 139.3 | 3 45.8 | 3 53.0 | 37.1 | 79.6 | 75.7 | 6.7 |

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| | Numbe | er of House | eholds | | م | ercentage | Change In | Household | en |
|----------------|---------|-------------|---------|---------|----------------|-----------|-----------|--------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 1981-8 | 1981-86 | 6 1986-91 | 6-91 1981-91 | 1971-91 |
| Renters 20-44 | 36,280 | 68,030 | 77,905 | 78,430 | 87.5 | 14.5 | 0.7 | 15.3 | 116.2 |
| Ali Renters | 52,315 | 91,785 | 104,660 | 108,460 | 75.4 | 14.0 | 3.6 | 18 2 | 107.3 |
| Homeowners | 096'89 | 128,940 | 143,930 | 167,360 | 87.0 | 11.6 | 16.3 | 29.8 | 142.7 |
| All Households | 121,275 | 220,725 | 248,590 | 275,820 | 82.0 | 12.6 | 11.0 | 25.0 | 1274 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Saskatoon





Price Hikes Drop Saskatoon's Rating

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 44 |
| historical high (92H2): | 48 |
| historical low (82): | 18 |
| historical average: | 37 |
| current ranking out of 27 centres: | 18 |
| average ranking: | 11 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 86 |
| % of Resale Homes Affordable: | 86 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 502 |
| Renter Income Growth | |
| 1970-97 (in %): | 481 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 108 |

Rising house prices are blamed for a drop in Saskatoon's affordability rating. In the first half of 1997, the city ranks 18th in Canada, down from its average 11th place ranking.

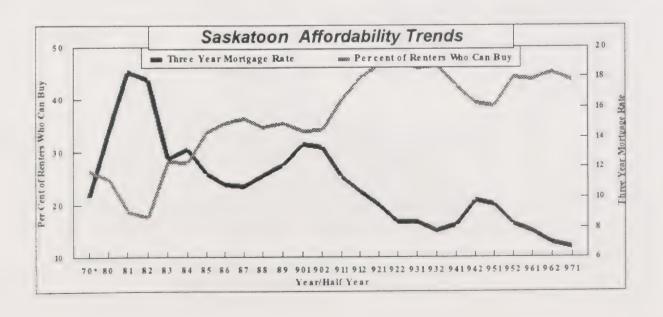
The per cent of renters who can afford to buy a Saskatoon starter home was 44 in the first half of 1997. This is down four per cent from the city's all-time high of 48 per cent recorded in 1992.

The reason for this ratings drop is a house price increase of 21 per cent since 1995 — the highest jump in the Prairie region. This rise in prices has offset the affordability gains that most other CMAs have experienced from mortgage rate declines.

In 1992, the year of the best rating, house prices were again the cause. Saskatoon was the only city in the region where prices took a dip from the previous year, leaving it with the lowest

prices on the Prairies that year.

The city's worst affordability rating was recorded in 1982, a time when sky high mortgage interest rates drove affordability to record lows right across the Prairies and in many other parts of the country. Although mortgage rates in the high teens were mainly to blame for that year's rating of 18 per cent, Saskatoon's high house prices and low incomes also factored in. The interval of 1981-82 was the only time between 1970 and the present when average renter incomes fell below the levels required to buy the average priced starter home.



During the 1970-97 period, starter home prices outgrew renter incomes in Saskatoon by a narrow margin. Demand, created by growth in prime buyer renter households, pushed prices up. Saskatoon's renter household growth rate of almost 108 per cent between 1971 and 1991 was the fourth highest in the country.

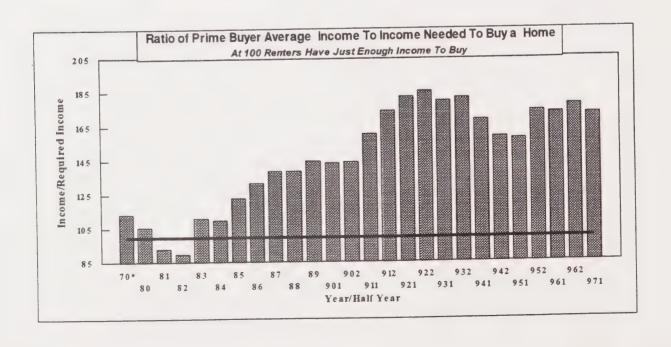
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|--|-------------------|-------------------|------------------|-------------------|--------------------|
| Starter Home Price % Growth | 186.7 | 34.1 | 2.5 | 52.9 | 502.3 |
| Renter Income % Growth | 165.0 | 35.6 | 39.6 | 15.9 | 481.3 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 10,060 | 16,610 | 20,830 | 20,890 | |
| Percentage Growth in Renter Households 20-44 | 1971-1981 65.1 | 1981-1986 25.4 | 1986-1991 0.3 | 1981-1991 25.8 | 1971-1991 107.7 |

Most of this growth happened between 1971 and 1986. In the last five years of that span, between 1981 and 1986, the city's renter household growth rate of 25.4 per cent was tops in the country. By contrast, the growth rate of 0.3 per cent during the next five years was second lowest nation wide. This sharp decline in the growth of prime buyer households lowered the demand for ownership homes and was an significant cause of the price drop that occurred in 1991-92.

In the first half of 1997, 85.6 per cent of resale homes were priced within the means of prime buyers, a leap of more than five per cent from six months earlier. Rising new home prices have helped drag the city's affordability rating down. In the last six months, the number of affordably priced new homes has dropped a full per percentage point, from 87 per cent in the latter half of 1996 to 86 per cent in the first half of 1997.



Saskatoon Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratio of | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|----------|----------------------|-------------------|--|---------|---|--------------------|--------------------|------------------------------|--------------|-----------------------------|----------------------|
| Year/ Half | | Taxes for Starter | Costs For Starter | Required to Income for Buy Starter Prime | | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Cam New Buy (%) Homes | New Homes | Supply Affordable | Rate, 3 Year Term |
| 1970* | | 511 511 | | 7.887 | 8,923 | | 26.5 | | 10.8 | YZ X | | |
| 1980 | | | | 7 22,337 | 23,642 | 105.8 | 25.0 | 32.4 | 18.0 | VZ. | YZ. | 14.3 |
| 1981 | | | | | 25,326 | 92.8 | 18.8 | 3 24.1 | 13.6 | VZ. | Y.Z. | 18.3 |
| 1982 | | 200 | 45 | 8 30,130 | 27,009 | 9.68 | 17.6 | 5 22.0 | 0 13.2 | < Z | <z< td=""><td>178</td></z<> | 178 |
| 1983 | | 821 | | 9 25,920 | 28,692 | 110.7 | 28.3 | 33.9 | 9 22.4 | YZ | YZ. | 12.5 |
| 1984 | 4 60,253 | 898 | | 8 27,654 | 30,376 | 109.8 | 28.2 | 33.3 | 3 22.7 | Y'A | YZ. | 13 2 |
| 1985 | 5 62,390 | 922 | | 0 26,150 | 32,059 | 122.6 | 33.9 | 38. | 8 28.4 | NA | VZ. | 11.5 |
| 1986 | 64,221 | 1,105 | | 4 26,323 | 34,595 | 131.4 | 35.5 | 5 40.4 | 30.0 | < Z | YZ | 6.01 |
| 1987 | 7 65,377 | 7 1,223 | | 2 26,773 | 37,131 | 138.7 | 36.6 | 5 41.5 | 31.0 | NA U | YZ. | 10.7 |
| 1988 | 8 66,997 | 7 1,284 | | 8 28,671 | 39,667 | 138.4 | 34.8 | 39. | 9 29.1 | NA | NA | 11.4 |
| 1989 | 9 64,679 | 1,332 | 2 555 | 5 29,222 | 42,203 | 144.4 | 35.7 | 7 40.9 | 9 29.8 | VZ ~ | VZ. | 12.2 |
| 1990.1 | 1 63,920 | 1,394 | | 5 31,256 | 44,739 | 143.1 | 34. | 1 39.6 | 5 27.8 | NA × | YZ. | 13.5 |
| 1990.2 | 64,500 | 1,394 | | 5 31,165 | 44,739 | 143.6 | 34.2 | 2 39.7 | 7 28.0 | NA C | 62.9 | 13.3 |
| 1991. | 1 66,250 | 0 1,460 | | 7 29,182 | 46,770 | 160.3 | 40.1 | 1 45.2 | 34.4 | 1 56.4 | YZ - | 11.4 |
| 1991.2 | 2 64,190 | 1,460 | | 7 26,954 | 46,770 | 173.5 | 44.3 | 48 | 9 39.0 | 0 65.8 | 4.67 | 10.4 |
| 1992. | 1 65,735 | 5 1,514 | | 4 26,231 | 47,609 | 181.5 | 46.5 | 5 51.0 | 0 41.5 | 76.6 | 9.98 | 9.5 |
| 1992.2 | 2 69,815 | 5 1,514 | | 4 25,704 | 47,609 | 185.2 | 47.6 | 6 52.0 | 0 42.6 | 5 76.3 | 84.6 | 8.4 |
| 1993.1 | 73,800 | 1,542 | | 0 26,928 | 48,359 | 179.6 | 46.0 | 0 50.4 | 40.9 | 78.9 | 85.3 | 4.8 |
| 1993.2 | 76,543 | 3 1,542 | | 0 26,660 | 48,359 | 181.4 | 46.5 | 5 50.9 | 9 41.5 | 81.2 | 83.5 | 7.8 |
| 1994.1 | 1 82,139 | 9 1,570 | 0 689 | 9 29,110 | 48,962 | 168.2 | 42.7 | 7 47.5 | 37.2 | 1.67 | 9.78 | 8.2 |
| 1994.2 | 78,234 | 1,570 | | 9 30,904 | 48,962 | 158.4 | 39.5 | 5 44.6 | 33.7 | 56.6 | 80.8 | 9.8 |
| 1995. | 1 82,586 | 5 1,592 | | 4 31,701 | 49,781 | 157.0 | 39.0 | 44. | 33.2 | 2 58.1 | 80.5 | 9.6 |
| 1995.2 | 2 80,444 | | 2 644 | 4 28,654 | 49,781 | 173.7 | 44.3 | 48. | 9 39.1 | 17.5 | 82.4 | 8.2 |
| 1996.1 | 1 85,695 | 5 1,625 | | 0 29,296 | 50,581 | 172.7 | 44.0 | 48. | 7 38.7 | 7 82.1 | 83.5 | 7.8 |
| 1996.2 | 2 88,851 | 1,625 | 5 630 | 0 28,557 | 50,581 | 177.1 | 45.3 | 49. | 8 40.1 | 87.1 | 80.2 | 7.0 |
| 1997.1 | 1 97.721 | 1,651 | 1 64 | 0 30,153 | 51,869 | 0 172.0 | 43.8 | 8 48.5 | 38.5 | 85.7 | 85.6 | 6.7 |

Household Trends 1971-1991

| | Numb | ber of House | holds | | a. | ercentage | Change in | Household | 60, |
|----------------|--------|--------------|--------|--------|------------|-----------|-----------|-----------|---------|
| | 1971 | 1981 | 1986 | 1661 | 19 7 1-8 1 | 1 1981-86 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 10,060 | 019,91 | 20,830 | 20,890 | 65.1 | 25.4 | 0.3 | 25.8 | 107.7 |
| All Reniers | 15,700 | 24,255 | 29,590 | 30,890 | 54.5 | 22.0 | 4.4 | 274 | 8 96 |
| Homeowners | 22,945 | 39,135 | 44,365 | 48,305 | 70.6 | 13.4 | 8.9 | 23.4 | 110.5 |
| All Households | 38,645 | 63,390 | 73,955 | 79,195 | 64.0 | 16.7 | 7 1 | 24 0 | 104 0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Regina





Regina Among Most Affordable

Markets In Canada

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 48 |
| historical high (96H2): | 49 |
| historical low (82): | 21 |
| historical average: | 40 |
| current ranking out of 27 centres: | 10 |
| average ranking: | 4 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 88 |
| % of Resale Homes Affordable: | 87 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 459 |
| Renter Income Growth | |
| 1970-97 (in %): | 520 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 47 |

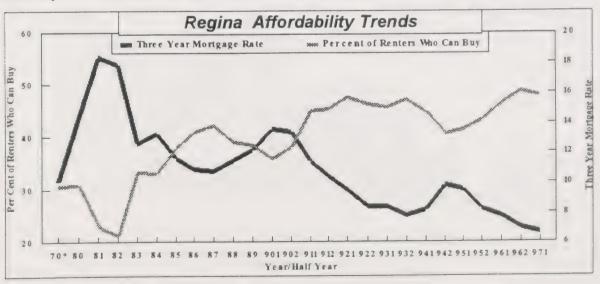
Regina slipped a bit in the first half of 1997 but still ranks among the most affordable housing markets in Canada. Standing in 10th spot nationally, it was the most affordable of the Prairie's major markets in 1996, but lost this position to Edmonton in 1997.

In Regina, 48 per cent of renters could afford to buy a starter home in the first half of 1997, compared to the city's historical high of 49 per cent, recorded the previous year. The city's lowest rating ever was 21 per cent in 1982 when soaring interest rates sent affordability scores plunging all across the country.

Over the long term (1970-97), Regina has been the most affordable market on the Prairies with an historical average rating of 40 per cent. This score is the result of the city having the region's second highest average incomes and lowest average house prices (during the 1990s it has

had the highest incomes). Regina and Edmonton are the only two Prairie centres where incomes grew faster than house prices overall in the last 27 years. In 1997, though, Regina's house prices ticked up by 8.4 per cent and incomes increased more slowly than Edmonton's to pull the Saskatchewan capital's affordability rating below that of its Alberta counterpart's.

On average during the 1970-97 timeline, Regina has ranked fourth in Canada for affordability, it has had the fifth lowest average starter home prices and the seventh highest average incomes. These factors combine to give Regina the lowest house price to income ratio of any metropolitan centre in the country. Except for the interest rate sky rocket in the early 1980s, the incomes of prime buyers have remained well above levels needed to buy a starter home in Regina.



Normally affluence puts upward pressure on house prices by increasing demand. In Regina, though, demand has remained muted because of a growth rate in prime buyer renter households

Price, Income and Renter Household Growth 1970 to 1996

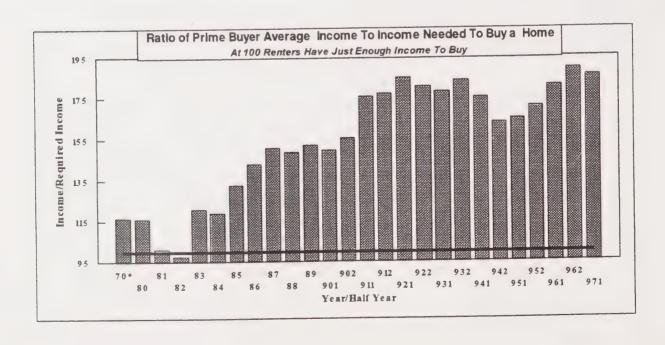
Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| 1 chemiage Glange in Starter | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|------------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 186.4 | 26.0 | 1 1.7.5 | 44,1 | 458.8 |
| Renter Income % Growth | 192.8 | 30.2 | 39.0 | 17.0 | 520.2 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 10,395 | 13,235 | 15,095 | 15,250 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 27.3 | 14.1 | 1.0 | 15.2 | 46.7 |

that is slower than the national average. Renter households aged 20 to 44 increased by just under 47 per cent between 1971 and 1991. Between 1986 and 1991, there was hardly any growth at all in this category of households -- just one per cent.

It is the same story for households of all kinds. With a household growth rate of 5.9 per cent between 1986 and 1991, Regina ranked last in the country. This low demand keeps prices in check and has given Regina the lowest house prices on the Prairies during most of the 1990s.

Due to high incomes and moderate prices, almost 90 per cent of Regina's housing supply is affordable. In the first half of 1997, 88 per cent of new homes (sixth best in Canada) and 87 per cent of the resale supply (third best) were within the means of first-time buyers



Regina Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratio of | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|--------|----------|----------------------|-----------|-------------------|---------------------|---|--------------------|--------------------|---------------------------|---|------------------------------|-----------|
| Year/ | Starter | Faxes for Starter | Costs For | Buy Starter Prime | Income for Prime | Avg income Who Can to Required Buy (%) Income (%) Total | Who Can Buy (%) | Who Can Buy (%) | Who Can New Buy (%) Homes | Homes | Affordable (%) | Year Term |
| 1970° | 15 446 | 6 480 | | | 8,717 | 116. | 30. | 7 37.3 | | VZ. | L | L |
| 1980 | , | | 28 | 2 | 2 | 116.1 | 30.8 | 38.6 | 22.6 | <z< td=""><td>< Z</td><td>14.3</td></z<> | < Z | 14.3 |
| 1981 | | | | | 27,063 | 100.9 | 23.0 | 28.4 | 16.9 | < Z | < Z | 183 |
| 1982 | | 1 971 | 448 | 8 29,255 | 28,605 | 97.8 | 21.5 | 5 25.6 | 16.7 | VN. | <z< td=""><td>17.8</td></z<> | 17.8 |
| 1983 | | 8 1,104 | 481 | 24,965 | 30,148 | 120.8 | 33.4 | 38.4 | 27.7 | NA | VZ. | 12.5 |
| 1984 | | | | 9 26,582 | 31,691 | 119.2 | 33. | 1 37.1 | 28.4 | VZ | VN | 13.2 |
| 1985 | | | 520 | 0 25,028 | 33,234 | 132.8 | 38.0 | 0 41.6 | 33.8 | ~Z | Y X | 11.5 |
| 1986 | | | | 5 25,075 | 35,826 | 142.9 | 40.9 | 9 44.4 | 36.8 | YZ. | N/N | 10.9 |
| 1987 | | | 51 | | 38,418 | 150.8 | 42.2 | 2 45.5 | 38.3 | YZ. | < Z | 10.7 |
| 1988 | | | 51 | 8 27,552 | 41,011 | 148.8 | 39.0 | 0 42.4 | 35.1 | VZ | VN | 11.4 |
| 1989 | | | 537 | 7 28,625 | 43,603 | 152.3 | 38.5 | 5 42.0 | 34.4 | YZ. | < Z | 12.2 |
| 1990.1 | | 0 1,773 | | 7 30,806 | 46,195 | 150.0 | 36.0 | 0 40.0 | 31.5 | YZ | YZ | 13.5 |
| 1990.2 | 57,670 | 1,773 | 3 537 | 7 29,640 | 46,195 | 155.9 | 38.1 | 1 41.9 | 33.8 | YZ | 7.77 | 13.3 |
| 1991.1 | | 0 1,855 | | 7 27,499 | 48,324 | 175.7 | 7 45.0 | 0 48.1 | 41.4 | 44.7 | < Z | 11.4 |
| 1991.2 | | 00 1,855 | | 7 27,253 | 48,324 | 177.3 | 3 45.5 | 5 48.6 | 42.0 | 57.7 | 83.6 | 10.4 |
| 19921 | | | 5 | 5 26,642 | 49,260 | 184.9 | 9 47.7 | 7 50.6 | 44.4 | 64.4 | 83.9 | 9.8 |
| 1992.2 | | 1,920 | | 95 27,282 | 49,260 | 180.6 | 5 46.4 | 4 49.5 | 43.0 | 0.49 | 80.8 | 8.4 |
| 1993.1 | | 1,97 | 9 | 10 28,216 | 50,295 | 178.3 | 3 45.8 | 8 48.8 | 42.3 | 65.8 | 81.2 | |
| 1993.2 | 101 | 76.1 | 9 | 10 27,392 | 50,295 | 183.6 | 5 47.3 | 3 50.3 | 44.0 | 61.8 | 84.7 | 7.8 |
| 1994. | | 2,020 | 899 0 | 8 29,131 | 51,049 | 175.2 | 2 44.8 | 8 48.0 | 41.3 | 64.0 | 84.8 | 8.2 |
| 1994.2 | 75,082 | 3,020 | 9 | 68 31,284 | 51,049 | 163. | 2 40.8 | 8 44.4 | 36.8 | 51.8 | 87.1 | 86 |
| 1995.1 | | 2,070 | 9 | 25 31,433 | 51,878 | 165.0 | 0 41.5 | 5 45.0 | 37.6 | 59.7 | 91.9 | 9.6 |
| 1995.2 | 01 | | 9 | 5 30,360 | 51,878 | 170.9 | 9 43.4 | 4 46.7 | 39.7 | 75.3 | 9.98 | 8 2 |
| 1996. | - | | | 1 29,160 | 52,705 | 180.7 | 7 46.5 | 5 49.5 | 43.1 | 85.7 | 859 | 7.8 |
| 1996.2 | 2 80,056 | 56 2,107 | 7 611 | 1 27,874 | 52,705 | 1.89.1 | 1 49.0 | 0 51.7 | 46.0 | 78.5 | 87.1 | 7.0 |
| 1997.1 | | | 0 621 | 1 29,096 | 54,065 | 185.8 | 8 48.0 | 0 50.8 | 44.7 | 87 | 9 87.4 | 6.7 |

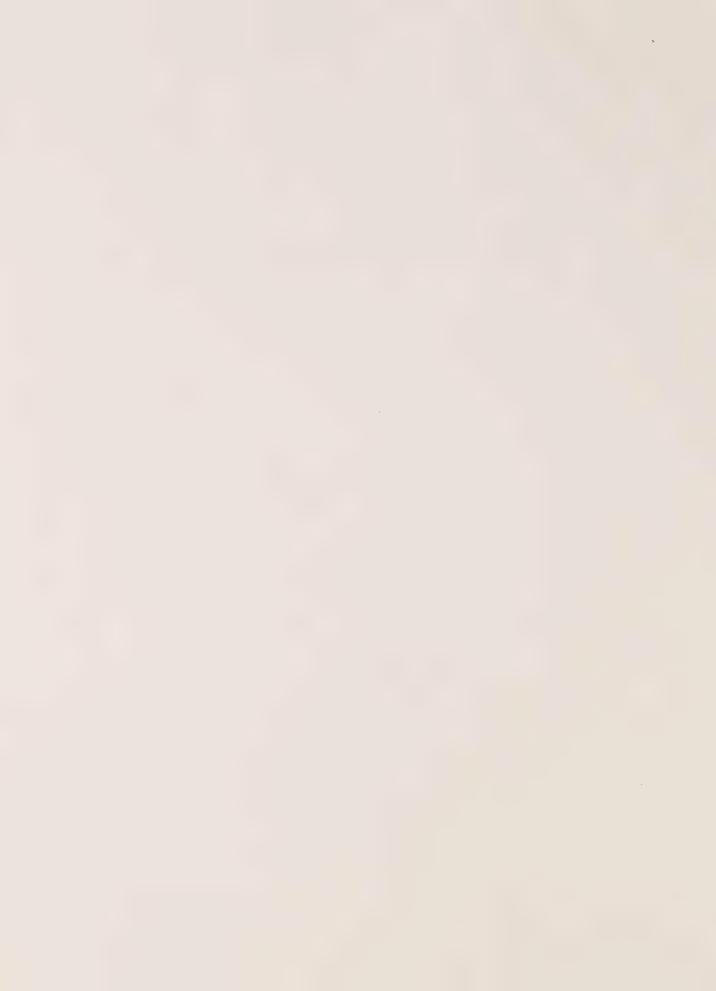
Household Trends 1971-1991

| | Mumbe | Imber of House | eficids | | ۵. | ercentage | Change in Hous | B hotd | 65 |
|---------------|--------|----------------|---------|--------|---------|-----------|----------------|--|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 1981-86 | 1986-91 | 1971-81 1981-86 1986-91 1981-91 1971-9 | 1971-91 |
| Renters 20-44 | 10,395 | 13,235 | 15,095 | 15,250 | 27.3 | 14.1 | 1.0 | 15.2 | 46.7 |
| All Renters | 16,950 | 21,300 | 23,210 | 24,250 | 25.7 | 0.6 | 4.5 | 13.8 | 43 |
| Homeowners | 25,630 | 40,190 | 44,430 | 47,405 | 56.8 | 10.5 | 6.7 | 0 81 | 85.0 |
| 08.7 | 42.580 | 61,490 | 67,640 | 71,655 | 44.4 | 0.01 | 6 5 | 5 91 | 683 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

39

Winnipeg





Winnipeg Affordability Best Ever

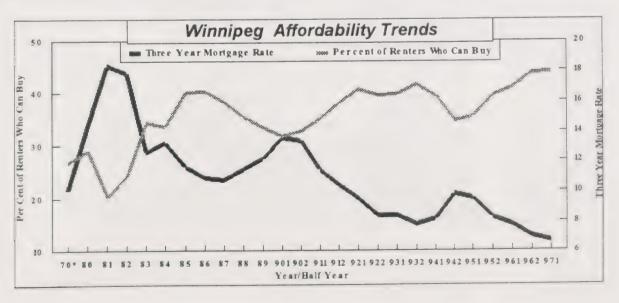
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 44 |
| historical high (97H1): | 44 |
| historical low (81): | 20 |
| historical average: | 36 |
| current ranking out of 27 centres: | 16 |
| average ranking: | 14 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 34 |
| % of Resale Homes Affordable: | 81 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 394 |
| Renter Income Growth | |
| 1970-97 (in %): | 383 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 43 |

Housing affordability hit an all-time high in Winnipeg in the first half of 1997. The ratio of renters who can afford to buy a house is 44 per cent, eclipsing the previous high of 42 per cent reached in 1993.

The 1997 affordability rating is more than double the record low of 20 per cent scored in 1981 when mortgage rates went through the roof. In 1981-82, when mortgage rates were in the high teens, affordability was low in all Prairie centres. Historically, Winnipeg's rating since 1971 averages 36 per cent.

Winnipeg's current affordability rating puts it in 16th place among Canada's 27 major markets and second to last in the prairie region. Even though Winnipeg has the second lowest average starter home prices in this region, it also has the lowest average incomes.

Stability over the long haul characterizes the Winnipeg market. Overall in the last 27 years, starter home prices have increased in tandem with incomes (394 per cent and 383 per cent respectively). During this interval, shifts in this market's affordability pattern have occurred mostly in response to rises and falls in mortgage interest rates. The pattern of affordability was set in the 1970's when income growth in Winnipeg outpaced home price increases. Between 1980 and 1985, affordability improved in response to a sharp drop in mortgage rates and incomes that moved up a bit faster than prices. In the next five years, the pattern reversed -- mortgage rates drifted higher, prices rose faster than incomes and affordability declined. Between 1990 and 1997, even as prices



rose at more than double the pace of incomes, affordability reached its record high solely because of the drop in mortgage rates.

The enormous influence of interest rates on affordability in this market is further demonstrated in the chart at the bottom of the page. Renter household incomes in Winnipeg have remained well above the amount needed to buy a starter home except for years when interest rates were high.

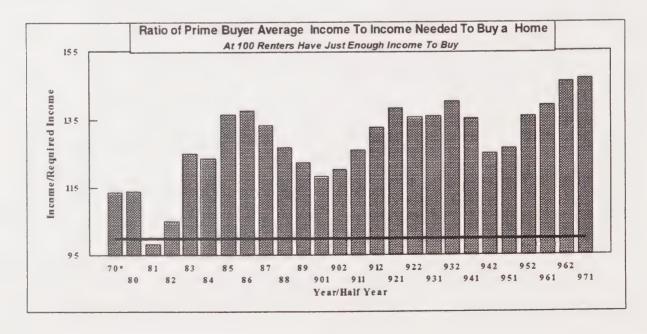
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 132.8 | 22.7 | 28.2 | 34.9 | 393.8 |
| Renter Income % Growth | 157.2 | 35.2 | 19.8 | 16.0 | 383.1 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 39,260 | 51,530 | 55,250 | 56,115 | 1. |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 3.13 | 7.2 | 16 | 8.9 | 42.9 |

Muted demand for ownership housing has also aided Winnipeg's affordability rating by helping to keep starter home prices in check. Between 1981 and 1991, prime buyer renter households increased by just nine per cent. At under 43 per cent for the 1971-91 period, Winnipeg's growth rate in prime buyer renter households was the lowest on the Prairies -- a pattern consistent with this market's overall slow growth. Households of all types increase by 51 per cent in the 1971-91 period, compared to the national average of 75 per cent

First time buyers have a good supply of resale homes and a modest supply of new homes within their means. In the first half of 1997, 81 per cent of resale homes were priced affordably, up marginally from six months earlier. The affordability index of new homes was also marginally higher at 34 per cent.



Winnipeg Affordability Trends in Detail 1970-1997

| | Amerago | Promortv | Hastino | Income | Average | Kation | Kenlers | Kenters | Renters | Allordable | Kesale | Viorigage |
|--------|-----------------|----------------------|-----------|---|---------------------|---|--------------------|--------------------|---------------------|------------|--------|----------------------|
| Year/ | Starter Home | Taxes for Starter | Costs For | Regulred to Income for Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Supply | Rate, 3 Year Term |
| Year | Price (\$) | Home (\$) | Home (\$) | Home (S) | Buyers (\$) | Income (%) | Total | Family | Non-Family Sold (%) | (%) plo Sh | (%) | (%) |
| 1970* | 17,490 | 1 476 | YZ | 8,226 | | 113.5 | 26.9 | 32.0 | 12.5 | VN S | Y Z | 1.0.1 |
| 1980 | 40,712 | 2 937 | 429 | 21,094 | 24,022 | 113.9 | 29.2 | 37.5 | 19.7 | VN / | ZZ | 14.3 |
| 1981 | 41,775 | 5 941 | 527 | 26,133 | 25,711 | 98.4 | 20.3 | 26.3 | 13.5 | NA | AZ | 18.3 |
| 1982 | 41,385 | 5 1,039 | 9 640 | 26,059 | 27,400 | 105.1 | 24.2 | 30.4 | 17.1 | VV | Y Z | 17.8 |
| 1983 | | | 2 693 | 23,295 | 29,089 | 124.9 | 34.4 | 41.3 | 1 26.5 | VZ S | VZ | 12.5 |
| 1984 | 48,202 | 1,302 | 7111 | 24,921 | 30,778 | 123.5 | 33.8 | 40.6 | 25.9 | VN | NA | 13.2 |
| 1985 | 49,942 | 1,394 | 4 695 | 23,805 | 32,467 | 136.4 | 40.2 | 46.8 | 32.5 | NA | VZ | 11.5 |
| 1986 | 53,892 | 1,476 | 889 9 | 3 24,552 | 33,755 | 137.5 | 40.4 | 46.8 | 32.7 | NA NA | < Z | 10.9 |
| 1987 | | 9 1,546 | 643 | 3 26,318 | 35,043 | 133.2 | 38.5 | 44.9 | 31.0 | NA | VZ. | 10.7 |
| 1988 | | | 4 620 | 28,682 | 36,331 | 126.7 | 35.6 | 42.0 | 0.82 | NA NA | Y Z | 114 |
| 1989 | | | 1 622 | 30,752 | 37,619 | 122.3 | 33.6 | 40.2 | 25.8 | NA NA | < Z | 12.2 |
| 1990.1 | 64,020 | 0 1,799 | 079 670 | 32,919 | 38,907 | 118.2 | 31.8 | 38.4 | 24.2 | VZ | VZ | 13.5 |
| 1990.2 | 63,310 | 0 1,799 | 079 670 | 32,327 | 38,907 | 120.4 | 32.8 | 39.5 | 5 25.1 | AZ | 48.4 | 13.3 |
| 1991.1 | | | 1 755 | 31,805 | 39,982 | 125.7 | 35.3 | 42.1 | 27.4 | 29.2 | YZ | 11.4 |
| 19912 | 67,590 | 2,011 | 1 755 | 30,190 | 39,982 | 132.4 | 38.3 | 45.0 | 30.4 | 34.7 | 72.8 | 10.4 |
| 1992.1 | | | 9 770 | 29,601 | 40,885 | 138.1 | 40.8 | 3 47.3 | 33.3 | 30.9 | 83.4 | 5.6 |
| 1992.2 | 77,405 | 5 2,126 | 9 770 | 30,175 | 40,885 | 135.5 | 39.7 | 7 46.3 | 32.0 | 39.7 | 84.4 | 2.00 |
| 1993.1 | 78,122 | 2 2,181 | 1 780 | 30,573 | 41,543 | 135.9 | 39.8 | 46.4 | 32.2 | 36.0 | YZ | 8.4 |
| 1993.2 | 78,41 | 1 2,18 | 1 780 | 019,610 | 41,543 | 140.3 | 41.7 | 7 48.1 | 34.3 | 42.1 | 83.5 | 7.8 |
| 1994.1 | 81,245 | 5 2,230 | 0 790 | 31,248 | 42,219 | 135.1 | 39.5 | 5 46.1 | 31.8 | 43.4 | 83.6 | 8.2 |
| 1994.2 | 79,879 | 9 2,230 | 062 0 | 33,784 | 42,219 | 125.0 | 34.9 | 9 41.7 | 7 27.1 | 19.1 | 73.8 | 9.6 |
| 1995.1 | 81,245 | | 9 819 | 9 34,181 | 43,225 | 126.5 | 35.6 | 5 42.4 | 1 27.7 | 7 20.6 | 70.1 | 9.6 |
| 1995.2 | 81,500 | 0 2,339 | 9 819 | 9 31,820 | 43,225 | 135.8 | 39.8 | 46.4 | 32.2 | 40.1 | 80.3 | 8.2 |
| 1996.1 | 82,920 | | 8 795 | 5 31,568 | 43,918 | 139.1 | 41.2 | 2 47.6 | 33.7 | 7 43.9 | 82.1 | 7.8 |
| 1996.2 | 82,676 | 6 2,418 | 8 795 | 5 30,055 | 43,918 | 146.1 | 44.0 | 50.1 | 36.8 | 33.7 | 80.0 | 7.0 |
| 19971 | 85.358 | | 9 846 | 6 30,744 | 45,119 | 146.8 | 44.2 | 2 50.3 | 3 37.1 | 34.2 | 81.1 | 6.7 |

Household Trends 1971-1991

| Annana de la companya del la companya de la company | Numb | ber of House | shoids | | ۵. | ercentage | Change in | Households | • |
|--|---------|--------------|---------|---------|----------------|-----------|-----------|------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 1981-8 | 1981-86 | 6 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 39,260 | 51,530 | 55,250 | 56,115 | 3 1.3 | 7.2 | 1.6 | 8.9 | 42.9 |
| All Renters | 68,505 | 89,705 | 92,570 | 95,755 | 30.9 | 3.2 | 3.4 | 6.7 | 308 |
| Нотвомпет* | 98,120 | 129,500 | 143,750 | 156,395 | 32.0 | 11.0 | ∞. ∞ | 20.8 | \$ 65 |
| All Households | 166,625 | 2 19,2 0 5 | 236,320 | 252,150 | 316 | 7.8 | 6.7 | 15.0 | 513 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Thunder Bay





Thunder Bay Market Affordable and Stable

At a Glance Per cent of Renters Who Can Buy First Half of 1997: 48 historical high (85): 50 historical low (70): 19 historical average: 40 current ranking out of 27 centres: 11 average ranking: 4 First Half of 1997 Supply Data % of New Homes Affordable: 40 % of Resale Homes Affordable: 84 Starter Home Price Growth 1970-97 (in %): 456 Renter Income Growth 1970-97 (in %): 462 **Growth in Renter Households** Aged 20-44 1971-1991 (in %): 79

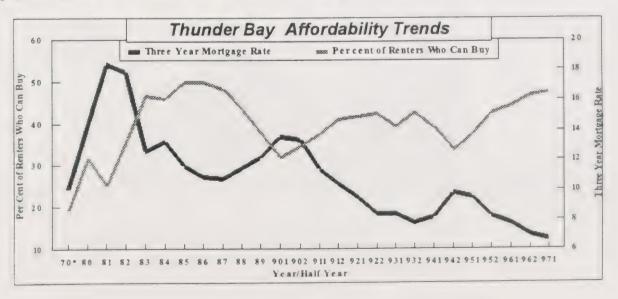
Like Sudbury and Winnipeg, Thunder Bay is one of Canada's most stable housing markets. Thunder Bay is an especially attractive market for homeowners because of above average incomes, steady but moderate house price increases over time and low property taxes.

In the first half of 1997, 48 per cent of renters could afford to buy a starter home, better than the historical average of 40 per cent. Thunder Bay's current score is just shy of its all-time best rating of 50 per cent, attained in 1985.

Since 1970, the market has often been the most affordable in Canada (during the 1982 to 1988 period it ranked either first or second). On average, it has been the fourth best of Canada's 27 CMAs, although it has now slipped to 11th place.

Much of the rest of the country has had an opportunity to catch up with Thunder Bay since 1988. In the current decade, the city has experienced above normal income growth due to a strong dependence on export-based resource industries at a time when exports are important in the Canadian economy. As a result, housing demand in Thunder Bay never sagged during the early 1990s recession, as it did in so many other markets, and house prices continued to increase at a time when they flattened or even depressed in other markets.

Property taxes, an important and often overlooked factor impacting affordability, are by far the lowest in Ontario — less than half those of Toronto and Ottawa. If the Thunder Bay purchaser were suddenly forced to pay Toronto level property taxes and could not afford to make higher monthly payments, this would diminish the indicated purchase price by over \$19,000.



Income gains during the 1970s were important in establishing this market as a highly affordable centre. Even with above average house price rises in the 1990s, it is one of only nine major markets where incomes have led house prices overall since 1970.

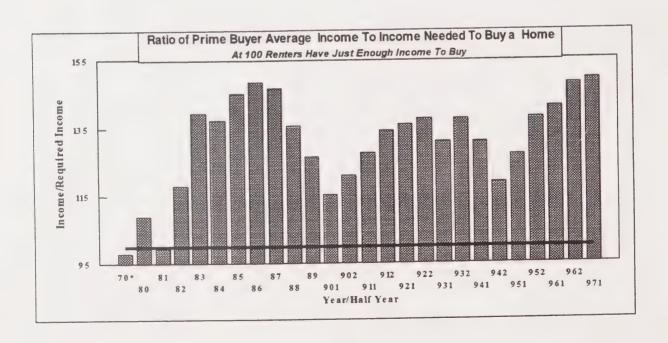
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 133.4 | 16.5 | 47.2 | 38.9 | 456.0 |
| Renter Income %Growth | 174.5 | 39.5 | 25.7 | 16.7 | 461.8 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 5,160 | 7,735 | 8,165 | 8,795 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 49.9 | 5.6 | 7.7 | 3.7 | 70.4 |

Thunder Bay appears to offer a large unmet opportunity as a first-time buyer market. Growth in the number of owner households has been lagging renter household growth and the home ownership rate has been slipping. This trend is surprising given this market's aging population and good historical affordability.

Evidence suggests that Thunder Bay builders are missing an opportunity to tempt these potential buyers. Only 40 per cent of the new homes completed in the first half of 1997 were affordable to the average prime buyer as opposed to a national average of 74 per cent. This percentage falls well short of relatively less affordable markets such as Toronto and Ottawa. In those markets, builders are making a concerted effort to cater to the starter home trade and more than 70 per cent of their new homes are priced affordably.



Thunder Bay Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Katto of | Kenters | Kenters | Kenters | Affordable | Resale | Morigage |
|---------------|-----------|----------------------|----------------------|---|---------------------|---|--------------------|--------------------|---------------------|--|------------------------------|----------------------|
| Year/ Half | Starter | Faxes for Starter | Costs For Starter | Required to Income Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Supply | Rate, 3 Year Term |
| Year | Price (5) | Home (\$) | Home (\$) | Home (\$) | Buyers (3) | Income (%) | Total | Family | Non-Family Sold (%) | (%) Plo S | (%) | (%) |
| 1970* | 21,093 | 454 | YA I | 9,475 | 9,292 | 1.86 | 19.5 | 21.0 | 12.4 | VZ. | YZ | 10.1 |
| 1980 | 49,230 | 511 | 395 | 23,434 | 25,505 | 108.8 | 31.9 | 39.6 | 17.9 | VA | Y Z | 14.3 |
| 1981 | 47,526 | \$ 505 | 507 | 27,675 | 27,522 | 4.66 | 25.3 | 31.4 | 13.8 | NA | < Z | 18.3 |
| 1982 | 42,577 | 7 560 | 609 | 25,065 | 29,539 | 117.8 | 35.7 | 42.8 | 23.0 | YZ | YZ. | 17.8 |
| 1983 | 50,072 | 2 622 | 707 | 22,659 | 31,556 | 139.3 | 46.7 | 53.4 | 34.7 | YZ. | <z< td=""><td>12.5</td></z<> | 12.5 |
| 1984 | 51,797 | 7 675 | 740 | 24,444 | 33,572 | 137.3 | 46.1 | 52.7 | 34.1 | <z< td=""><td>Y Z</td><td>13.2</td></z<> | Y Z | 13.2 |
| 1985 | 57,354 | 4 720 | 786 | 24,543 | 35,589 | 145.0 | 50.0 | 56.5 | 38.4 | YZ. | < Z | 11.5 |
| 1986 | 61,724 | 1 767 | 7 789 | 25,238 | 37,418 | 148.3 | 49.9 | 55.8 | 39.4 | YZ. | < Z | 10.9 |
| 1987 | | 8 816 | 5 772 | | 39,247 | 146.7 | 48.4 | 53.9 | 38.9 | VZ. | < Z | 10.7 |
| 1988 | 3,555 | 881 | 742 | 30,299 | 41,076 | 135.6 | 43.5 | 49.2 | 33.9 | YZ. | < Z | 11.4 |
| 1989 | 79,425 | 5 957 | 7 751 | 33,978 | 42,905 | 126.3 | 37.8 | 43.9 | 27.9 | Y Z | < Z | 12.2 |
| 1990.1 | 84,430 | 1,047 | 7 747 | 38,846 | 44,734 | 115.2 | 32.0 | 39.3 | 20.7 | VZ. | < Z | 13.5 |
| 1990.2 | 80,880 | 1,047 | 7 747 | 37,049 | 44,734 | 120.7 | 34.7 | 41.6 | 24.0 | VZ | 53.5 | 13.3 |
| 1.1991.1 | 88,510 | 0 1,148 | 8 817 | 36,459 | 46,508 | 127.6 | 37.6 | 44.1 | 27.6 | 23.8 | <z< td=""><td>11.4</td></z<> | 11.4 |
| 1991.2 | 89,520 | 0 1,148 | 8 817 | 34,681 | 46,508 | 134.1 | 41.0 | 47.0 | 31.6 | 14.6 | 57.3 | 10.4 |
| 1992.1 | 94,954 | 4 1,226 | 5 873 | 34,845 | 47,265 | 135.6 | 41.7 | 47.6 | 32.5 | 33.1 | 67.1 | 9.5 |
| 1992.2 | 101,980 | 0 1,226 | 5 873 | 34,393 | 47,265 | 137.4 | 42.5 | 48.3 | 33.5 | 48.4 | 74.4 | 8.4 |
| 1993.1 | 109,862 | 1,300 | 068 (| 36,826 | 48,210 | 130.9 | 39.4 | 45.6 | 29.7 | 27.7 | 71.0 | 8.4 |
| 1993.2 | 108,609 | 9 1,300 | 068 | 35,041 | 48,210 | 137.6 | 42.6 | 48.4 | 33.6 | 39.4 | 74.6 | 7.8 |
| 1994.1 | 113,156 | 6 1,331 | 1 907 | 37,371 | 48,885 | 130.8 | 39.3 | 45.6 | 29.6 | 29.8 | 9.62 | 8.2 |
| 1994.2 | 2 112,053 | 3 1,331 | 1 907 | 41,146 | 48,885 | 118.8 | 33.8 | 40.8 | 22.9 | 18.7 | 69.2 | 8.6 |
| 1895.1 | 1 107,945 | 5 1,329 | 971 | 39,492 | 50,180 | 127.1 | 37.5 | 0.44.0 | 27.3 | 7.72 | 68.4 | 9.6 |
| 19952 | 108,500 | 0 1,329 | 9 971 | 36,414 | 50,180 | 137.8 | 42.8 | 48.5 | 33.8 | 28.6 | 76.0 | 8.2 |
| 1996.1 | 1 110,637 | 7 1,372 | 2 971 | 36,046 | 50,886 | 141.2 | 44.2 | 49.8 | 35.6 | 47.1 | 74.8 | 7.8 |
| 1996.2 | 112,000 | 0 1,372 | 2 971 | 34,435 | 50,886 | 147.8 | 47.0 | 52.1 | 39.0 | 30.3 | 82.0 | 7.0 |
| 1007 | 117 275 | 5 1 273 | 900 | 24 003 | 52 107 | 1402 | 775 | 765 | 306 | 306 | 1 10 | 67 |

Household Trends 1971-1991

| | | - | | | | | | | |
|----------------|--------|---------------|--------|--------|----------------|----------|-------------|-----------------|---------|
| | Mumb | mber of House | eholds | | ۵. | ercentag | e Change in | e in Househoids | • |
| | 1971 | 1981 | 1986 | 1991 | 1971-81 1981-8 | 1981-86 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 5,160 | 7,735 | 8,165 | 8,795 | 49.9 | 5.6 | 7.7 | 7.81 | 704 |
| All Renters | 8,575 | 12,850 | 13,405 | 14,845 | 49.9 | 4.3 | 10 7 | 15.5 | 731 |
| Homeowners | 23,675 | 29,205 | 30,270 | 32,045 | 23.4 | 3.6 | 5.9 | 7.6 | 35.4 |
| All Households | 32,250 | 42,055 | 43,675 | 46,890 | 30.4 | 3.9 | 7.4 | 11.5 | \$ 5 P |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Sudbury





Sudbury Affordability Consistently Good

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 44 |
| historical high (86): | 47 |
| historical low (90H1): | 29 |
| historical average: | 38 |
| current ranking out of 27 centres: | 15 |
| average ranking: | 9 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 84 |
| % of Resale Homes Affordable: | 84 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 430 |
| Renter Income Growth | |
| 1970-97 (in %): | 282 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 7 |
| | |

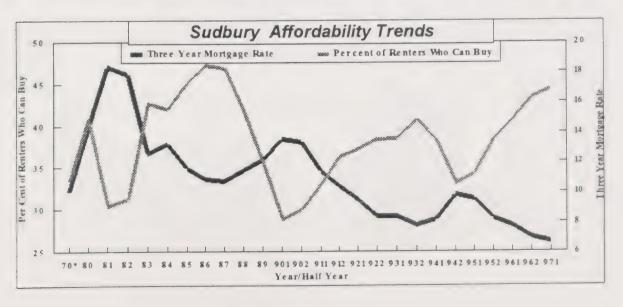
Housing affordability remains good in Sudbury as it has for many years. The extreme affordability swings recorded in southern Ontario markets in the 1980s and 1990s did not occur here. While Sudbury experienced an affordability low point like other markets in 1990, its affordability never reached the extreme lows of other Ontario markets. By the same token, it has not experienced the same dramatic improvements in the 1990s.

Sudbury's slower rate of growth is the reason for this stability. It never saw the rapid escalation of prices that all but erased affordability in the more demand driven southern Ontario markets in the late 1980s.

Sudbury's affordability indicator, based on the percentage of renters who can afford to buy a

starter home, rose from a low of 29 per cent in 1990 to 44 per cent in 1997. Its best ever affordability rating was 47 per cent, recorded in 1986.

Between 1990 and 1997, average starter home prices in Sudbury continued to rise faster than average incomes so affordability improvement in this period is due mainly to lower mortgage rates. Sudbury's situation stands in marked contrast to markets like Toronto and Oshawa where average prices were still lower in the first half of 1997 than they were in 1990. On average, the seven southern Ontario markets have seen a robust rise in affordability levels in the 1990s as their



ratings climbed from 14 per cent to 38 -- almost a three-fold improvement. In that same interval, Sudbury's improvement was less than two-fold but it had less ground to recover.

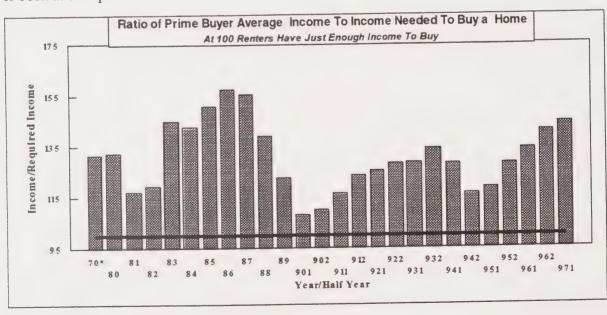
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| Percentage Change in Staffer i | | | | 1000 1 100 1 | 10#0 1007.1 |
|--------------------------------|-----------|-----------|-------------|---------------|-------------|
| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | |
| Starter Home Price % Growth | 72.6 | 22.8 | 85.4 | 35.0 | |
| Renter Income %Growth | 89.3 | 28.0 | 36.2 | 15.9 | 282.4 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households Aged 20-44 | 11,340 | 10,950 | 10,480 | 12,130 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | -3.4 | -4.3 | 15.7 | 10.8 | 7.0 |

While other markets have started to catch up, Sudbury remains the second most affordable Ontario market after Thunder Bay. House prices in Sudbury began their climb from a lower level than other Ontario centres. In 1987, Sudbury was among the four lowest-priced markets in the country. When the price climb began, incomes were already high so housing remained affordable despite the higher prices. Average incomes have, in fact, always been well above the income required to afford an average priced starter home, as the chart at the bottom of the page indicates.

Since there has never been a strong affordability squeeze to dampen housing demand, Sudbury's ownership rate moved up substantially from 58 to 64 per cent between 1971 and 1991. At the same time, renter households aged 20-44 grew a meagre seven per cent. The supply of resale homes affordable to the average renter income has fallen from its 1996 peak, but remains at extremely healthy levels above 80 per cent. The supply of affordable new homes is the best it has ever been at 84.3 per cent.



Sudbury Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratioof | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------|----------------------|--|---|---------------------|---|--------------------|--------------------|--------------------|--|------------------------------|----------------------|
| Year/ Half | Starter | Taxes for Starter | Costs For Starter | Regulred to Income for Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Supply | Rate, 3 Year Term |
| Year | Price (S) | Home (S) | Home (\$) | Home (S) | Buyers (5) | Income (%) | Total | Family | Non-FamilySold (%) | (%) plo S | (%) | %) |
| 1970* | 21,874 | 531 | <z< td=""><td>10,049</td><td>13,218</td><td>131.5</td><td>33.</td><td>5 35.8</td><td>16.0</td><td>YZ</td><td>YZ</td><td>10</td></z<> | 10,049 | 13,218 | 131.5 | 33. | 5 35.8 | 16.0 | YZ | YZ | 10 |
| 1980 | 37,752 | 2 674 | 363 | 18,910 | 25,024 | 132.3 | 40.9 | 9 44.6 | 31.9 | <z< td=""><td><z< td=""><td>14.3</td></z<></td></z<> | <z< td=""><td>14.3</td></z<> | 14.3 |
| 1981 | 36,926 | 679 | 467 | 22,626 | 26,426 | 116.8 | 30.6 | 34.2 | 21.9 | Y'X | VZ. | 18. |
| 1982 | 38,277 | 7 751 | 195 | 23,350 | 27,828 | 119.2 | 31.4 | 35.1 | 22.5 | YZ. | VZ. | 17 |
| 1983 | 42,196 | 5 824 | 1 651 | 20,206 | 29,230 | 144.7 | 42.8 | 47.1 | 33.0 | YZ | VN | 12. |
| 1984 | 42,918 | 891 | 682 | 21,503 | 30,632 | 142.5 | 42.1 | 1 46.5 | 32.1 | Z Z | Y Z | 13. |
| 1985 | 5 46,357 | 7 952 | 724 | 21,273 | 32,034 | 150.6 | 45.2 | 50.0 | 34.8 | < Z | < Z | = |
| 1986 | 5 49.741 | 1,013 | 727 | 21,859 | 34,350 | 157.1 | 47.3 | 52.0 | 37.5 | YZ. | Y Z | 10.9 |
| 1987 | \$5,459 | 9 1,076 | 712 | 23,645 | 36,666 | 155.1 | 47.0 | 51.9 | 37.3 | NA | ZZ | 10. |
| 1988 | 8 65,354 | 4 1,132 | 683 | 28,089 | 38,983 | 138.8 | 41.8 | 3 46.9 | 32.0 | Y Z | NA | 11.4 |
| 1989 | 9 76,760 | 0 1,237 | 7 692 | 33,709 | 41,299 | 122.5 | 35.6 | 5 41.2 | 25.2 | Y Z | YZ | 12.2 |
| 1990.1 | 85,940 | 0 1,424 | 889 | 40,436 | 43,615 | 107.9 | 28.9 | 34.8 | 18.3 | VZ | NA | 13.5 |
| 1990.2 | 85,020 | 1,424 | 1 688 | 39,654 | 43,615 | 110.0 | 30.0 | 36.0 | 19.3 | YZ | 29.0 | 13.3 |
| 1891.1 | 93,440 | 0 1,477 | 753 | 38,976 | 45,258 | 116.1 | 33.1 | 39.4 | 22.0 | 25.7 | <z< td=""><td>11.4</td></z<> | 11.4 |
| 1991.2 | 93,350 | 0 1.477 | 7 753 | 36,730 | 45,258 | 123.2 | 36.4 | 42.8 | 24.9 | 40.2 | 26.7 | 10.4 |
| 1992.1 | 1 98,730 | | 805 | 36,604 | 45,843 | 125.2 | 37.3 | 3 43.7 | 25.7 | 44.9 | 44.3 | 9.5 |
| 1992.2 | 2 104,953 | 3 1,498 | 3 805 | 35,838 | 45,843 | 127.9 | 38.4 | 44.9 | 26.9 | 38.0 | 44.3 | 8.4 |
| 1893.1 | 1 106,638 | 8 1,534 | 1 820 | 36,459 | 46,760 | 128.3 | 38.6 | 5 45.0 | 27.1 | 46.7 | 65.2 | 8.4 |
| 1993.2 | 2 106,422 | 2 1,534 | \$ 820 | 34,986 | 46,760 | 133.7 | 40.8 | 3 47.2 | 29.3 | 54.4 | 69.5 | 7.8 |
| 1994.1 | 1 110,159 | 1,571 | 836 | 37,094 | 47,368 | 127.7 | 38.3 | 3 44.8 | 26.8 | 68.3 | 47.7 | oc' |
| 1994.2 | 109,046 | 1,571 | 1 836 | 40,758 | 47,368 | 116.2 | 33.2 | 39.4 | 22.1 | 41.2 | 63.0 | 8.6 |
| 1895.1 | 1 111,582 | 2 1,558 | 878 | 41,003 | 48,623 | 118.6 | 34.3 | 3 40.6 | 23.1 | 54.3 | 0.69 | 9.6 |
| 1995.2 | 2 112,784 | | 878 | 37,990 | 48,623 | 128.0 | 38.5 | 5 44.9 | 27.0 | 71.9 | 80.0 | ∞c |
| 1996.1 | 1 112,733 | 3 1,572 | 858 2 | 36,865 | 49,294 | 133.7 | 40.8 | 3 47.2 | 29.3 | 72.7 | 88.0 | 7.8 |
| 1996.2 | 2 113,175 | 5 1,572 | 2 858 | 34,995 | 49,294 | 140.9 | 43.4 | 49.8 | 32.1 | 81.6 | 79.4 | 7.0 |
| 1997.1 | 116,000 | 0 1,632 | 880 | 35,146 | 50,542 | 143.8 | 44.4 | 4 50.8 | 33.1 | 84.3 | 84.3 | 6.7 |

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| | NEBN | er of Hous | eholds | | D. | ercentage | Change in | Honsehol | ds |
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 19 8 1-8 | 1981-86 | 1986-91 | 1 1981-91 | 1971-91 |
| Renters 20-44 | 11,340 | 10,950 | 10,480 | 12,130 | -3.4 | -4.3 | 15.7 | 10.8 | 7.0 |
| All Renters | 16,540 | 516,71 | 18,315 | 20,765 | 8.3 | 2.2 | 13.4 | 0 \$1 | 25.5 |
| Homeowners | 22,900 | 32,325 | 33,285 | 36,835 | 4 1.2 | 3.0 | 10.7 | 14.0 | 6.09 |
| All Households | 39,440 | 50,240 | 51,600 | 57,600 | 27.4 | 2.7 | 11.6 | 14.6 | 46.0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Winsdor





Windsor House Price Growth

Checkmates Affordability

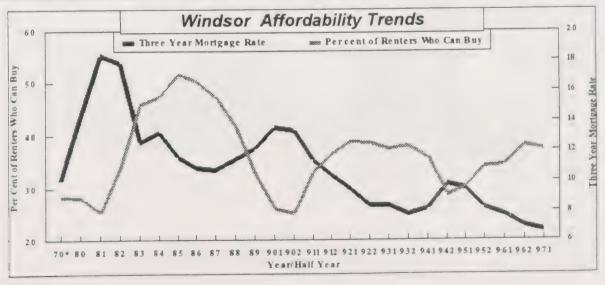
| At a Glance | |
|------------------------------------|------|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 38 |
| historical high (85): | 52 |
| historical low (90H2): | 25 |
| historical average: | 36 |
| current ranking out of 27 centres: | 23 |
| average ranking: | 13 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | . 71 |
| % of Resale Homes Affordable: | 66 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 498 |
| Renter Income Growth | |
| 1970-97 (in %): | 337 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 29 |

From 1984 to 1986, Windsor was Canada's most affordable housing market. Today it is much less so, ranking 23rd of Canada's 27 major markets. Windsor has also lost ground relative to the rest of southern Ontario. In the 1982 - 1992 decade, it was the most affordable of the seven traditionally high-priced markets of southern Ontario. Now Windsor is third from last, surpassing only Hamilton and Toronto.

The main reason for this shift is a remarkable 47 per cent rise in Windsor starter home prices since 1990. Compared to renter household incomes, prices shot up almost 3.5 times faster. The only market that experienced a more rapid price acceleration between 1990 and 1997 was Saskatoon.

Windsor's economic growth in the 1990-97 period was above normal and average renter household incomes increased at a rate of just under 14 per cent. This increase matched or slightly exceeded income gains in other southern Ontario centres. This income spurt is at odds, however, with Windsor's historical pattern which has seen that city lag all other southern Ontario centres in renter income growth between 1971 and 1997.

o southern Ontario markets have recovered their peak affordability levels of 1985 but Windsor's strong house price growth made it's comeback notably weak. The proportion of renters who could afford the average starter home rose an average of 25 percentage points between 1990 and 1997 across southern Ontario. In Windsor, the increase was only 11 points. As a consequence, while



other centres are much more affordable than their historical average, Windsor's current affordability rating of 38 per cent is only slightly better than its historical average of 36 per cent and well below its all-time peak of 52 per cent in 1985.

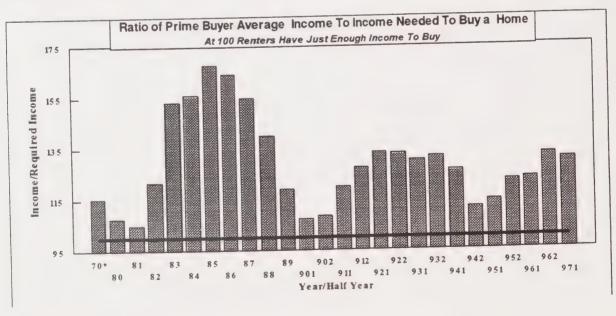
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| Percentage Change in Stanet i | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-------------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price %Growth | 107.5 | | 83.7 | 47.3 | 497.9 |
| Renter Income % Growth | 110.6 | | 18.8 | 13.8 | 337.0 |
| Number of Renter | 1971 | | 1986 | 1991 | |
| Households A ged 20-44 | 13.745 | | 17,520 | 17,775 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 14.6 | 11.3 | 1.5 | 12.9 | 29.3 |

Windsor builders are responding to the city's need for more affordable housing. Since 1994, they have stepped up the production of housing that is affordable to average renter's incomes. In the first half of 1997, 71 per cent of new homes were priced affordably, a leap from 39 per cent a year earlier. Even with this improvement, Windsor's proportion of affordably-priced new homes lags behind Toronto and four other Ontario CMAs.

Affordability is also growing in the resale home market but the proportion of listings that are affordable to average renter incomes continues to fall short of early 1990's levels. In the first half of 1997, 66 per cent of listings are affordable, an improvement over the 52 per cent ratio a year earlier but well short of the 77 per cent recorded in 1992.



Windsor Affordability Trends in Detail 1970-1997

| | Amerage | Property | Heating | Income | Average | Ratto of | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|--------|-----------|----------|---|---|---------------------|--------------------|--------------------|--------------------|---------------------|--------------|--------|----------------------|
| Year | Starter | la de | Costs For Starter | Required to Income Buy Starter Prime | Income for Prime | Avg Income Who Can | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New Homes | Supply | Rate, 3 Year Term |
| Year | Price (S) | (S | Home (\$) | Home (S) | Buyers (5) | Income (%) | Total | Family | Non-Family Sold (%) | (%) plo S | (%) | (%) |
| 1970 | 20,823 | 3 512 | <z< th=""><th>9,590</th><th>11,064</th><th>115.4</th><th>28.5</th><th>19.0</th><th>17.3</th><th>NA</th><th>Z</th><th>101</th></z<> | 9,590 | 11,064 | 115.4 | 28.5 | 19.0 | 17.3 | NA | Z | 101 |
| 1980 | | 8 770 | <z< td=""><td>21,634</td><td>23,301</td><td>107.7</td><td>28.3</td><td>30.5</td><td>24.4</td><td>YZ</td><td>< Z</td><td>14.3</td></z<> | 21,634 | 23,301 | 107.7 | 28.3 | 30.5 | 24.4 | YZ | < Z | 14.3 |
| 1981 | | 3 775 | < Z | 24,580 | 25,796 | 104.9 | 25.4 | 28.2 | 20.8 | VA | VZ | 18.3 |
| 1982 | | 3 858 | Z | 23,275 | 28,292 | 121.6 | 34.1 | 37.3 | 29.0 | Y Z | < Z | 178 |
| 1983 | | 6 941 | 671 | 20,137 | 30,787 | 152.9 | 46.0 | 49.5 | 40.3 | Y Z | < Z | 12.5 |
| 1984 | | 5 1,017 | 999 | 21,410 | 33,283 | 155.5 | 47.6 | 51.7 | 41.1 | VN | NA | 132 |
| 1985 | | 1,088 | 959 | 5 21,367 | 35,778 | 167.4 | 51.8 | 56.5 | 44.7 | VN | NA | 11.5 |
| 1986 | | | 640 | 22,690 | 37,120 | 163.6 | 50.5 | 54.8 | 43.8 | YZ. | Y Z | 109 |
| 1987 | | | 622 | 24,883 | 38,462 | 154.6 | 47.5 | 51.8 | 40.9 | YZ | < Z | 10.7 |
| 1988 | | | 635 | 5 28,540 | 39,803 | 139.5 | 41.7 | 46.5 | 34.4 | YZ. | YZ | 11.4 |
| 1989 | | | 965 | 34,623 | 41,145 | 118.8 | 32.8 | 37.8 | 25.4 | VZ | VZ. | 12.2 |
| 1990.1 | | 0 1,440 | 909 | 39,681 | 42,487 | 107.1 | 26.2 | 30.5 | 19.8 | Y Z | < Z | 13.5 |
| 1990.2 | | | 909 | 39,213 | 42,487 | 108.4 | 25.3 | 31.3 | 20.5 | YZ. | 41.3 | 13.3 |
| 1991.1 | 87,800 | | 673 | 36,800 | 44,028 | 119.6 | 33.1 | 38.0 | 25.8 | 5.8 | < Z | 11.4 |
| 19912 | 87,530 | | 673 | 34,631 | 44,028 | 127.1 | 36.5 | 41.3 | 29.3 | 13.0 | 64.2 | 10.4 |
| 1992.1 | | | 1 678 | 33,530 | 44,642 | 133.1 | 38.8 | 43.5 | 31.8 | 36.8 | 77.0 | 5.6 |
| 1992.2 | 97.974 | 4 1,544 | 1 678 | 33,680 | 44,642 | 132.5 | 38.6 | 43.3 | 31.6 | 27.5 | 75.8 | 8.4 |
| 1993.1 | | | 7111 | | 45,044 | 129.8 | 37.5 | 42.3 | 30.4 | 23.0 | 74.7 | 8.4 |
| 1993.2 | 104,685 | 5 1,572 | 7111 | 34,314 | 45,044 | 131.3 | 38.1 | 42.8 | 31.1 | 27.7 | 72.7 | 7.8 |
| 1994.1 | | | 727 | 7 36,098 | 45,404 | 125.8 | 35.9 | 40.7 | 28.6 | 24.5 | 71.2 | 8.2 |
| 19942 | | | 727 | 7 40,746 | 45,404 | 111.4 | 28.8 | 33.3 | 22.0 | 12.3 | 35.0 | 8.6 |
| 1895.1 | | | 684 | | 46,524 | 114.1 | 30.3 | 34.9 | 23.3 | 17.3 | 42 1 | 96 |
| 19952 | | | 684 | | 46,524 | 122.1 | 34.3 | 39.2 | 26.9 | 30.6 | 48.2 | 8.2 |
| 1996.1 | | | 0 685 | 5 38,414 | 47,159 | 122.8 | 34.6 | 39.5 | 27.2 | 39.1 | 52.0 | 7.8 |
| 19962 | | | 0 685 | 5 35,713 | 47,159 | 132.0 | 38.4 | 43.1 | 31.4 | 53.6 | 59.1 | 7.0 |
| 19971 | | | 5 735 | 5 37,172 | 48,353 | 130.1 | 37.6 | 42.4 | 30.6 | 71.4 | 65.7 | 6.7 |

Household Trends 1971-1991

| | Mamb | mber of House | eholds | | ۵. | ercentage | Change in | Household | en |
|----------------|--------|---------------|--------|--------|---------|-----------|-----------|-----------|---------|
| | 1 | | | 1991 | 1971-81 | 9 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 13,745 | 15,745 | 17,520 | 17,775 | 14.6 | 11.3 | 1.5 | 12.9 | 203 |
| All Reniers | 22,030 | 27,970 | 30,020 | 30,690 | 27.0 | 7.3 | 2.2 | 7.6 | 303 |
| Нотвоживетя | 52,190 | 59,445 | 61,595 | 66,615 | 13.9 | 3.6 | 8 2 | 12 1 | 276 |
| All Households | 74,220 | 87,415 | 91,615 | 97,305 | 8. 71 | 4.8 | 2 9 | 11 3 | 311 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

London





London Affordability Nears

All-Time Peak

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 40 |
| historical high (85): | 43 |
| historical low (90H2): | 16 |
| historical average: | 30 |
| current ranking out of 27 centres: | 20 |
| average ranking: | 20 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 67 |
| % of Resale Homes Affordable: | 73 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 512 |
| Renter Income Growth | |
| 1970-97 (in %): | 388 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 75 |

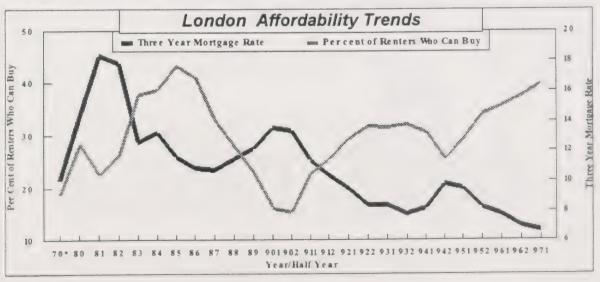
Housing affordability in London is near an all-time high and this is good news in a market that traditionally ranks among the least affordable in Canada. In 1997, the percentage of renters who can afford to buy has reached 40 per cent. This places London 20th among Canada's 27 major markets, ahead of neighbouring Kitchener and Hamilton. The current ranking exactly matches London's historical average over the past 27 years.

London's best ever affordability rating was 43 per cent, recorded in 1985. The city's worst reading was 16 per cent in 1990. Since 1970, London's affordability rating has averaged 30 per cent.

Despite its low national ranking, London has the requisite elements to encourage home

ownership. Compared with Kitchener and Hamilton, the city has slightly lower average incomes, but it has considerably lower average starter home prices and property taxes.

In London, prices rose faster than incomes during the 1971-91 period, but only as a result of rapid price escalation between 1985 and 1990. In those five years, London got caught up in the speculative price boom that swept southern Ontario and house prices surged up about four times faster than incomes. Since 1990, prices and incomes have risen modestly and in tandem so lower mortgage rates have had the effect of steadily improving affordability since 1994. On the supply



side, the London market provides ample housing affordable to renters in the prime buyer group. The city's resale market caters to the starter home trade better than most southern Ontario metropolitan areas, offering a large selection of affordable homes. In 1997, a record 73 per cent of active listings were within the affordable range. The proportion of new homes affordable to the average renter is also at a new high — up from 16 per cent in 1991 to 66 per cent in 1997.

In spite of conditions favourable to buyers, London has a high ratio (43 per cent) of renter

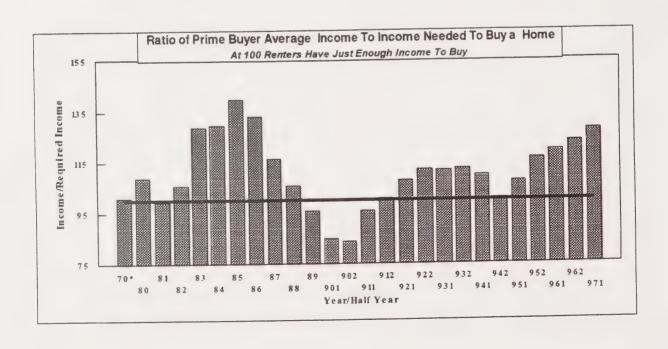
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 109.5 | 27.8 | 101.6 | 13.4 | 512.0 |
| Renter Income % Growth | 34.3 | 44.9 | 26.3 | 13.8 | 388.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 22,265 | 31,180 | 33,950 | 39,040 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 40.0 | 8.9 | 15.0 | 25.2 | 75.3 |

households in the prime buyer 20 to 44 age group. The city's 75 per cent growth rate among these households between 1971 and 1991 was well above the national average and almost twice that of Hamilton and St. Catharines. This increase puts London in league with both Kitchener and Sherbrooke, other university towns where students swell the ranks of renters.

London's growth in renter households, in fact, outstripped its growth in ownership households and there is nothing to suggest this situation will change anytime soon. This market is the only one in southern Ontario with an apartment vacancy rate that has held above three per cent since 1991. With healthy competition among landlords trying to attract tenants, renters have little incentive to make their initial home purchase.



London Affordability Trends in Detail 1970-1997

| Janos | Average | Property | Heating Cook For | Income Average | Average | Ratio of | Renters Who Can | Renters Who Can | Renters Who Can | Alfordable | Resale | Morigage Raie 3 |
|--------|-----------|----------|--|-------------------|---------------------|--------------------------------------|--------------------|--------------------|-----------------------------------|-------------------|------------------------------|-----------------|
| Half | | | Starter Home (5) | Buy Starter Prime | Prime Buyers (S) | to Required Buy (%) Income (%) Total | | Buy (%) Family | Buy (%) Homes Non-Family Soid (%) | Homes Sold (%) | Affordable (%) | Year Term |
| 1970 | | 672 | | 9,702 | | 100.7 | 18.8 | 22.1 | 8.5 | VZ. | Y Z | 10.1 |
| 1980 | 42.845 | 5 641 | <z< td=""><td>1 21,048</td><td>22,904</td><td>108.8</td><td>28.4</td><td>37.6</td><td>17.4</td><td>VZ.</td><td>YZ</td><td>14 3</td></z<> | 1 21,048 | 22,904 | 108.8 | 28.4 | 37.6 | 17.4 | VZ. | YZ | 14 3 |
| 1981 | 41,995 | 5 646 | | 1 25,141 | 24,961 | 99.3 | 22.6 | 29.8 | 13.8 | VZ. | Y Z | 18 |
| 1982 | 42,762 | 714 | YZ | 1 25,590 | 27,017 | 105.6 | 26.3 | 33.7 | 17.4 | VZ. | ∠N N | 178 |
| 1983 | 3 48,932 | 2 783 | | 1 22,629 | 29,074 | 128.5 | 37.9 | 45.9 | 27.9 | VZ. | <z< td=""><td>12.5</td></z<> | 12.5 |
| 1984 | \$0,006 | 5 847 | 999 | 5 24,056 | 31,130 | 129.4 | 38.7 | 46.6 | 5 28.9 | < Z | < Z | 132 |
| 1985 | 54,740 | 906 | | 5 23,814 | 33,187 | 139.4 | 43.5 | 51.3 | 33.6 | VZ. | VZ. | 11.5 |
| 1986 | 8 64,435 | \$ 964 | | 0 26,283 | 34,932 | 132.9 | 41.2 | 48.9 | 31.3 | YZ. | < Z | 6 01 |
| 1987 | 7 81,380 | 1,023 | | 31,640 | 36,677 | 115.9 | 33.0 | 40.4 | 23.6 | < Z | VZ. | 107 |
| 1988 | 8 90,576 | 1,076 | | 5 36,417 | 38,422 | 105.5 | 28.0 | 35.3 | 9.81 | VZ. | VZ. | 11.4 |
| 1989 | 101,047 | 7 1,162 | | 6 41.932 | 40,167 | 95.8 | 22.9 | 29.6 | 14.1 | Y Z | Y Z | 12.2 |
| 1990.1 | 110,380 | 0 1,290 | | 6 49,380 | 41,912 | 84.9 | 16.2 | 21.3 | 9.6 | NA | VZ | 13.5 |
| 1990.2 | 2 113,360 | 0 1,290 | | 6 49,993 | 41,912 | 83.8 | 15.5 | 20.4 | 9.2 | Y Z | 6.11 | 13.3 |
| 1991.1 | 113,910 | 0 1,355 | | 3 45,352 | 43,432 | 95.8 | 22.8 | 29.6 | 14.0 | 1.91 | VN | 11.4 |
| 1991.2 | 2 115,660 | 0 1,355 | | 3 43,207 | 43,432 | 100.5 | 25.6 | 32.8 | 16.0 | 12.7 | 38.4 | 10.4 |
| 1992.1 | 1 114,899 | 9 1,468 | | 8 40,930 | 44,038 | 107.6 | 29.5 | 37.4 | 19.3 | 21.7 | 52.8 | 5 6 |
| 1992.2 | 2 119,819 | 9 1,468 | | 39,406 | 44,038 | 111.8 | 32.0 | 39.9 | 9 21.6 | 23.4 | 0.09 | 8.4 |
| 1993.1 | 120,221 | 1,550 | | 1 39,876 | 44,435 | 111.4 | 31.8 | 39.7 | 7 21.4 | 32.8 | 64.0 | 8.4 |
| 1993.2 | 2 125,443 | 3 1,550 | | 1 39,634 | 44,435 | 112.1 | 32.2 | 40.1 | 21.8 | 32.9 | 65.0 | 7.8 |
| 1994.1 | 1 124,668 | 8 1,636 | | 7 40,854 | 44.790 | 109.6 | 30.8 | 38.6 | 5 20.5 | 41.1 | 62.7 | 8.2 |
| 1994.2 | 2 122,123 | 3 1,636 | 5 727 | 7 44,608 | 44,790 | 100.4 | 1 25.5 | 32.8 | 16.0 | 19.3 | 40.0 | 86 |
| 1995.1 | 1 118,729 | 9 1,665 | 89 | 42,869 | 45,895 | 1.07.1 | 29.2 | 37.0 | 0.61 | 24.7 | 45.6 | 9.6 |
| 1995.2 | 2 119,422 | 2 1,665 | 89 | 4 39,506 | 45,895 | 116.2 | 34.4 | 42. | 4 23.8 | 41.3 | 87.8 | 8 2 |
| 1996.1 | 1 121,539 | 9 1,723 | 89 | 5 39,078 | 46,520 | 119.0 | 35.8 | 43.9 | 9 25.2 | 54.4 | 62.8 | 7.8 |
| 1996.2 | 2 125,515 | 5 1,723 | 89 | .5 37,910 | 46,520 | 122.7 | 37.7 | 45 | .8 27.2 | 6.65 | 8.69 | 7.0 |
| 1997.1 | 1 125.18 | 5 1.819 | 73 | 5 37,438 | 47,698 | 127.4 | 40.1 | 48. | 2 29.6 | 9.99 | 73.4 | 67 |

Household Trends 1971-1991

| | Numbe | iber of Househ | holds | | d. | ercentage | Change In He | biodesuc | 40 |
|----------------|--------|----------------|---------|---------|------------|------------------------|--------------|----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 | 1971-81 1981-86 1986-9 | - | 1981-91 | 1971-91 |
| Renters 20-44 | 22,265 | 31,180 | 33,950 | 39,040 | 40.0 | 8.9 | 15.0 | 25.2 | 153 |
| All Renters | 35,135 | 50,575 | 54,555 | 62,260 | 43.9 | 7.9 | 14.1 | 23 1 | 77 2 |
| Homeowners | 52,130 | 69,835 | 74,845 | 84,650 | 34.0 | 7.2 | 13.1 | 2.1.2 | 624 |
| All Households | 87,265 | 12 0 ,4 10 | 129,400 | 146,910 | 38.0 | 7.5 | 13.5 | 220 | 6.8.3 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Kitchener





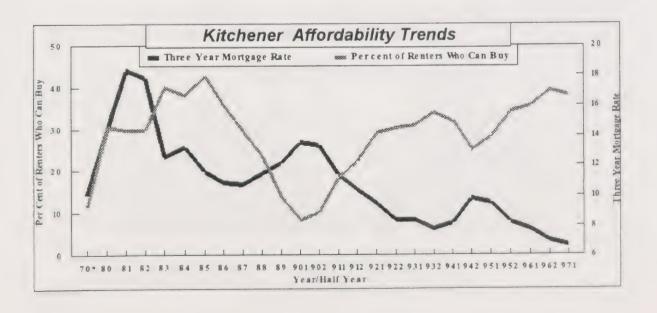
Kitchener Affordability Rate Climbs Dramatically

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 38 |
| historical high (85): | 43 |
| historical low (90H1): | 8 |
| historical average: | 29 |
| current ranking out of 27 centres: | 22 |
| average ranking: | 21 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 84 |
| % of Resale Homes Affordable: | 69 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 501 |
| Renter Income Growth | |
| 1970-97 (in %): | 446 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 81 |

Housing affordability in Kitchener has improved dramatically in the 1990s but has yet to regain its all-time best. In the first half of 1997, the rating, which is based on the per cent of renters who can afford a starter home, was 38 per cent. This is a five-fold improvement over the 1990 lowest rating of just eight per cent but falls short of the peak reading of 43 per cent achieved in 1985. Historically, Kitchener averaged a rating of 29 per cent between 1970 and 1997.

Nationally, Kitchener is in 22nd place relative to the 27 major Canadian markets, almost exactly where it has stood on average since 1970. In 1970, however, Kitchener had the highest starter home prices in Canada and was the second least affordable city. It regained the second worst standing in 1990 when its affordability rating bottomed out.

Through the years, Kitchener followed the same volatile affordability cycle as most centres in southern Ontario. As the "price, income" table on page two shows, Kitchener house prices rocketed ahead of average renter incomes between 1985 and 1990. The price roller coaster then plummeted with starter home prices actually dropping between 1990 and 1992 and barely rising until a price increase in 1997 restored values to their 1990 levels.



The price jump of the 1980s benefited homeowners but slammed the door to ownership for more than 90 per cent of renters. Between 1990 and 1996, renter income gains generated by the city's auto-based economy outpaced housing prices and affordability continued to improve until 1996. In 1997, however, rising consumer confidence boosted demand for housing and starter home

Price, Income and Renter Household Growth 1970 to 1996

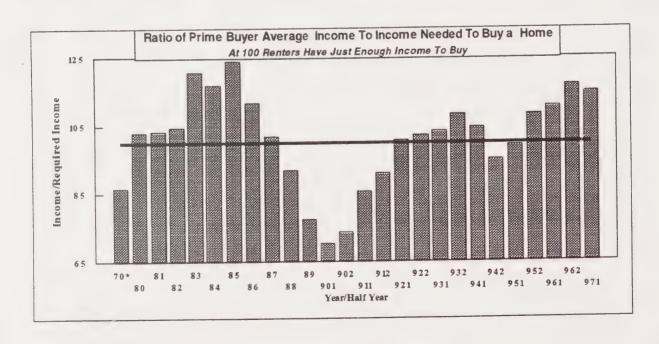
Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|----------------------------------|
| Starter Home Price % Growth | 72.9 | 35.8 | 144.0 | 5.0 | 501.4 |
| Renter Income % Growth | 145.5 | 44.7 | 34.6 | 14.2 | 446.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 17,930 | 25,125 | 26,745 | 32,405 | ner ver far dans by designations |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 40.1 | 6.4 | 212 | 29.0 | 80.7 |

prices took a jump. As a result, affordability slipped in 1997 despite lower mortgage interest rates.

Although housing affordability has been a serious constraint in Kitchener, the population has grown at a relatively high rate. Overall household growth is the third highest in the country with renters taking up a large share of this growth. At 80 per cent between 1971 and 1991, Kitchener had one of the highest renter growth rates in the prime buyer age group outside of the western provinces.

With so many renters unable to afford homes in the 1980s, builders mobilized in the '90s to satisfy the pent up demand for starter homes. The percentage of new homes priced within the means of prime buyer renter households has risen steadily from a dismal 3.5 per cent in 1991 to this year's peak of more than 84 per cent. The 1997 resale market lists 69 per cent of homes priced below the affordable threshold.



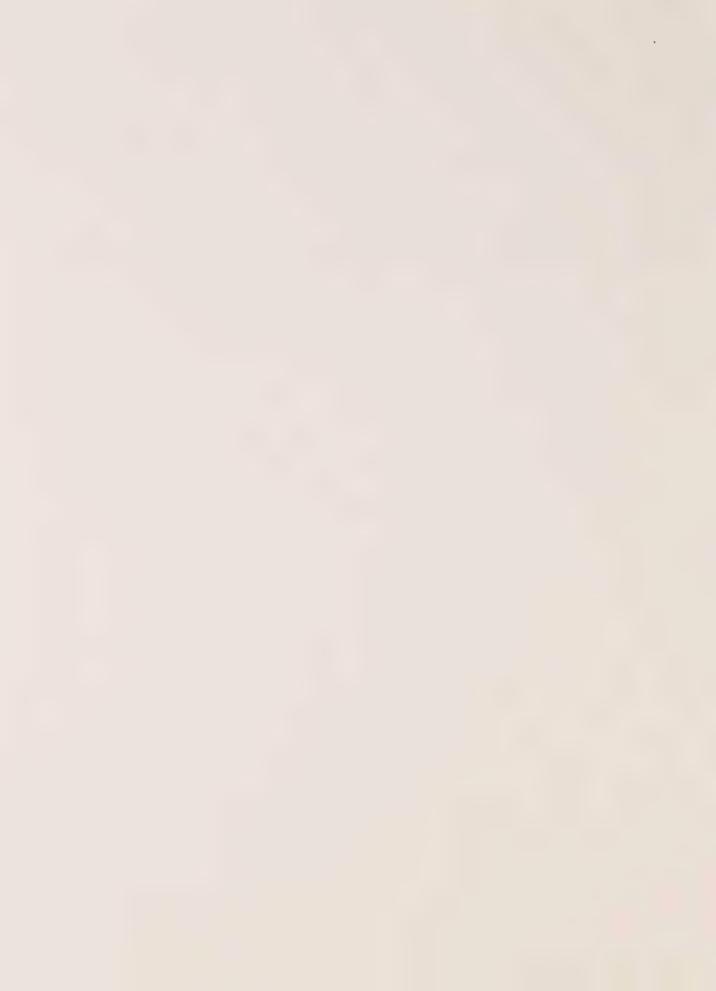
| Year! | Average | Property Taxes for | Heating Costs For | Income Average Required to Income for | Average Income for | Ratio of Avg Income | Renters Who Can | Renters Who Can | Renters Who Can | Affordable | Resale Supply | Mortgage Rate, 3 |
|--------|-------------------|-----------------------|----------------------|--|-----------------------|---|--------------------|--------------------|--------------------------------------|--------------------|------------------------------|---------------------|
| Half | Home Price (5) | Starter Home (5) | Starter Home (5) | Buy Starter Prime Home (\$) Buyer | Prime Buyers (5) | to Required Buy (%) Income (%) Total | Buy (%) Total | Ruy (%) Family | Buy (%) Homes Non-Family Sold (%) | Homes ySold (%) | Affordable (%) | Year Term |
| 1970 | 10 | | | 10,390 | 8,972 | 86.4 | 11.8 | 12.8 | | ZZ | <z< th=""><th>101</th></z<> | 101 |
| 1980 | 0 40,836 | 1,019 | Z | 21,422 | 22,022 | 102.8 | 30.5 | 37.0 | 19.7 | NA V | <z< td=""><td>143</td></z<> | 143 |
| 1981 | 36,037 | 7 1,027 | Z | 23,260 | 23,990 | 103.1 | 29.9 | 35.6 | 5 20.2 | YZ Z | < Z | 183 |
| 1982 | 2 38,783 | 1,136 | Z | 24,908 | 25,959 | 104.2 | 29.9 | 35.5 | 5 20.6 | VZ S | < Z | 17.8 |
| 1983 | 3 46,391 | | 67 | 23,136 | 27,928 | 120.7 | 40.3 | 1 46.7 | 29.5 | YZ S | < Z | 12.5 |
| 1984 | 49,911 | 1,347 | 999 / | , 25,582 | 29,896 | 116.9 | 38.3 | 1 44.7 | 27.5 | N/N | < Z | 132 |
| 1985 | 55,435 | 1,441 | | 5 25,727 | 31,865 | 123.9 | 42.7 | 49.6 | 31.0 | < Z | < Z | 511 |
| 1986 | 6 71,832 | 1,539 | | 30,523 | 34,068 | 111.6 | 35.8 | 42.1 | 25.0 | VZ. | < Z | 601 |
| 1987 | 7 87.684 | 1,656 | | 35,669 | 36,271 | 101.7 | 29.5 | 35.2 | 8.61 | YZ ~ | <z< td=""><td>10.7</td></z<> | 10.7 |
| 1988 | 8 101,555 | 5 1.655 | 635 | 41,991 | 38,474 | 91.6 | 23.7 | 28.6 | 15.2 | NA | Y Z | 11.4 |
| 1989 | 9 125,674 | 4 1,719 | | 52,554 | 40,677 | 77.4 | 13.8 | 8.91 | 9.8 | AN | VZ. | 12.2 |
| 1990.1 | 1 135,280 | 1,883 | 909 | 61,037 | 42,880 | 70.3 | 8.4 | 10.5 | 8.4 | VZ ~ | AZ | 13.5 |
| 19902 | 2 129,780 | 0 1,883 | | 5 58,231 | 42,880 | 73.6 | 10.3 | 12.7 | 6.2 | NA | 1.7 | 13.3 |
| 1991.1 | 1 127,200 | 0 2,025 | | 1 51,999 | 44,435 | 85.5 | 18.4 | 22.6 | 11.1 | 3.5 | YZ | 11.4 |
| 19912 | 2 126,740 | 0 2,025 | | 3 48,834 | 44,435 | 91.0 | 22.6 | 5 27.7 | 13.8 | 3 14.5 | 14.4 | 10.4 |
| 1992.1 | 1 121,527 | 7 2,089 | 67 | 3 44,844 | 45,055 | 100.5 | 29.3 | 35.6 | 18.4 | 12.6 | 61.0 | 9.5 |
| 1992.2 | 130,284 | 4 2,089 | 9 678 | 3 44,201 | 45,055 | 101.9 | 30.3 | 36.8 | 19.2 | 2 11.3 | 65.0 | 8 4 |
| 1993.1 | 1 127,860 | 2,107 | 7 | 1 43,701 | 45,055 | 103.1 | 31.1 | 37.7 | 19.7 | 7 22.8 | 53.5 | 8.4 |
| 1993.2 | 2 126,758 | 8 2,107 | 7 71 | 1 41,716 | 45,055 | 108.0 | 34.2 | 2 41.3 | 1 22.0 | 16.9 | 57.3 | 7 8 |
| 1994.1 | 1 131,057 | 7 2,121 | 1 727 | 7 44,084 | 46,001 | 104.3 | 31.9 | 38.7 | 20.3 | 3 22.1 | 62.2 | 8 2 |
| 19942 | 2 129,990 | 0 2,121 | 727 | 7 48,521 | 46,001 | 94.8 | 25.2 | 30.8 | 15.5 | 5.0 | 35.9 | 8.6 |
| 1995.1 | 1 129,480 | 0 2,131 | 1 684 | 4 47,544 | 47,136 | 99.1 | 28.4 | 34.6 | 17.8 | 35.9 | 43.8 | 9.6 |
| 19952 | 2 129,085 | 5 2,131 | 1 684 | 4 43,566 | 47,136 | 108.2 | 34.3 | 3 41.5 | 5 22.1 | 1 25.2 | 54.9 | 8.2 |
| 1996.1 | 132,091 | 1 2,171 | 1 685 | 5 43,218 | 47,779 | 110.6 | 35.8 | 3 43.0 | 23.4 | 4 65.4 | 59.3 | 7.8 |
| 19962 | 2 131,983 | 3 2,171 | 1 685 | 5 40,875 | 47,779 | 116.9 | 39.5 | 5 47.0 |) 26.6 | 61.0 | 0 61.7 | 7.0 |
| 1997.1 | 1 142.041 | 1 2,232 | 735 | 5 42,693 | 48,988 | 114.7 | 38. | 3 45.7 | 7 25.6 | 843 | 69.4 | 1 6.7 |

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| | Numbe | umber of House | eholds | | ۵. | ercentage | Change | In Households | ar). |
|----------------|--------|----------------|---------|---------|------------|-----------|---|---------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 1971-9 | 1981-91 | 1971-91 |
| Renters 20-44 | 17,930 | 25,125 | 26,745 | 32,405 | 40.1 | 6.4 | 21.2 | 290 | 80.7 |
| All Renters | 26,605 | 38,975 | 41,980 | 49,350 | 46.5 | 7.7 | 17.6 | 266 | 5. 88 |
| Homeowners | 39,980 | 60,395 | 68,175 | 78,765 | 51.1 | 12.9 | 15.5 | 30.4 | 0.7.0 |
| Ail Households | 66,585 | 99,370 | 110,155 | 128,115 | 49.2 | 6 01 | 16 3 | 28.0 | 024 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

St. Catherines-Niagara





St. Catharines' Affordability Up Sharply in '90s

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 42 |
| historical high (86): | 46 |
| historical low (70): | 14 |
| historical average: | 33 |
| current ranking out of 27 centres: | 19 |
| average ranking: | 18 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 74 |
| % of Resale Homes Affordable: | 78 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 398 |
| Renter Income Growth | |
| 1970-97 (in %): | 356 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 4.3 |

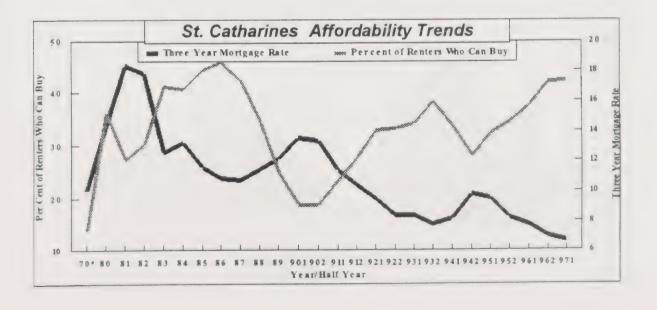
Housing affordability in St. Catharines-Niagara has improved sharply in the 1990s, consistent with other southern Ontario markets. Like those markets, though, St. Catharines' has not recovered its record high affordability ratings of the mid-1980s.

In the first half of 1997, 42 per cent of St. Catharines renters could afford to buy a starter home, compared to the city's all-time high of 46 per cent recorded in 1986. The 1997 rating is, however, a marked improvement over St. Catharines' 1970-97 historical average of 33 per cent.

Even though its affordability is better than usual, St. Catharines' national ranking has hardly budged from its historical average. In 1997, it is the 19th most affordable of the country's 27 CMAs; historically it holds down 18th place.

Among southern Ontario markets, traditionally some of Canada's most expensive, St. Catharines fares somewhat better. There it is the second most affordable, a position it has held consistently over the years. This historical pattern helps explain why more than 70 per cent of all St. Catharines households own their homes — the highest rate of home ownership in Canada.

This market is particularly inexpensive and it currently has the lowest average house prices in Ontario. Even when Ontario house prices boomed, the rate of increase in St. Catharines was the lowest of any city in the province.



As a result, home price increases have not outpaced incomes in St. Catharines to the degree that they did in some neighbouring markets. In the last 27 years, average starter home prices have risen slightly more than average incomes and both climbed at rates below the national average.

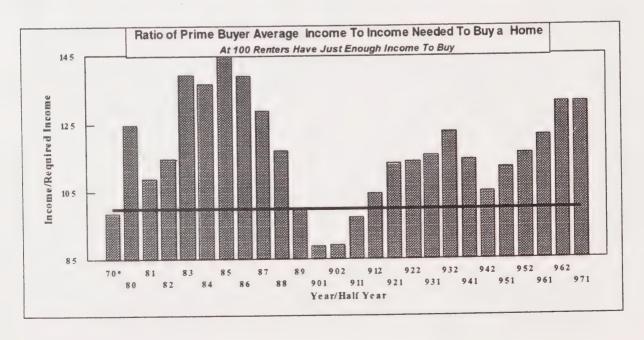
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 58.9 | 31.6 | . 105.1 | 16.1 | 398.3 |
| Renter Income % Growth | 130.6 | 36.8 | 27.2 | 13.6 | 355.5 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 15,345 | 18,790 | 19,430 | 21,960 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 22.5 | 3.4 | 3.0 | 16.9 | 43. |

Notwithstanding its affordability relative to other centres in southern Ontario, St. Catharines grew slowly between 1971 and 1991. This is the case both for prime buyer renter households, whose ranks increased 43 per cent, and for overall household growth. The growth of all households was 54 per cent, one of the lowest in the country and well below the national average of 75 per cent. This modest rate of growth spared St. Catharines the severe demand pressure that drove house prices up in other Ontario markets.

The city's relatively low house prices help ensure an ample supply of affordable homes. Since 1990, more than a third of new homes and almost half the resale homes were priced below the affordable level. In the first half of 1997, a record 78 per cent of resale homes were priced affordably and a record 74 per cent of new homes were affordable.



St. Catharines Affordability Trends in Detail 1970-19

| | Asprage | Property | Hasting | Income | AWATSOR | Ration | Rentera | Renfars | Renters | Affordable | Rosale | Martagoa |
|---------------|-----------------|-------------------|----------------------|--|-----------------------------------|-------------|------------------------------|------------------------------|---|------------------------------------|------------------------------|----------------------|
| Year/ Half | Starter Home | Taxes for Starter | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime Buvers (S) | ome fred | Who Cath Buy (%) Fotal | Who Can Buy (%) Family | Who Can New Buy (%) Homes Non-Family Sold (%) | New Homes | Supply Affordable | Rate, 3 Year Term |
| 1970" | | | VZ. | - | 10,071 | 98.5 | 13.9 | | _ | <z< th=""><th>L</th><th></th></z<> | L | |
| 1980 | 36,355 | 774 | 390 | 18,628 | 23,220 | 124.7 | 36.2 | 40.8 | 3 27.4 | YZ. | VN | 143 |
| 1981 | 36,634 | 1 780 | 0 800 | 3 22,922 | 24,927 | 108.7 | 27.4 | 31.4 | 19.5 | ~Z | VN | 183 |
| 1982 | 36,991 | 1 863 | 3 621 | 1 23,241 | 26,634 | 114.6 | 30.4 | 34.4 | 1 22.5 | < Z | <z< td=""><td>17.8</td></z<> | 17.8 |
| 1983 | 3 41.683 | 3 947 | | 1 20,368 | 28,340 | 139.1 | 41.3 | 45.6 | 33.0 | YZ | YZ | 12.5 |
| 1984 | 43,445 | 5 1,024 | | 9 21,988 | 30,047 | 136.7 | 40.9 | 44.9 | 33.0 | < Z | Y Z | 13.2 |
| 1985 | 5 47,858 | 8 1,095 | 5 632 | 2 21,949 | 31,754 | 144.7 | 44.6 | 48.4 | 36.8 | YZ X | < Z | 11.5 |
| 1986 | 6 \$6,129 | | 9 | 0 24,105 | 33,482 | 138.9 | 46.1 | 49.6 | 39.1 | < Z | < Z | 10.9 |
| 1987 | 7 66.511 | 1,237 | | 3 27,390 | 35,210 | 128.6 | 42.5 | 46.0 | 35.6 | VZ | YZ. | 10.7 |
| 1988 | 8 74,870 | 1,301 | 5 | 31,581 | 36,939 | 117.0 | 34.7 | 38.5 | 27.3 | VZ. | < Z | 11.4 |
| 1989 | 90,483 | 3 1,408 | 8 566 | 38,798 | 38,667 | 7.66 | 25.0 | 28.9 | 17.7 | VZ | YZ. | 12.2 |
| 1990.1 | 1 98,170 | 0 1,570 | 5 | 1 45,369 | 40,395 | 0.68 | 18.8 | 22.9 | 11.2 | YZ | < Z | 13.5 |
| 19902 | 99,160 | 0 1,570 | 0 581 | 1 45,269 | 40,395 | 89.2 | 18.9 | 23.0 | 11.3 | VN | 7.8 | 13.3 |
| 1981.1 | 1 104,490 | 1,677 | 9 | 5 43,047 | 41,860 | 97.2 | 23.6 | 27.8 | 15.8 | 11.5 | YZ | 11.4 |
| 19912 | 2 103,110 | 1,677 | 7 645 | 5 40,128 | 41,860 | 104.3 | 27.8 | 32.1 | 19.9 | 8.7 | 23.4 | 10.4 |
| 1992.1 | 1 100,88 | 3 1,749 | 9 648 | 37,540 | 42,444 | 113.1 | 33.0 | 37.3 | 25.1 | 13.5 | 34.0 | 5.6 |
| 19922 | 109,364 | 4 1,749 | 9 648 | 8 37,337 | 42,444 | 113.7 | 33.3 | 37.6 | 25.4 | 18.2 | 34.8 | 8.4 |
| 1993.1 | 1 108,774 | 1,800 | | 7 37,302 | 43,081 | 115.5 | 34.3 | 38.6 | 26.4 | 32.7 | 46.6 | 8.4 |
| 1993.2 | 7105,977 | 7 1,800 | 0 637 | 7 35,131 | 43,081 | 122.6 | 38.3 | 42.5 | 30.5 | 39.0 | 47.8 | 7.8 |
| 1994.1 | 1 110,510 | 0 1,883 | 3 690 | 0 37,708 | 43,081 | 114.2 | 33.6 | 37.9 | 25.8 | 39.1 | 67.1 | 8.2 |
| 19942 | 2 108.37 | 1,883 | 3 690 | 0 41,072 | 43,081 | 104.9 | 28.1 | 32.4 | 20.3 | 31.8 | 42.7 | 8.6 |
| 1995. | 1 104,513 | 3 1,947 | 7 650 | 198,981 | 44,144 | 112.1 | 32.5 | 36.8 | 3 24.6 | 47.7 | 41.6 | 9.6 |
| 1995.2 | 2 111,172 | 2 1,947 | 7 650 | 0 38,059 | 44,144 | 116.0 | 34.6 | 38.9 | 26.7 | 68.4 | 52.1 | 8.2 |
| 1996. | 110,189 | 766,1 | 7 645 | 5 36,864 | 44,745 | 5 121.4 | 37.6 | 41.9 | 29.8 | 73.8 | 68.3 | 7.8 |
| 1996. | 2 107,091 | 1,997 | 7 645 | 5 34,182 | 44,745 | 130.9 | 42.4 | 46.6 | 34.7 | 55.7 | 51.2 | 7.0 |
| 1997.1 | 113,990 | 0 1.945 | 5 676 | 6 35,013 | 45,878 | 131.0 | 42.4 | 1 46.6 | 34.7 | 74.4 | 7.77 | 6.7 |

Household Trends 1971-1991

| | Mumb | er of Hous | eholds | | <u>a</u> | ercentage | Change in | Household | 87) |
|----------------|--------|------------|---------|---------|------------|---------------------|-----------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 | 1971-81 1981-86 198 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 15,345 | 18,790 | 19,430 | 21,960 | 22.5 | 3.4 | 13.0 | 16.9 | 43 |
| All Renters | 25,120 | 33,890 | 34,880 | 39,205 | 34.9 | 2.9 | 12.4 | 15 7 | 95 |
| Homeowners | 63,875 | 85,645 | 89,695 | 97,600 | 34.1 | 4.7 | 8 8 | 14 0 | 528 |
| All Households | 88,995 | 119,535 | 124,575 | 136,805 | 34.3 | 4.2 | 8.0 | 14 4 | 237 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Hamilton





House Prices Dampen Hamilton Affordability

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 34 |
| historical high (85): | 43 |
| historical low (90H1): | 12 |
| historical average: | 28 |
| current ranking out of 27 centres: | 24 |
| average ranking: | 23 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 68 |
| % of Resale Homes Affordable: | 66 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 563 |
| Renter Income Growth | |
| 1970-97 (in %): | 390 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 40 |

n the last two years, Hamilton has been a more affordable housing market than it has in a decade due to stable house prices during the early 1990s and mortgage rate declines since 1992.

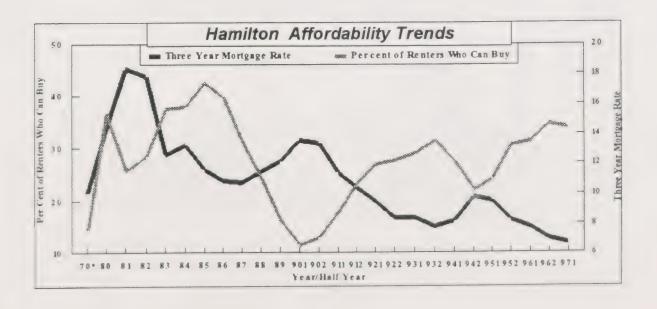
Even so, affordability slipped slightly in the last year due to a notable increase in prices for starter homes. Since the last half of 1996, the average price paid for starter homes rose by about seven per cent, forcing the city's affordability rating down from 34.9 per cent in late 1996 to 34 per cent in the first half of 1997. Since 1970, the affordability rating of the Hamilton market has averaged only 28 per cent.

Like all southern Ontario markets, affordability was highest in the mid 1980s just before a major price escalation that occurred between 1985 and 1990. In 1985, Hamilton was the seventh most affordable of Canada's 27 major urban markets and about 43 per cent of renters could afford to

buy a starter home. By 1990, a meagre 12 per cent of renters could afford to buy...

For most of its history, including today, Hamilton has been one of Canada's least affordable markets. It now ranks 24th of the 27 markets because it has been affected by high house prices spilling over from nearby Toronto. Incomes in the Hamilton market, however, are low relative to either Toronto or Oshawa, another housing market heavily influenced by Toronto.

The Hamilton market is one of only five in Canada to record a price growth rate of over 550 per cent since 1970. Hamilton's income growth, however, has fallen short of the increases of those other four cities.



Over the long run, Hamilton appears to be feeling the effects of an expanding Toronto commuter shed. Renters in the rapidly growing Toronto market look to places like Hamilton to find houses they can afford to buy. Hence higher Toronto incomes put upward pressure on Hamilton house prices. The distorting impact of these "outside" incomes shows up in the chart at the bottom of this page that depicts ratios between average renter income and the amount needed to buy a starter home. Hamilton's pattern more closely resembles Toronto's than the conditions of other mid-sized southern Ontario markets.

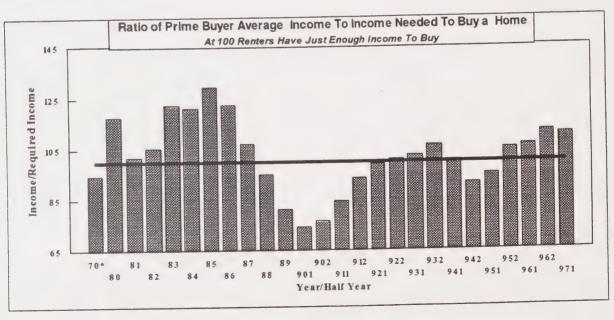
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| Percentage Change in Staffer I | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|--------------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 76.7 | 40.1 | B15 | 15.8 | 563.5 |
| Renter Income % Growth | 144.3 | 35.2 | 32.1 | 12.5 | 390.5 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 31990 | 38,965 | 39,675 | 44,820 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 218 | 1.8 | 13.0 | 15.0 | 40. |

Since 1988, prime buyer incomes in Hamilton have rarely moved above the level needed to buy. It is no surprise, then, that the growth of homeowner households in Hamilton during the late 1980s has been under 10 per cent, compared to more than 13 per cent in Toronto and 15 per cent in nearby Kitchener.

Hamilton builders have responded to the need for affordable homes by providing a good supply of new housing priced to the average renter household income. More than two-thirds of newly completed homes are priced affordably in 1997, the highest ratio this decade. The supply of affordably-priced resale homes is almost identical at 66 per cent.



Hamilton Affordability Trends in Detail 1970-1997

| Year/ | Average | y | Heating Costs For | Income Average Required to Income for | Average Income for | Ratio of Avg Income | Renters Who Can | Renters Who Can | | Renters Who Can | Renters Affordable Who Can New | |
|--------|---------------------|---------------------|----------------------|--|-----------------------|---|--------------------|--------------------|-------------------|--------------------|-----------------------------------|-------------------------------------|
| Half | Horne Price (\$) | Starter Home (5) | Starter Home (S) | Buy Starter Prime Home (\$) Buyers | Prime Buyers (S) | to Required Buy (%) Income (%) Total | Ruy (%) Total | | Buy (%) Family | | Buy (%) Non-Family | Buy (%) Homes Non-FamilySoid (%) |
| 1970. | 22,826 | 6 602 | VZ | 10,664 | 10,055 | 94.3 | 14.6 | | 16.2 | 16.2 7.0 | 7.0 | 7.0 NA |
| 1980 | 0 40,330 | 0 939 | VZ | 20,933 | 24,564 | 117.3 | 36.8 | | 44.0 | 44.0 25.1 | 25.1 | |
| 1981 | 1 41,542 | 2 946 | VZ. | 25,848 | 26,292 | 101.7 | 25.7 | | 31.5 | 31.5 16.4 | 16.4 | |
| 1982 | 42,692 | 1,047 | < Z | 26,595 | 28,021 | 105.4 | 28.4 | | 33.9 | 33.9 19.6 | 19.6 | |
| 1983 | 3 50,587 | 7 1,148 | 179 | 24,382 | 29,749 | 122.0 | 37.6 | 43.4 | 4 | 28. | 28.2 | 28. |
| 1984 | \$1,866 | 6 1,242 | 999 | 26,009 | 31,478 | 121.0 | 38.0 | 43.6 | | | 29.0 | |
| 1985 | 5 56,507 | 7 1,328 | 959 | 25,743 | 33,206 | 129.0 | 42.7 | 48.3 | | 33.7 | 33.7 NA | 33.7 NA NA |
| 1986 | 6 68,211 | 1 1,413 | 640 | 28,932 | 35,335 | 122.1 | 39.9 | 45.6 | | 31.0 | 31.0 NA | 31.0 NA NA |
| 1987 | 7 87,159 | 005,1 | 622 | 35,011 | 37,465 | 107.0 | 31.4 | 37.8 | | 21.2 | 21.2 NA | 21.2 NA NA |
| 1988 | 8 101,718 | 8 1,578 | 635 | 41,805 | 39,594 | 94.7 | 24.3 | 30.0 | | 15.3 | 3 | NA NA NA |
| 1989 | 122,931 | 1,699 | 969 | 51,501 | 41,724 | 81.0 | 16.2 | 20.8 | | 8.8 | 8.8 NA | VN VN 8.8 |
| 1980.1 | 130,830 | 1,892 | 909 | 59,312 | 43,853 | 73.9 | 11.6 | 15.1 | | 5.9 | S.9 NA | 5.9 AN AN |
| 19902 | 2 127,860 | 1,892 | 909 | 57,511 | 43,853 | 76.3 | 13.0 | 6.91 | | 6.7 | 6.7 NA | 6.7 NA 10.0 |
| 1981.1 | 133,180 | 0 1,953 | 673 | 53,821 | 45,416 | 84.4 | 18.0 | 23.1 | | 9.7 | 9.7 0.1 | |
| 19912 | 2 127,130 | 0 1,953 | 673 | 48,732 | 45,416 | 93.2 | 23.3 | 29.6 | | 13.3 | 13.3 | 3 |
| 1992.1 | 127,088 | 8 2,045 | 678 | 46,362 | 45,987 | 99.2 | 26.9 | 33.7 | | 16.2 | 16.2 13.6 | 16.2 13.6 52.0 |
| 19922 | 136,545 | 5 2,045 | 819 | 45,772 | 45,987 | 100.5 | 27.8 | 34.6 | | 17.0 | 17.0 9.2 | 6 |
| 1993.1 | 133,227 | 7 2,100 | 711 | 45,144 | 46,171 | 102.3 | 29.0 | 35.9 | | 18.2 | 18.2 | 18.2 18.0 44.0 |
| 1993.2 | 2 133,814 | 4 2,100 | 7111 | 43,526 | 46,171 | 106.1 | 31.5 | 38.4 | | 20.5 | 20.5 25.6 | 20.5 25.6 56.2 |
| 1994.1 | 139,359 | 9 2,099 | 727 | 46,244 | 46,309 | 100.1 | 27.6 | 34.4 | | 16.8 | 1.61 19.1 | |
| 19942 | 137,563 | 3 2,099 | 727 | 197.05 | 46,309 | 91.2 | 22.2 | 28.2 | | 12.5 | 12.5 2.4 | 2. |
| 1995.1 | .1 138,412 | 2 2,098 | 684 | 50,113 | 47,452 | 94.7 | 24.2 | 30.6 | | 13.9 | 13.9 24.4 | 24 |
| 19952 | 2 135,704 | 4 2,098 | 684 | 45,245 | 47,452 | 104.9 | 30.8 | 37.6 | | 19.8 | 19.8 43.5 | 43. |
| 1996.1 | 140,658 | 8 2,119 | 685 | 45,280 | 48,098 | 106.2 | 31.6 | 38.4 | | 20.6 | 20.6 51.5 | 51. |
| 19962 | 2 141,597 | 7 2,119 | 685 | 43,041 | 48,098 | 111.7 | 34.9 | 41.8 | | 23.7 | 23.7 45.9 | 7 45. |
| 1997.1 | 151,440 | 0 2,159 | 735 | 44,679 | 49,316 | 110.4 | 34.0 | 41.0 | | 23.0 | 23.0 67.6 | 23.0 67.6 65.9 |

Household Trends 1971-1991

| | Numb | ber of House | holds | | ۵. | ercentage | Change | in Households | * |
|----------------|---------|--------------|-------------|---------|---------------|-----------|---------|---------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 19 | 8 1-8 6 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20.44 | 31,990 | 38,965 | 39,675 | 44,820 | 2 1.8 | 1.8 | 13.0 | 15.0 | 40.1 |
| All Renters | 53,145 | 69,585 | 7 1,19 0 | 78,360 | 30.9 | 2.3 | 10.1 | 12 6 | 47.4 |
| Homeowners | 93,180 | 120,645 | 13 0 , 13 0 | 142,960 | 29.5 | 7.9 | 6.6 | 78.5 | 534 |
| All Households | 146,325 | 190,230 | 201,320 | 221,320 | 30.0 | 8.8 | 6.6 | 16 3 | \$13 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Sources: CMHC, Statistics Canada.

Toronto





Affordability Better In Toronto But Still Tough For First-Time Buyers

| At a Glance | |
|-----------------------------------|------|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 34 |
| historical high (85): | 37 |
| historical low (90H1): | 6 |
| historical average: | 23 |
| current ranking out of 27 centres | : 25 |
| average ranking: | 24 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable: | 74 |
| % of Resale Homes Affordable: | 62 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 679 |
| Renter Income Growth | |
| 1970-97 (in %): | 473 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 67 |
| | |

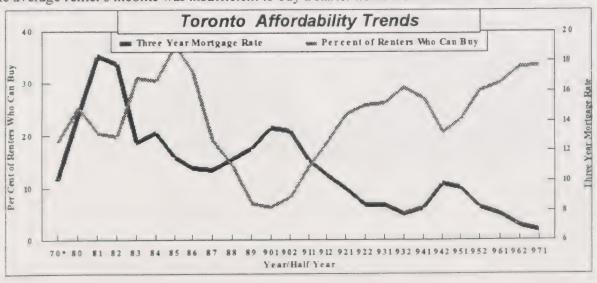
The Toronto home market has experienced some dramatic price swings since 1985, but the 1990s have opened the door to more and more potential buyers. Lower mortgage rates and declining house prices account for the improvement.

After reaching a record high level of 37 per cent in 1985, Toronto's affordability rating fell to a record low of six per cent in 1990 and has now recovered to 34 per cent. This rating is based on the percentage of renters aged 20-44 who can afford to buy a starter home. Historically, since 1970, these high and lows average out to an affordability rating of 23 per cent.

House prices in the Toronto market have increased 679 per cent in the last 27 years, a rate

exceeded only by Vancouver and Victoria. While Toronto was the least affordable market in Canada in 1987-91, it is now more affordable than either Vancouver or Victoria. This makes it the 25th most affordable among Canada's 27 major markets.

The 1985-90 boom years endowed existing owners with a tremendous equity boost but also shut out many first-time buyers. By 1990, house prices were completely out of sync with renters' incomes. In that half decade, prices climbed by 150 per cent but renter incomes rose only 31.6 per cent. This disparity is vividly displayed on the chart at the bottom of the next page. It shows that the average renter's income was insufficient to buy a starter home from 1987 until 1992. In the



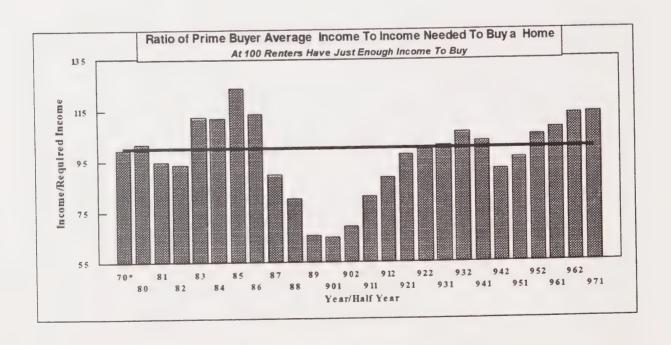
1990s, stagnant prices, income gains and lower mortgage rates improved affordability. But it was not until late 1996 that a better buffer had been established between the average renter's income and the income needed to buy an average priced starter home.

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 126.8 | 44.8 | 150.1 | -5.2 | 678.9 |
| Renter Income %Growth | 158.2 | 50.0 | 316 | 12.4 | 472.6 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 218,615 | 283,045 | 3 11,100 | 364,455 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 29.5 | 9.9 | 17.2 | 28.8 | 66.7 |

Toronto's first time buyers, however, have been aided by an increase in the supply of homes priced within the means of average renter incomes. Builders responded to the affordability crisis of the early 1990s by stepping up production of modestly-priced homes. As a result, the share of affordably-priced new homes skyrocketed to record levels, rising from a low of five per cent in 1991 to 74 per cent in the first half of 1997. In the resale market, even though the proportion of homes sold at affordable prices appears to have levelled off since 1996, 62 per cent now sell at prices below the affordable threshold.



Toronto Affordability Trends in Detail 1970-1997

| Year/ | Average | Property Faxes for | Heating Costs For | Income Average Regulred to Income for | Average Income for | Ratio of | Renters Who Can | Renters Who Can | Renters Who Can | Affordable | Resale | Mortgage Date 1 |
|----------|-----------|-----------------------|----------------------|--|-----------------------|---|--------------------|--------------------|--------------------------------------|--|------------------------------|--------------------|
| | _ | | Starter Home (5) | Buy Starter Prime Home (5) Buyer | Prime Buyers (\$) | to Required Buy (%) Income (%) Total | | Buy (%) Family | Buy (%) Homes Non-Family Sold (%) | Homes Sold (%) | Affordable (%) | Year Term |
| 1970 | 23,377 | 564 | YZ | 10,727 | 10,631 | 1.66 | 18.9 | 21.9 | 10.4 | YZ. | <z< td=""><td>10.1</td></z<> | 10.1 |
| 1980 | 53,019 | 1,071 | 390 | 26,972 | 27,444 | 101.7 | 25.4 | 31.9 | 16.2 | <z< td=""><td>< Z</td><td>14.3</td></z<> | < Z | 14.3 |
| 1981 | \$2,375 | 1,082 | 800 | 31,985 | 30,188 | 94.4 | 20.6 | 25.4 | 13.8 | ×Z | < Z | 18.3 |
| 1982 | 2 58,902 | 1,200 | 621 | 35,315 | 32,933 | 93.3 | 20.0 | 24.5 | 13.6 | <z< td=""><td><z< td=""><td>17.8</td></z<></td></z<> | <z< td=""><td>17.8</td></z<> | 17.8 |
| 1983 | 8 69,369 | 1,329 | 641 | 31,797 | 35,678 | 112.2 | 31.2 | 37.4 | 22.4 | YZ | <z< td=""><td>12.5</td></z<> | 12.5 |
| 1984 | 12,235 | 1,445 | 639 | 34,435 | 38,423 | 111.6 | 30.7 | 37.1 | 21.6 | ₹Z | <z< td=""><td>13.2</td></z<> | 13.2 |
| 1985 | 5 76,781 | 1,543 | 632 | 33,356 | 41,168 | 123.4 | 37.4 | 44.7 | 27.0 | VX. | <z< td=""><td>11.5</td></z<> | 11.5 |
| 1986 | 95,566 | 1,635 | 620 | 38,594 | 43,770 | 113.4 | 32.1 | 38.3 | 23.3 | Y.V. | <z< td=""><td>6 01</td></z<> | 6 01 |
| 1987 | 7 137,033 | 1,735 | 5 598 | 116,13 | 46,371 | 89.3 | 19.1 | 23.1 | 13.4 | Y Z | Y Z | 10.7 |
| 1988 | 156,856 | 1,807 | 588 | 61,284 | 48,973 | 79.9 | 14.3 | 17.2 | 10.1 | AZ | <z< td=""><td>114</td></z<> | 114 |
| 1989 | 197,712 | 1,926 | 9999 | 5 78,375 | 51,574 | 65.8 | 7.1 | 8.4 | 5.4 | YZ. | <z< td=""><td>122</td></z<> | 122 |
| 1990.1 | 192,030 | 2,150 | 581 | 83,608 | 54,176 | 64.8 | 6.3 | 7.3 | 4.9 | Y Z | Y Z | 13.5 |
| 19902 | 179,640 | 2,150 | 581 | 78,369 | 54,176 | 1.69.1 | 8.2 | 9.7 | 6.2 | NA NA | 7.3 | 133 |
| 1.1991.1 | 175,590 | 1 2,328 | 8 645 | 69,436 | 56,107 | 80.8 | 14.2 | 17.0 | 10.2 | 5.0 | <z< td=""><td>11.4</td></z<> | 11.4 |
| 19912 | 170,260 | 2,328 | 3 645 | 63,570 | 56,107 | 88.3 | 18.8 | 22.7 | 13.3 | 7.4 | 14.1 | 10.4 |
| 1992.1 | 163,744 | 1 2,472 | 648 | \$ 58,523 | 56,812 | 97.1 | 24.1 | 29.3 | 16.9 | 13.5 | 28.4 | \$ 6 |
| 1992.2 | 172,099 | 3 2,472 | 648 | \$ 56,717 | 56,812 | 100.2 | 26.0 | 31.5 | 18.3 | 16.2 | 35.0 | 8.4 |
| 1993.1 | 168,353 | 3 2,670 | 0 637 | 56,281 | 56,755 | 100.8 | 26.4 | 32.0 | 18.6 | 24.0 | N'N | 84 |
| 19932 | 167,001 | 2,670 | 0 637 | 53,693 | 56,755 | 105.7 | 29.3 | 35.4 | 20.9 | 26.2 | YZ | 7.8 |
| 1994.1 | 168,350 | 1 2,749 | 069 | 55,942 | 57,153 | 102.2 | 27.2 | 33.0 | 19.3 | 31.1 | <z< td=""><td>8.2</td></z<> | 8.2 |
| 1994.2 | 2 169,718 | 3 2,749 | 069 | 62,477 | 57,153 | 91.5 | 20.7 | 25.2 | 14.6 | 15.5 | < Z | 8.0 |
| 1895.1 | 1 169,242 | 2 2,749 | 059 6 | 61,267 | 58,562 | 9.5.6 | 23.2 | 28.2 | 16.3 | 48.8 | <z< td=""><td>96</td></z<> | 96 |
| 1995.2 | 168,412 | 2,749 | 9 650 | 55,983 | 58,562 | 104.6 | 28.7 | 34.7 | 20.4 | 55.9 | <z< td=""><td>8 2</td></z<> | 8 2 |
| 1996.1 | 171,766 | 5 2,805 | 5 645 | 5 55,375 | 866,65 | 107.3 | 30.2 | 36.4 | 21.6 | 6.99 | < Z | 7.8 |
| 19962 | 173,046 | 5 2,805 | 5 645 | 5 52,673 | 868,65 | 112.8 | 33.4 | 39.9 | 24.3 | 66.2 | 65.7 | 7.0 |
| 1997 | 187 077 | 7 838 | 878 | 53 821 | 60 873 | 1131 | 336 | 402 | 24.4 | 741 | × 1.9 | 7 7 |

Household Trends 1971-1991

| | | | | | | | TO COMPANY OF THE PARTY OF THE | | |
|----------------|-----------|-------------------|-------------------------------|-----------|---------|-----------|---|-----------|---------|
| | Numb | mber of Household | eholds | | a. | ercentage | Percentage Change in Households | Household | 49 |
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 1971-9 | 1981-91 | 1971-91 |
| Renters 20-44 | 2 18,6 15 | 283,045 | 3 11,10 0 | 364,455 | 29.5 | 6.6 | 17.2 | 28.8 | 66.7 |
| All Renters | 349,385 | 461,760 | 500,400 | 574,550 | 32.2 | 8.4 | 14.8 | 24.4 | 4.4.6 |
| Homeowners | 425,060 | 6 19,470 | 619,470 699,395 | 792,145 | 45.7 | 12.9 | 13.3 | 279 | 86.4 |
| All Households | 774,445 | 1 | 1,081,230 1,199,795 1,366,695 | 1,366,695 | 39.6 | 11.0 | 13.9 | 264 | 765 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Oshawa





High Incomes Make Oshawa Housing Affordability Leader

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 45 |
| historical high (85): | 47 |
| historical low (90H1): | 10 |
| historical average: | 31 |
| current ranking out of 27 centres: | 13 |
| average ranking: | 19 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 87 |
| % of Resale Homes Affordable: | NA |
| Starter Home Price Growth | |
| 1970-97 (in %): | 577 |
| Renter Income Growth | |
| 1970-97 (in %): | 510 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 107 |

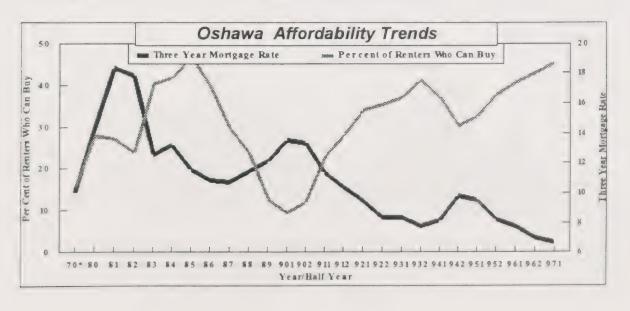
The most affordable housing in southern Ontario is in the Oshawa market. In 1993, it replaced Windsor as the most affordable of southern Ontario's seven major markets, traditionally among the most expensive in the country. On a national scale, CMHC's affordability indicator ranks Oshawa 17 out of Canada's 27 major housing markets.

In 1997, 45 per cent of Oshawa renters could afford to buy a starter home, down a bit from the 1985 figure of 45 per cent but well above the low of 10 per cent in 1991. The city's historical average is 31 per cent.

High household incomes, not low ownership costs, make Oshawa southern Ontario's affordability leader. In fact, Oshawa has the

second highest ownership costs in Ontario next to neighbouring Toronto. Even so, Oshawa starter homes cost 15 to 20 per cent less than comparable properties in Toronto. As a result, many young Toronto buyers have been purchasing homes in Oshawa, trading off price for extra commuting. This influx of commuters has given Oshawa Canada's highest rate of household growth among major markets.

As a result of rapid growth and high incomes, Oshawa has a home ownership level of 70 per cent, second only to St. Catharines in all of Canada. It also had the highest rate of home ownership growth in 1971-1991 among major Canadian markets.



Oshawa's housing affordability picture, however, has not always been so rosy. In 1986-91, growth in renter households temporarily outstripped growth in owner households due to extremely depressed affordability conditions in southern Ontario at that time. While housing became less affordable almost everywhere in 1986-90 due to rising prices and mortgage rates, Oshawa experienced Canada's steepest affordability drop.

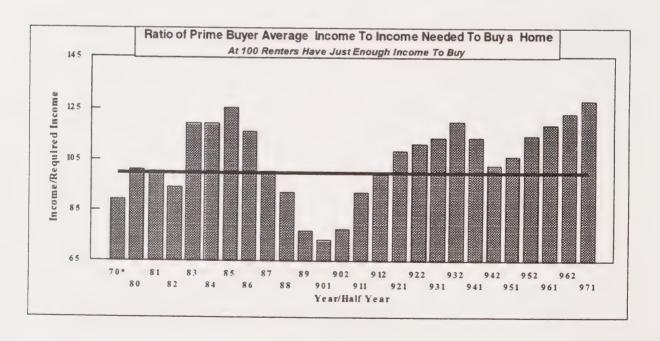
The trend chart (previous page) shows what happened. Between 1985 and 1990, the proportion of renters who could afford a starter home slid 37 percentage points due mainly to rising prices for that type of housing. Since 1990, Oshawa's affordability experienced an equally dramatic recovery, rising 36 points between 1990-96. Like other southern Ontario centres, Oshawa has not completely returned to its record high affordability level of the mid 1980s.

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| 1970-1980 | 4000 | | | |
|-----------|--|--|---|---|
| 17/0-1760 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
| 123.5 | 37.2 | 126.7 | -2.7 | 576.7 |
| 170.3 | 47.1 | 34.8 | 13.9 | 510.4 |
| 1971 | 1981 | 1986 | 1991 | |
| 7,615 | 11,760 | 12,555 | 15,800 | |
| 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| 54.4 | 6.8 | 25.8 | 34.4 | 107.5 |
| | 123.5 170.3 1971 7,615 1971-1981 | 123.5 37.2 170.3 47.1 1971 1981 7,615 11,760 1971-1981 1981-1986 | 123.5 37.2 126.7 170.3 47.1 34.8 1971 1981 1986 7,615 11,760 12,555 1971-1981 1981-1986 1986-1991 | 123.5 37.2 126.7 -2.7 170.3 47.1 34.8 13.9 1971 1981 1986 1991 7,615 11,760 12,555 15,800 1971-1981 1981-1986 1986-1991 1981-1991 |

On the supply side, the proportion of new homes affordable to the average renter reached a record 87 per cent in 1997 after Oshawa builders started concentrating their market output on first time buyers during the 1990s. From 1992 to 1997, they steadily increased the proportion of new homes within the affordable range.



Oshawa Affordability Trends in Detail 1970-1997

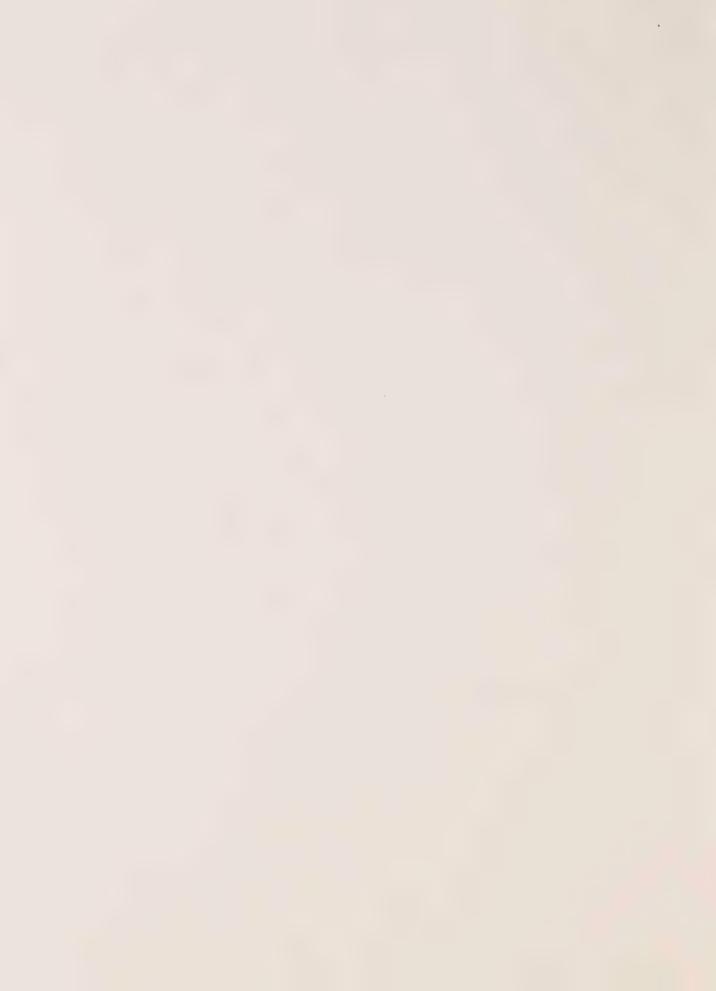
| | - | | | | | | | | | | | |
|---------------|---|-------------------------------------|---|---|--------|---|--|---|--|--|-----------------------|--------------------------------|
| Year/ Half | Average Starter Home Price (S) | Property Taxes for Starter Home (S) | Heating Costs For Starter Home (5) | Income Average Required to Income for Buy Starter Prime Home (5) Buvers (5) | | Ratio of Renters Avg Income Who Can to Required Buy (%) Income (%) Total | Renters Who Can Buy (%) Total | Renters Who Can Buy (%) Family | Renters Affordath Who Can New Buy (%) Homes Non-FamilySold (%) | Affordable New Homes | Supply Affordable (%) | Mortgage Rate, 3 Year Term (%) |
| 1970 | | | | | | 89.5 | 15. | 8 16.8 | 8 9.5 | N N | < Z | 101 |
| 1980 | | | 36 | | 25,114 | 101.2 | 27.9 | 30.7 | 7 20.3 | NA NA | < Z | 4 |
| 1981 | | 986 | 509 | 27,430 | 27,479 | 100.2 | 27.4 | 4 29.9 | 20.8 | VZ 8 | VZ. | × 1 |
| 1982 | | 1,091 | 621 | 31,811 | 29,845 | 93.8 | 24.1 | 1 26.6 | 5 17.5 | NA | VZ | 178 |
| 1983 | | 1,197 | | 1 27,070 | 32,211 | 119.0 | 40.4 | 43.6 | 32.3 | Z Z | < Z | 12.5 |
| 1984 | | 1,294 | | 9 29,078 | 34,576 | 118.9 | 41.8 | 8 45.7 | 31.9 | VN 6 | VZ. | 13.2 |
| 1985 | 5 67,026 | 1,384 | 632 | 2 29,482 | 36,942 | 125.3 | 46.7 | 51.4 | 35. | 3 NA | < Z | 511 |
| 1986 | 83,389 | 1.472 | 620 | 34,065 | 39,510 | 116.0 | 39.7 | 7 44.0 | 28.8 | NA NA | < Z | 6 01 |
| 1987 | 7 107,943 | 3 1,563 | | 41,902 | 42,078 | 100.4 | 29.6 | 33.6 | 19. | NA NA | < Z | . 107 |
| 1988 | 8 121,319 | 9 1,644 | 588 | 8 48,587 | 44,645 | 91.9 | 23.9 | 9 27.9 | 14.5 | NA | YZ | 11 4 |
| 1989 | 9 149,893 | 1,851 | 995 | 61,607 | 47,213 | 76.6 | 12.9 | 1.5.1 | 7.5 | N/N/N/N/N/N/N/N/N/N/N/N/N/N/N/N/N/N/N/ | < Z | 12.2 |
| 1990.1 | 151,950 | 1 2,051 | | 1 68,045 | 49,781 | 73.2 | 7.6 | 7 11.3 | | VZ | < Z | 13.5 |
| 1990.2 | 2 143,750 | 12,051 | | 1 64,107 | 49,781 | 77.7 | 12.3 | 3 14.4 | 7.1 | VZ - | 4.7 | 13.3 |
| 1991.1 | 138,050 | 2,164 | 1 645 | 5 56,065 | 51,556 | 92.0 | 22.9 | 9 27.3 | 12.4 | 4 14.0 | Y Z | 11.4 |
| 1991.2 | 135,950 | 2,164 | 1 645 | 5 52,119 | 51,556 | 6.86 | 28.0 | 33.1 | 0.91 | 0 14.3 | 19.6 | 104 |
| 1992.1 | | | 5 648 | 8 48,118 | 52,203 | 108.5 | 34.0 | 39.6 | 5 20.6 | 6 40.7 | 49.9 | 56 |
| 1992.2 | 138,987 | 7 2,266 | 5 648 | 8 47,035 | 52,203 | 111.0 | 35.5 | 5 41.2 | 2 21.8 | 8 37.6 | 29.0 | 8 |
| 1883.1 | 1 136,265 | 5 2,322 | 2 637 | 7 46,436 | 52,725 | 113.5 | 37.2 | 2 42.9 | 3 23.5 | 5 41.1 | < Z | × |
| 1993.2 | 133,886 | 6 2,322 | 2 637 | 7 44,008 | 52,725 | 119.8 | 41.2 | 2 46.9 | 27.4 | 47.4 | < Z | 7.8 |
| 1994.1 | 1 138,995 | 5 2,380 | 069 0 | 46,908 | 53,253 | 113.5 | 37.2 | 2 42.9 | 3 23.5 | 5 54.9 | < Z | 8 2 |
| 1994.2 | 138,746 | 6 2,380 | 069 0 | 0 51,882 | 53,253 | 102.6 | 30.5 | 35.8 | 17. | 9 38.4 | < Z | 000 |
| 1995. | 1 140,15 | 1 2,374 | 9 | 50 51,389 | 54,566 | 106.2 | 32.7 | 7 38.2 | 2 19.6 | 80.4 | < Z | 96 |
| 1995.2 | 2 142,21 | 5 2,374 | 4 650 | 0 47,754 | 54,566 | 114.3 | 37.7 | 7 43.4 | 24 | 0 73.9 | VN | 8 2 |
| 1996. | 1 143,18 | 5 2,374 | 4 645 | 5 46,608 | 55,310 | 118.7 | 40.5 | 5 46.2 | 2 26.8 | 84.0 | N N | 7.8 |
| 1996 | 146,961 | | 4 645 | 5 45,011 | 55,310 | 122.9 | 43.0 | 0 48.8 | 29. | 2 82.4 | < Z | 7.0 |
| 1997.1 | | 0 2.393 | 3 676 | 6 44,394 | 56,710 | 127.7 | 45.4 | 4 51.0 | 32.0 | 0 86.7 | < Z | 19 |

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| | Numbe | umber of House | eholds | | ۵. | ercentag | e Change In | Households | 60 |
|----------------|---------|----------------|--------|--------|--------------------|----------|-------------|------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 91 1971-81 1981-86 | 1981-86 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 7,615 | 11,760 | 12,555 | 15,800 | 54.4 | 8.9 | 25.8 | 34.4 | \$ 7.01 |
| All Renters | 11,3 15 | 18,985 | 20,280 | 24,780 | 67.8 | 8.9 | 22.2 | 308 | 0 611 |
| Homeowners | 22,675 | 41,805 | 47,730 | 58,130 | 84.4 | 14.2 | 2.1.8 | 3.9.1 | 1564 |
| All Households | 33,990 | 60,790 | 68,010 | 82,910 | 78.8 | 11.9 | 219 | 364 | 143.0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Ottawa





Ottawa Market Hits

Affordability Peak

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 39 |
| historical high (97H1): | 39 |
| historical low (90H2): | 20 |
| historical average: | 28 |
| current ranking out of 27 centres: | 21 |
| average ranking: | 22 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 90 |
| % of Resale Homes Affordable: | 79 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 516 |
| Renter Income Growth | |
| 1970-97 (in %): | 425 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 90 |
| | |

By local standards, the Ottawa housing market is more affordable now than at any time in its history. In the first half of 1997, 39 per cent of renters can afford to buy a starter home.

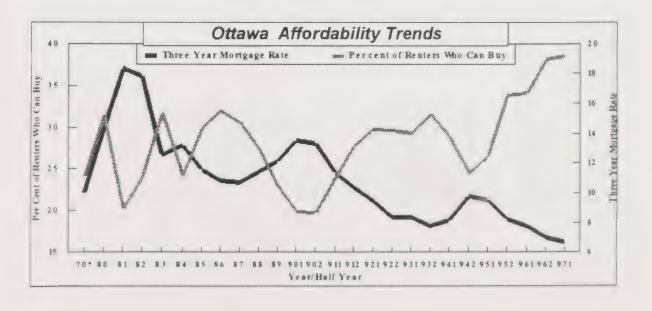
This rating compares favourably to the city's historical average of 28 per cent and is a significant improvement over the all-time low rating of 20 per cent, scored in 1990.

On a national ranking, Ottawa is the 21st most affordable of Canada's 27 major housing markets, which is in line with its average standing between 1970 and 1997. While the city is usually more expensive than most, it is now more affordable than Toronto, Hamilton, Vancouver and Victoria.

The Ottawa market often marches to its own beat. In the mid-1980s, when other Ontario centres experienced their most affordable period,

Ottawa felt an affordability squeeze. The capital came out of the recession of the early 1980s sooner than other major markets and saw a rapid escalation in house prices. By 1985, Ottawa had the highest starter home prices in the country, offsetting the impact of the mid-80s drop in interest rates that helped produce record affordability levels in other Ontario centres.

While incomes in Ottawa tend to be among the country's highest, house prices since 1980 have grown at a consistently faster pace than incomes and homes have become less affordable. Income growth among renters has been particularly slow in the 1990s — in fact, one of the lowest rates in the nation.



With price increases outpacing income growth, average renter incomes in Ottawa have never risen much above the level needed to buy a starter home until the last two years. (See the chart at the bottom of this page). This characteristic left Ottawa's affordability rating especially vulnerable to mortgage rate fluctuations. Each time mortgage rates peaked, the ratio of income required to buy fell below 100.

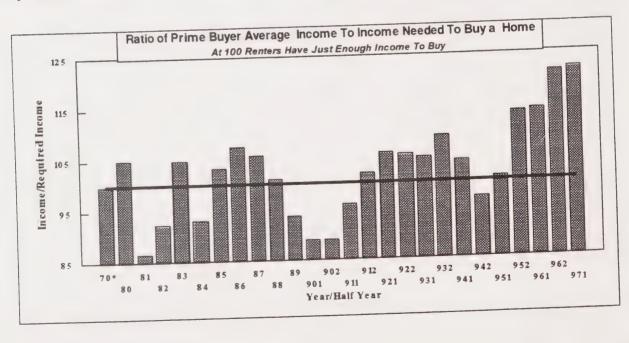
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| Percentage Change in Starter F | lome Prices, Re | nter incomes | & Reliter Frouse | 10.00 4 40.07 1 | 1970-1997.1 |
|---|-----------------|--------------|------------------|---------------------------|-------------|
| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | |
| 2 2 2 2 | 106.2 | 85.7 | 32.9 | 21.1 | 515.9 |
| Starter Home Price % Growth | | | 27.2 | 11.3 | 425.0 |
| Renter Income % Growth | 145.4 | | 1001 | 1991 | 1 1 1 1 1 H |
| Number of Renter | 1971 | 1981 | | | |
| 1 Inches the control of the control | 41265 | 61,610 | 71,085 | 78,570 | |
| Households Aged 20-44 | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Percentage Growth in Renter Households 20-44 | 49.3 | | | 27.5 | 90.4 |
| Kenter Households 20-14 | | | | The state of the state of | |

From one of Canada's least affordable markets has evolved one of the country's most affordable new home markets. With high prices shutting many purchasers out of the market for so long, Ottawa builders are catering to a large pent up market for modestly priced ownership housing. Ottawa may be Canada's seventh least affordable market, but it now has the fifth most affordable supply of new homes. In the first half of 1997, 90 per cent of new homes are affordable to the average renter, the best affordable new home supply since 1991.

Recent declines in mortgage rates have pushed Ottawa's resale market to record affordability. The proportion of listings now affordable to the average renter income is now about 70 per cent.



Ottawa Affordability Trends in Detail 1970-1997

| | Average | | Heating | Income | Average | Ratioof | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------------|----------|-------------------|---|---------------------|------------|--------------------|--------------------|---------------------|--|------------------------------|----------------------|
| Year/ Half | Starter Home | | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime | | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Suppiy | Rate, 3 Year Term |
| Year | Price | Home (3) | Home (5) | Home (S) | Buyers (5) | Income (%) | Lotal | Family | Non-Family Sold (%) | (%) plo S | (%) | (%) |
| 1970 | 22,797 | 7 524 | < Z | 10,364 | 10,354 | 6.66 | 24. | 2 27.1 | 15.6 | VZ. | < Z | 10.1 |
| 1980 | 47,002 | 1,039 | 424 | 24,212 | 25,412 | 105.0 | 31.4 | 1 40.1 | 21.1 | YZ | <z< td=""><td>143</td></z<> | 143 |
| 1981 | 52,813 | 3 1,070 | | 32,311 | 28,013 | 86.7 | 20.3 | 3 26.1 | 13.3 | YZ | < Z | 18.3 |
| 1982 | 54,240 | 0 1,201 | 676 | 33,145 | 30,614 | 92.4 | 24.0 | 30.3 | 16.6 | VZ | <z< td=""><td>17.8</td></z<> | 17.8 |
| 1983 | 68,781 | 1] 1,316 | | 31,714 | 33,216 | 104.7 | 31.7 | 38.9 | 23.0 | Y Z | < Z | 12.5 |
| 1984 | 82,259 | 9 1,435 | | 38,454 | 35,817 | 93.1 | 24.3 | 30.5 | 16.7 | YZ. | < Z | |
| 1985 | 87,281 | 1,565 | | 37,229 | 38,418 | 103.2 | 30.0 | 37.4 | 21.1 | < Z | < Z | = |
| 1986 | 92,069 | 9 1,685 | | 37,766 | 40,506 | 107.3 | 32.1 | 39.6 | 23.2 | < Z | <z< td=""><td>6 01</td></z<> | 6 01 |
| 1987 | 100,387 | 1,791 | . 650 | 40,318 | 42,593 | 105.6 | 30.7 | 38.0 | 21.9 | < Z | < Z | 107 |
| 1988 | 106,124 | 1,887 | 639 | 44,295 | 44,681 | 100.9 | 27.4 | 34.7 | 18.8 | YZ | <z< td=""><td>114</td></z<> | 114 |
| 1989 | 115,495 | 5 2,045 | 919 | 49,965 | 46,768 | 93.6 | 22.9 | 29.6 | 15.2 | Z | <z< td=""><td>12.2</td></z<> | 12.2 |
| 1990.1 | 115,970 | 0 2,317 | | 54,871 | 48,856 | 89.0 | 19.9 | 26.2 | 12.8 | YZ | <z< td=""><td>13.5</td></z<> | 13.5 |
| 1990.2 | 117,730 | 0 2,317 | | 54,982 | 48,856 | 6.88 | 19.8 | 3 26.0 | 12.7 | <z< td=""><td>9.1</td><td>13.3</td></z<> | 9.1 | 13.3 |
| 1991.1 | 122,810 | 0 2,502 | | 52,078 | 49,840 | 95.7 | 24.0 | 31.2 | 15.8 | 14.0 | <z< td=""><td>11.4</td></z<> | 11.4 |
| 1991.2 | 121,990 | 0 2,502 | | 48,902 | 49,840 | 101.9 | 27.7 | 35.7 | 18.6 | 11.1 | 32.9 | 10.4 |
| 1992.1 | 124,034 | 4 2,659 | | 47,455 | 50,155 | 105.7 | 29.9 | 38.3 | 20.2 | 26.0 | 52.0 | 9.6 |
| 1992.2 | 135,861 | 1 2,659 | | 47,588 | 50,155 | 105.4 | 29.7 | 38.1 | 20.1 | 29.8 | 46.8 | 8.4 |
| 1893.1 | | 4 2,795 | 694 | 48,335 | 909'05 | 104.7 | 29.3 | 37.6 | 19.8 | 37.3 | 50.3 | 8.4 |
| 1993.2 | 137,184 | 4 2,795 | | 46,518 | 50,606 | 108.8 | 31.5 | 6 40.3 | 21.5 | 45.7 | 50.6 | 7.8 |
| 1994.1 | 139,903 | 3 2,935 | 751 | 49,075 | 50,986 | 103.9 | 28.9 | 37.1 | 19.5 | 49.2 | 39.8 | 8.2 |
| 1994.2 | 135,022 | 2 2,935 | 751 | 52,671 | 50,986 | 8.96 | 24.6 | 32.0 | 16.3 | 15.5 | 22.2 | 9.8 |
| 1995.1 | 135,356 | 6 2,963 | | 51,972 | 52,343 | 100.7 | 26.6 | 34.4 | 17.7 | 59.7 | 43.9 | 9.6 |
| 1995.2 | 128,946 | 6 2,963 | | 46,198 | 52,343 | 113.3 | 33.9 | 42.7 | 23.8 | 0.79 | 54.4 | 8.2 |
| 1996.1 | 134,668 | 8 2,968 | 701 | 46,431 | 52,813 | 113.7 | 34.1 | 42.9 | 24.1 | 78.2 | 39.5 | 7.8 |
| 1996.2 | 132,648 | 8 2,968 | 701 | 43,581 | 52,813 | 121.2 | 38.2 | 47.1 | 28.1 | 81.4 | 0.99 | 7.0 |
| 1997.1 | 140,398 | 8 2,973 | 735 | 44,622 | 54,364 | 121.8 | 38.6 | 47.4 | 28.4 | 89.9 | 6.69 | 67 |

Household Trends 1971-1991

| | Numbe | Number of Households | sholds | | 2 | ercentage | Change in | ercentage Change in Households | |
|----------------|---------|----------------------|-----------|------------|---------|-------------------------------------|-----------|--------------------------------|---------|
| | 1971 | 1981 | 9861 | 1991 | 1971-81 | 1991 1971-81 1981-86 1986-91 1981-9 | 1986-91 | - | 1971-91 |
| Renters 20-44 | 41,265 | 61,610 | 71,085 | 78,570 | 49.3 | 15.4 | 10.5 | 27.5 | 90.4 |
| All Renters | 506,89 | 99,015 | 110,490 | 12 1,0 5 0 | 43.7 | 11.6 | 9.6 | 22.3 | 7.8.7 |
| Homeowners | 64,210 | 104,575 | 12 1,5 15 | 143,940 | 62.9 | 16.2 | 18.5 | 37.6 | 1242 |
| All Households | 133,115 | 203,590 | 232,005 | 264,990 | 52.9 | 14.0 | 14.2 | 30.2 | 0.0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term. Sources: CMHC, Statistics Canada.

Hull





Hull Affordability Hits Record High

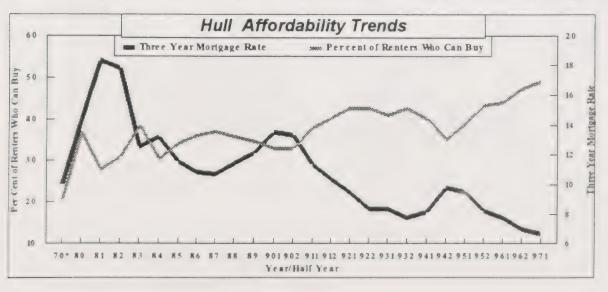
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 49 |
| historical high (97H1): | 49 |
| historical low (70): | 21 |
| historical average: | 38 |
| current ranking out of 27 centres: | 7 |
| average ranking: | 10 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 83 |
| % of Resale Homes Affordable: | 67 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 358 |
| Renter Income Growth | |
| 1970-97 (ln %): | 370 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 98 |
| | |

Like most Quebec markets, Hull is one of the best places in Canada to shop for affordable homes and its current affordability rating is at a record high. The proportion of renters in Hull who can afford to buy a home reached 49 per cent in the first half of 1997, its best level ever. Hull's historical average affordability rating is 38 per cent. In 1997, the city ranks sixth in the country for housing affordability.

Since it is part of the National Capital Region housing market, Hull is naturally compared to and influenced by what transpires in the Ottawa market. The region enjoys a higher income level than most of the country so it is no surprise that Hull achieves its affordability ranking as a result of high incomes, not low house prices.

House prices in the Hull market are actually among the highest in Quebec, although they are slightly below Montreal prices and considerably below Ottawa's. In 1996, Hull's average starter home price was \$97,750; Ottawa's average was \$134,668. The combined impact of incomes and prices means four of every five new homes and two-thirds of all resale homes in the Hull market sell within the affordability price threshold.

In the 1980s, Hull experienced the highest growth in the number of ownership households of any Canadian market as Ottawa buyers took advantage of Hull's relatively affordable prices during the



late 80s price squeeze. In the 1990s, starter homes in Hull continue to sell at an average price of 35 per cent less than those in Ottawa.

For a brief period at the start of the 1970s, Hull was less affordable than Ottawa. In 1970, Hull notched its record low affordability rating of 21 per cent. A strong run-up in Ottawa house prices

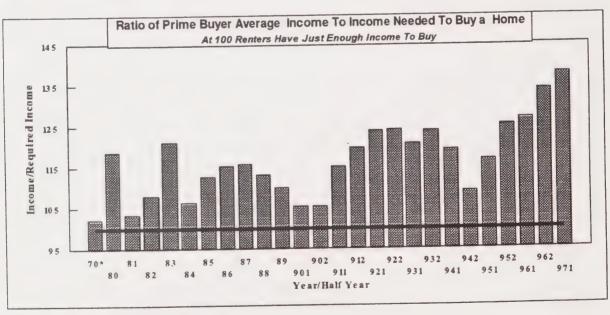
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------------|
| Starter Home Price % Growth | 74.5 | 66.9 | 26.1 | 24.7 | 358. |
| Renter Income %Growth | 144.5 | 37.5 | 27.1 | 10.0 | 370. |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | ag an bail in the |
| Households A ged 20-44 | 11,370 | 16,865 | 19,420 | 22,520 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 48.3 | 15.1 | 16.0 | 33.5 | 98. |

during the '70s, however, set a pattern that has persisted ever since and Hull's affordability rating has exceeded Ottawa's by an average 10 per cent during the last 25 years.

Since 1983, Hull has had the most stable level of affordability in the country. The strong price growth in the National Capital in the early 1980s did spill across the river with the result that Ottawa and Hull respectively recorded the fastest rates of house price growth in Canada between 1980 and 1985. Even so, house prices in Hull remained substantially below those in Ottawa and price growth did not outstrip income growth in Hull as it did in Ottawa. In the 1990s, as illustrated by the trend line chart on the previous page, declining mortgage rates have helped Hull sustain its enviable affordability status.



Hull Affordability Trends in Detail 1970-1997

| Year/ | Average Starter Home | Property Taxes for Sturier | Heating Costs For Starter | Income Average Required to Income for Buy Starter Prime | Average Income for Prime | Ratio of Avg Income to Required | Who Can Buy (%) | Renters Who Can Buy (%) | Renters Who Can Buy (%) | Affordable New Homes | Resale Supply Affordable | Morigage Rate, 3 Year Term |
|----------|----------------------------|----------------------------------|---|---|--------------------------------|---------------------------------------|--------------------|-------------------------------|-------------------------------|--|--------------------------------|----------------------------------|
| Year | Price (S) | Home (\$) | Home (5) | Home (S) | Buyers (5) | Income (%) Fotal | Fotal | Family | Non-FamilySold (%) | (%) pio (%) | (%) | (%) |
| 1970 | 21,126 | 6 453 | <z< td=""><td>9,484</td><td>9,676</td><td>102.0</td><td>20.9</td><td>22.3</td><td>1.6</td><td>YZ</td><td>YZ.</td><td>1 01</td></z<> | 9,484 | 9,676 | 102.0 | 20.9 | 22.3 | 1.6 | YZ | YZ. | 1 01 |
| 1980 | 36,875 | 5 1,089 | 557 | 506,91 | 23,653 | 118.8 | 36.9 | 9 41.3 | 26.9 | YZ | VZ. | 143 |
| 1981 | 37,482 | 1,076 | 619 | 24,626 | 25,428 | 103.3 | 28.1 | 32.3 | 19.0 | VZ C | ~Z | 183 |
| 1982 | 37,261 | | 703 | 3 25,200 | 27,202 | 107.9 | 31.0 | 35.2 | 21.9 | < Z | < Z | 17.8 |
| 1983 | 3 45,530 | 0 1,503 | 757 | 7 23,892 | 28,976 | 121.3 | 38. | 5 42.9 | 29.3 | <z< td=""><td>< Z</td><td>12.5</td></z<> | < Z | 12.5 |
| 1984 | \$5,727 | | 262 | 5 28.918 | 30,751 | 106.3 | 30.6 | 34.8 | 21.9 | < Z | < Z | 13.2 |
| 1985 | 5 61,542 | 2 1,605 | 818 | 1 28,846 | 32,525 | 112.8 | 34. | 2 38.9 | 24.9 | YZ | < Z | 5.11 |
| 1986 | 66,469 | 9 1,640 | 158 | 1 29,728 | 34,289 | 115.3 | 36. | 2 41.3 | 26.3 | < Z | < Z | 10.0 |
| 1987 | 70,948 | 8 1.674 | | 31,122 | 36,053 | 115.8 | 37.0 | 0 42.6 | 26.6 | <z s<="" td=""><td>< Z</td><td>107</td></z> | < Z | 107 |
| 1988 | 3 73,356 | 6 1,723 | 928 | 33,446 | 37,816 | 113.1 | 36.0 | 1.21 | 24.8 | <z =<="" td=""><td>< Z</td><td>114</td></z> | < Z | 114 |
| 1989 | 9 77,283 | 3 1,640 | | 8 36,018 | 39,580 | 109.9 | 34.9 | 9 41.5 | 22.9 | < Z | YZ. | 122 |
| 1990.1 | 1 77,630 | 0 1,764 | 1,029 | 39,289 | 41,344 | 105.2 | 33.2 | 1.04 | 21.0 | <z< td=""><td>YZ.</td><td>13.5</td></z<> | YZ. | 13.5 |
| 1990.2 | 78,510 | 0 1,764 | | 39,247 | 41,344 | 105.3 | 33. | 2 40.2 | 21.0 | YZ C | 28.0 | 13.3 |
| 1.1991.1 | 19,960 | 0 1,842 | 1,174 | 4 36,813 | 42,317 | 115.0 | 38.1 | 45.6 | 5 25.0 | 72.7 | VZ. | 114 |
| 1991.2 | 81,260 | 0 1.842 | 1,174 | 4 35,330 | 42,317 | 119.8 | 3 40.5 | 5 48.1 | 27.1 | 71.3 | 53.0 | 104 |
| 1992.1 | 83,464 | 1,859 | 1,2 | 8 34,509 | 42,769 | 123.9 | 42.7 | 7 50.3 | 29.4 | 75.1 | 72.0 | 6 |
| 1992.2 | 2 90,935 | 5 1,859 | 9 1,228 | 34,465 | 42,769 | 124.1 | 42.8 | 8 50.4 | 29.5 | 70.9 | 71.8 | 4.80 |
| 1993.1 | 1 94,893 | 1,900 | 0 1,250 | 35,741 | 43,154 | 120.7 | 7 41.0 | 0 48.6 | 5 27.7 | 0.17 | 0.69 | ∞. |
| 1993.2 | 2 96,183 | 1,900 | 1,250 | 34,815 | 43,154 | 124.0 | 42.7 | 7 50.3 | 1 29.4 | 1 66.1 | 0.89 | 78 |
| 1994.1 | 98,116 | 6 1.94 | 1,273 | 3 36,385 | 43,369 | 119. | 2 40.2 | 2 47.8 | 3 26.8 | 8 64.8 | 78.1 | 8 2 |
| 1994.2 | 97,689 | 1,94 | 1.273 | 3 39,820 | 43,369 | 108.9 | 35.2 | 2 42.3 | 3 22.6 | 5 40.7 | 36.8 | 86 |
| 1995.1 | 1 93,293 | 1,946 | 5 1,265 | 5 37,954 | 44,345 | 116.8 | 39.0 | 0 46.5 | 5 25.7 | 0.19 | 53.0 | 96 |
| 1995.2 | 94,097 | 1,946 | 5 1,265 | 5 35,381 | 44,345 | 125. | 3 43.4 | 4 51.0 | 30.1 | 73.6 | 73.9 | 2 % |
| 1996.1 | 1 97,750 | 1,934 | 4 1,275 | 35,406 | 44,861 | 126. | 7 44.1 | 1 51.7 | 30.9 | 7.67 | 82.0 | 7.8 |
| 1996.2 | 97,109 | 1,934 | 1,2 | 75 33,536 | 44,861 | 133. | 8 47. | .5 54.9 | 9 34.3 | 82.4 | 74.0 | 7.0 |
| 1997.1 | 1 96,773 | 1,976 | 1,3 | 33,014 | 45,486 | 137.8 | 8 49.2 | 2 56.6 | 36.1 | 83.0 | 67.5 | 67 |

Household Trends 1971-1991

| And the state of t | NEB | umber of House | eholds | | α. | ercentage | Change in | Households | 60 |
|--|--------|----------------|--------|--------|---------|-----------------------------|-----------|------------|---------|
| | 17 91 | 1981 | 9861 | 1991 | 1971-81 | 1991 1971-81 1981-86 1986-9 | 1986-91 | 19 8 1-9 1 | 1971-91 |
| Renters 20-44 | 11,370 | 16,865 | 19,420 | 22,520 | 48.3 | 1.8.1 | 16.0 | 33 5 | 80 |
| All Renters | 16,235 | 24,885 | 28,265 | 33,880 | 53.3 | 13.6 | 6.61 | 36.1 | 10.8 7 |
| Homeowners | 21,640 | 36,065 | 42,005 | 50,395 | 66.7 | 16.5 | 2.0.0 | 397 | 0 2 81 |
| All Households | 37,875 | 056,09 | 70,270 | 84,275 | 6.09 | 15.3 | 19 9 | 181 | 1225 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Montreal





Montreal Still Most Affordable Of Canada's Big Three

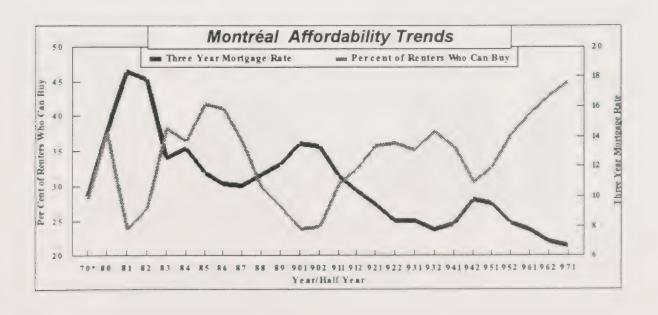
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 45 |
| historical high (97H1): | 45 |
| historical low (81): | 24 |
| historical average: | 34 |
| current ranking out of 27 centres: | 14 |
| average ranking: | 17 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 76 |
| % of Resale Homes Affordable: | 68 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 480 |
| Renter Income Growth | |
| 1970-97 (in %): | 370 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 23 |

Montreal has traditionally been the most affordable of Canada's three largest housing markets and in 1997 can still claim this status. On a national ranking, Montreal is the 14th most affordable market in Canada in 1997.

Since 1970, an average of 34 per cent of prime buyers have been able to afford a starter home in Montreal. In both Vancouver and Toronto the comparable figure is about 23 per cent.

Montreal's starter home prices and incomes have both grown at much slower rates than Vancouver's and Toronto's. The key to Montreal's consistently higher affordability rating is lower house prices. Among the three cities, Montreal has by far the lowest prices—almost half those of Vancouver.

Like all Quebec markets, with the exception of Trois Rivieres, Montreal's affordability level set a new record in 1997 as the proportion of prime buyers who can afford to buy reached 45 per cent of renters. Both demand and supply, combined with lower mortgage interest rates, have combined to maintain and enhance Montreal's excellent affordability level.



On the demand side, income growth in Montreal has lagged behind the rest of the country, dampening the inflation of house prices. Montreal also has a low growth rate and is ranked as one of the country's five slowest growing major markets.

On the supply side, Montreal and Quebec are unique among cities with populations over 500,000. They are the only ones where the proportion of newly-built homes, affordable to average renters, has consistently exceeded 40 per cent throughout the 1990s. Helping to keep house prices in

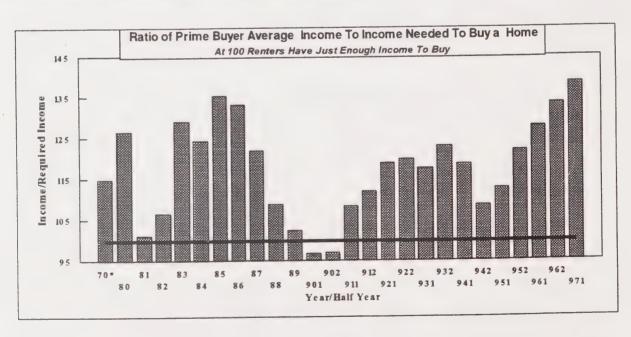
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 133.8 | 35.5 | 63.3 | 12.2 | 480.3 |
| Renter Income % Growth | 163.1 | 30.4 | 22.6 | 11.9 | 370.4 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households Aged 20-44 | 298,200 | 332,480 | 344,430 | 366,865 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 11.5 | 3.6 | 6.5 | 10.3 | 23.0 |

check in both centres, are high rental vacancy rates and a cheap, plentiful supply of rental housing, due to the energetic construction of small scale rental projects.

Affordability in Montreal, as in the rest of the country, has also benefited from dramatically lower mortgage interest rates. In Montreal, affordability dropped sharply in the late 1980s with increases in both prices and mortgage rates. In fact, between 1970 and 1997, Montreal house prices outstripped renter income growth. In those years prices rose by 480 per cent while renter incomes went up by 364 per cent. This disparity has been mitigated during most of the 1990s due to lower interest rates. As a result, affordability has made a sharp recovery.



Montréal Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Katloof | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------------|-------------------|----------------------|---|---------------------|--|--------------------|--------------------|------------------------------|--|------------------------------|----------------------|
| Year/ Half | Starter Home | Taxes for Starter | Costs For Starter | Required to Income Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Can New Buy (%) Homes | Homes | Supply | Rate, 3 Year Term |
| 1970 | | | VZ Z | | 9,902 | 114.9 | 28.3 | _ | _ | VN N | (%) | (%) |
| 1980 | 40,283 | 318 | 544 | 20,573 | 26,051 | 126.6 | 37.8 | 46.2 | 24.2 | | | |
| 1981 | 43,812 | 2 897 | 604 | | | 101.3 | 23.8 | 29.8 | 14.2 | | | |
| 1982 | 44,059 | 1,003 | 686 | 27,437 | 29,221 | 106.5 | 26.9 | 33.4 | 16.9 | YZ | < Z | |
| 1983 | 49,071 | 1,100 | 739 | 23,882 | 30,805 | 129.0 | 38.3 | 46.1 | 26.7 | <z< td=""><td>< Z</td><td></td></z<> | < Z | |
| 1984 | 51.872 | 1,143 | 176 | 26,048 | 32,390 | 124.4 | 36.5 | 44.5 | 24.9 | < Z | < Z | 1112 |
| 1985 | 54,573 | 3 1,194 | 794 | 25,089 | 33,975 | 135.4 | 41.9 | 50.6 | 29.5 | VZ | VZ | 11.5 |
| 1986 | 61,218 | 1,241 | 831 | 26,685 | 35,508 | 133.1 | 41.2 | 49.7 | 29.3 | < Z | <z< td=""><td>10.9</td></z<> | 10.9 |
| 1987 | 72.187 | 7 1,325 | 871 | 30,370 | 37,041 | 122.0 | 36.4 | 44.9 | 24.7 | <z< td=""><td><z< td=""><td>10.7</td></z<></td></z<> | <z< td=""><td>10.7</td></z<> | 10.7 |
| 1988 | 82,262 | 2 1,431 | 906 | 35,518 | 38,574 | 108.6 | 29.8 | 38.1 | 18.8 | < Z | < Z | 114 |
| 1989 | 87,235 | 5 1,510 | 945 | 39,130 | 40,107 | 102.5 | 27.0 | 35.2 | 16.2 | Y Z | <z< td=""><td>12.2</td></z<> | 12.2 |
| 1990.1 | 89,140 | 0 1,548 | 1,004 | 43,067 | 41,640 | 6.7 | 24.0 | 32.0 | 13.7 | YZ. | YZ | 13.5 |
| 1990.2 | 89,940 | 0 1,548 | 1,004 | 42,937 | 41,640 | 0.79 | 24.2 | 32.2 | 13.9 | <z< td=""><td>9.1</td><td>13.3</td></z<> | 9.1 | 13.3 |
| 1991.1 | 91,140 | 089.1 | 1,146 | 40,050 | 43,306 | 1.08.1 | 30.5 | 39.6 | 18.7 | 46.8 | YZ. | 11.4 |
| 1991.2 | 93,650 | 0.01,680 | 1,146 | 38,687 | 43,306 | 111.9 | 32.5 | 41.9 | 20.5 | 52.5 | 39.2 | 10.4 |
| 1992.1 | 92,974 | 4 1,793 | 1,198 | 37,042 | 44,019 | 118.8 | 35.9 | 45.6 | 23.4 | 62.6 | 63.4 | 9.6 |
| 1992.2 | 100,511 | 1,793 | 1,1 | 36,779 | 44,019 | 119.7 | 36.3 | 46.0 | 23.8 | 8.69 | 65.4 | 8.4 |
| 1893.1 | 102,885 | 1,900 | 1,220 | 37,828 | 44,483 | 117.6 | 35.3 | 44.9 | 22.8 | 71.2 | 59.5 | 8.4 |
| 1993.2 | 102,019 | 006,1 6 | 1,220 | 36,236 | 44,483 | 122.8 | 37.9 | 47.6 | 25.4 | 75.0 | 1.99 | 200 |
| 1994.1 | 102,890 | 1,937 | 1,242 | 37,556 | 44,511 | 118.5 | 35.7 | 45.4 | 23.2 | 72.5 | 67.9 | 8 2 |
| 1994.2 | 102,019 | 1,937 | 1,242 | 41,029 | 44,511 | 108.5 | 30.6 | 39.8 | 18.9 | 59.3 | 44 0 | 8.6 |
| 1895.1 | 101,102 | 1,951 | 1,234 | 40,210 | 45,255 | 112.5 | 32.8 | 42.2 | 20.7 | 8.99 | 54.2 | 9.6 |
| 1995.2 | 101,000 | 1,951 | 1,234 | 37,159 | 45,255 | 121.8 | 37.4 | 47.2 | 25.0 | 76.0 | 61.7 | 8 2 |
| 1996.1 | 100,000 | 1,951 | 1,244 | 35,945 | 45,940 | 127.8 | 40.4 | 50.1 | 28.0 | 75.5 | 6 65 | 2 / |
| 1996.2 | 101,000 | 1,951 | 1,244 | 34,434 | 45,940 | 133.4 | 43.0 | 52.6 | 30.6 | 77.4 | 68.7 | 7.0 |
| 1997.1 | 100,000 | 1,951 | 1,290 | 33,657 | 46,580 | 138.4 | 45.1 | 54.7 | 32.7 | 76.3 | 8.7.8 | 67 |

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| | Numb | umber of Househo | holds | | a. | ercentage | Change in | Household | an |
|----------------|----------|------------------|-----------|-----------|-----------------|-----------|-----------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 1981-86 | 1981-86 | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 298,200 | 332,480 | 344,430 | 366,865 | 11.5 | 3.6 | 6.5 | 10 3 | 23.0 |
| All Renters | \$21,995 | 602,815 | 616,640 | 658,690 | 15.5 | 2.3 | 8.9 | 6.6 | 262 |
| Homeowners | 283,955 | 434,485 | 498,715 | 577,035 | 53.0 | 14.8 | 15.7 | 328 | 10 3 2 |
| All Households | 805,950 | 1,037,300 | 1,115,355 | 1,235,725 | 28.7 | 7.5 | 8 01 | 1 61 | 5 3 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Trois-Rivières



Trois Rivières Slips But Still Looks Good

| At a Glance | |
|------------------------------------|------|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 49 |
| historical high (96H2): | 50 |
| historical low (81): | 19 |
| historical average: | . 39 |
| current ranking out of 27 centres: | 8 |
| average ranking: | 6 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 93 |
| % of Resale Homes Affordable: | NA |
| Starter Home Price Growth | |
| 1970-97 (in %): | 361 |
| Renter Income Growth | |
| 1970-97 (in %): | 328 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 69 |

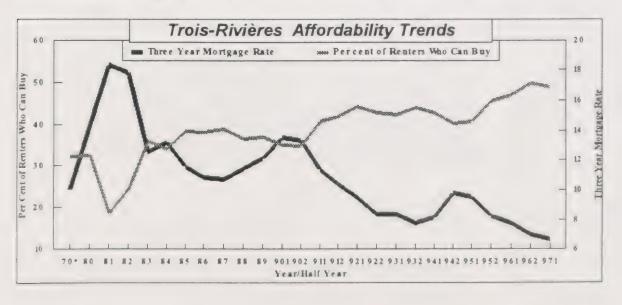
Trois Rivieres lost a bit of ground in housing affordability in 1997 but is still considerably more affordable than it has been for most of its recent history. It is also one of the most consistently affordable markets across Canada, ranking seventh in 1997.

This is the only major Quebec market where affordability declined since the end of 1996, dipping from 50 per cent (the city's highest ever affordability rating) to 49 per cent. A small bump from \$69,000 to \$73,000 in the average price paid for a starter home caused the decline.

Between 1970 and 1997 affordability averaged 39 per cent. The city's all-time low was 19 per cent, recorded in 1981.

Except when a rise in mortgage rates pulled the affordability level down in 1994, more than nine of every 10 new homes sold in the 1990s was at a price affordable to the average prime buyer. In 1996, a remarkable 98 per cent of new homes were below this threshold and in 1997, even after the small price hike, the figure is 93 per cent.

Also contributing to affordability on the supply side is the city's good selection of inexpensive rental housing. In Trois Rivieres, as in Sherbrooke and Chicoutimi, the growth in ownership households has been lagging behind growth in the number of households who rent.



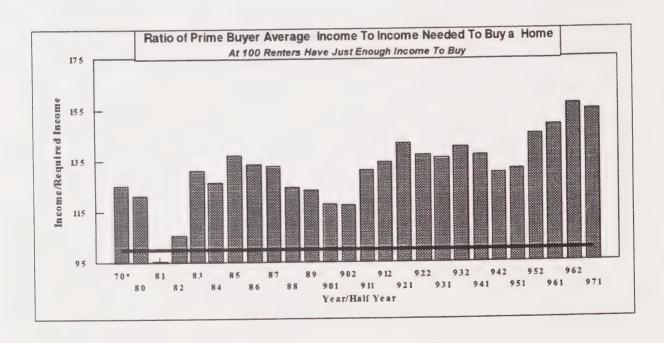
Since 1970, Trois Rivieres house prices have increased only slightly more than incomes. Much of this gain, however, occurred in the 1970s when the price of a starter home increased 134 per cent, some 10 per cent more than the national average. Thereafter price change has been subdued and below the national average rate of increase. Overall, in the 1970-97 period, house prices have gone up by about 360 per cent and incomes by about 328 per cent.

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997:1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 133.5 | 213 | 30.3 | 24.8 | 360.7 |
| Renter Income %Growth | 143.0 | 29.7 | 21.5 | 11.7 | 328.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 8,050 | 10,445 | 12,130 | 13,610 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 29.8 | 16.1 | 12.2 | 30.3 | 69.1 |

With prices and incomes moving in rough tandem over the long term, the average incomes of prime buyers in Trois Rivieres has consistently exceeded the income needed to buy. Throughout the 1990s, incomes have been 30 to 50 per cent higher than those required, meaning most prime buyers have ready access to starter homes. Trois Rivieres' already favourable affordability situation is only made better by current low mortgage interest rates.



| | Average | Property | Heating | Income | Average | Ratioof | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|--------|-----------|-------------------|----------------------|---|---------------------|-------------------|--------------------|--------------------|--------------------|------------|-----------------------------|----------------------|
| Year/ | Starter | Taxes for Starter | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime | Avg Income Who Ca | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Supply | Rate, 3 Year Term |
| Year | Price (S) | Home (\$) | Home (5) | Home (S) | Buyers (5) | Income (%) Total | Total | Family | Non-FamilySold (%) | (%) plos | %) | <u>%</u> |
| 1970 | 15,859 | 9 433 | Z | 7,464 | 9,333 | 125.0 | 32.4 | 35.9 | 16.9 | YZ | YZ | 10 |
| 1980 | 37,026 | 717 | 582 | 18,732 | 22,678 | 121.1 | 32.7 | 37.7 | 22.6 | < Z | YZ. | 14 |
| 1981 | 40,556 | 807 6 | | 25,147 | 24,027 | 95.5 | 18.6 | 22.0 | 12.0 | YZ | < Z | - 1 |
| 1982 | 37,578 | 868 8 | 735 | 24,001 | 25,376 | 105.7 | 24.6 | 28.7 | 16.7 | Y Z | <z< td=""><td>27.</td></z<> | 27. |
| 1983 | 40,216 | 066 9 | 790 | 20,425 | 26,725 | 130.8 | 36.1 | 41.4 | 26.4 | XX | < Z | 12. |
| 1984 | 42,481 | 1,031 | 830 | 22,234 | 28,075 | 126.3 | 34.4 | 39.8 | 24.8 | VN | ~Z | 132 |
| 1985 | 44,918 | 8 1,056 | 850 | 21,495 | 29,424 | 136.9 | 38.5 | 44.5 | 28.3 | VZ. | YZ | = |
| 1986 | \$ 51,095 | 5 1,079 | oc | 23,017 | 30,691 | 133.3 | 38.3 | 44.4 | 28.3 | Y Z | < Z | 109 |
| 1987 | 54,460 | 0 1,102 | 931 | 24,087 | 31,958 | 132.7 | 38.9 | 45.4 | 28.7 | YZ | < Z | 107 |
| 1988 | \$ 58,623 | 3 1,134 | 696 | 26,682 | 33,225 | 124.5 | 36.6 | 43.5 | 26.3 | NA | < Z | 4.11 |
| 1989 | 98,799 | 1,149 | 1,010 | 27,950 | 34,492 | 123.4 | 37.1 | 44.3 | 26.5 | YZ | YZ | 122 |
| 1990.1 | 58,530 | 0 1,269 | 1,074 | 30,364 | 35,759 | 117.8 | 35.3 | 42.8 | 24.9 | < Z | YZ | 13.5 |
| 1990.2 | 2 59,600 | 0 1,269 | 1,0 | 30,491 | 35,759 | 117.3 | 35.1 | 42.6 | 24.7 | YZ | 25.2 | 13.3 |
| 1991.1 | 1 59,550 | 0 1,324 | 1,224 | 28,357 | 37,168 | 131.1 | 40.9 | 48.8 | 29.7 | 77.8 | VZ | 11.4 |
| 1991.2 | 61,900 | 0 1,324 | 1,224 | 27,693 | 37,168 | 134.2 | 42.0 | 50.1 | 30.7 | 82.3 | 50.3 | 10.4 |
| 1992.1 | 1 61,685 | 5 1,387 | 1,2 | 102,701 | 37,756 | 141.4 | 44.4 | 52.7 | 32.9 | 90.2 | 75.0 | 9.8 |
| 1992.2 | 2 70,448 | 8 1,387 | 1,278 | 1 27,553 | 37,756 | 137.0 | 43.0 | 51.2 | 31.6 | 85.0 | 78.0 | 8.4 |
| 1993.1 | 11,783 | 3 1,398 | 1,300 | 28,021 | 37,979 | 135.5 | 42.5 | 50.6 | 31.2 | 90.3 | 64.0 | 8.4 |
| 1993.2 | 72,011 | 1,398 | 1,3 | 727,127 | 37.979 | 140.0 | 44.0 | 52.2 | 32.5 | 86.0 | YZ. | 7.8 |
| 1994.1 | 11,995 | 5 1,409 | | 27,865 | 38,170 | 137.0 | 43.0 | 51.1 | 31.6 | 92.8 | 77.9 | 8.2 |
| 1994.2 | 68,539 | 9 1,409 | 1,3 | 1 29,428 | 38,170 | 129.7 | 40.3 | 48.3 | 29.3 | 75.9 | 67.0 | 86 |
| 1995.1 | 1 70,388 | 8 1,409 | 1,3 | 5 29,576 | 38,829 | 131.3 | 40.9 | 48.9 | 29.8 | 92.1 | <z< td=""><td>9.6</td></z<> | 9.6 |
| 1995.2 | 2 67,681 | 1,409 | 1,315 | 5 26,742 | 38,829 | 145.2 | 45.8 | 54.0 | 34.3 | 92.3 | < Z | 8.2 |
| 1996.1 | 1 69,000 | 0 1,415 | 1,325 | 5 26,474 | 39,379 | 148.7 | 47.1 | 55.2 | 35.7 | 9.76 | VZ. | 7.8 |
| 1996.2 | 2 68,358 | 8 1,415 | 1,325 | 5 25,109 | 39,379 | 156.8 | 49.8 | 57.8 | 38.8 | 89.9 | VZ. | 7.0 |
| 1997 1 | 72 060 | 1 417 | 1353 | 15851 | 10 041 | 2 121 | 401 | 57 1 | 18.0 | 011 | VIX | 27 |

Household Trends 1971-1991

| | Numb | umber of Households | eholds | | a. | ercentage | Change in | in Households | g0) |
|----------------|--------|---------------------|--------|--------|----------------------|-----------|-----------------|---------------|---------|
| | 1971 | 19 8 1 | 1986 | 1661 | 1991 1971-81 1981-86 | | 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 8,050 | 10,445 | 12,130 | 13,610 | 29.8 | 1. 91 | 12.2 | 30.3 | 1.69 |
| All Renters | 14,240 | 19,065 | 21,140 | 24,740 | 33.9 | 6.01 | 0.71 | 298 | 737 |
| Homeowners | 11,855 | 23,875 | 26,335 | 29,445 | 10 1.4 | 10.3 | 11.8 | 23.3 | 4 8 4 |
| All Households | 26,095 | 42,940 | 47,475 | 54,185 | 64.6 | 9.01 | 14.1 | 262 | 1076 |

Sherbrooke





Sherbrooke Scores Local Best, Provincial Worst

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 44 |
| historical high (97H1): | 44 |
| historical low (70): | 22 |
| historical average: | 35 |
| current ranking out of 27 centres: | 17 |
| average ranking: | 15 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 83 |
| % of Resale Homes Affordable: | 67 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 336 |
| Renter Income Growth | |
| 1970-97 (in %): | 325 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 88 |

Even though its affordability rate is higher than ever, Sherbrooke is the least affordable market in Quebec, and ranks 16th in Canada in 1997.

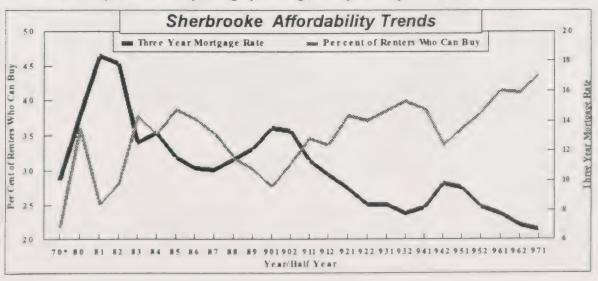
The Sherbrooke market reflects the state of most Quebec markets where 1997 affordability ratings are at record highs. The proportion of prime buyers in Sherbrooke who can afford to buy is at an all-time high of 44 per cent. This rate is double the city's lowest rating, set in 1970, and well above the city's historical average of 35 per cent.

In spite of this improvement, a combination of factors contributed to Sherbrooke scoring last on the province's affordability scale. Sluggish income growth, compared to other Quebec

centres, and higher starter home prices are the principal reasons.

In the last 27 years (1970 - 97) house prices and incomes in Sherbrooke have risen by about the same amounts. The two measures have not, however, always moved in lock step. Income growth was achieved primarily in the 1970s accompanied by a record level of growth in home owner households. Since 1985, however, incomes have lagged considerably behind house price increases. In combination with an upswing in mortgage rates, these factors caused the affordability rate to decline during this period.

Since 1990, house prices have continued to increase a bit faster than incomes so the recent upsurge in affordability mainly results from lower mortgage rates. Sherbrooke's unusual rental market also influences the city's affordability rating by serving to keep house prices in check.



Sherbrooke has two universities, which attract a large number of young renters. They represent one third of all households in the community. Since university students have low income this may distort the picture statistically. Actual affordability for the working population is likely closer in line with other Quebec markets.

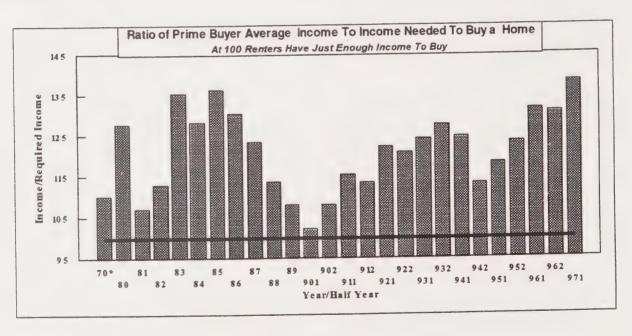
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 87.8 | 28.2 | 48.3 | 22.1 | 335.7 |
| Renter Income %Growth | 148.0 | 28.9 | 17.2 | B.4 | 324.7 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households Aged 20-44 | 8,835 | 13,195 | 14,735 | 16,640 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 49.3 | 11.7 | 12.9 | 26.1 | 88.3 |

Sherbrooke often records the highest rental vacancy rates and lowest rent charges among all Canadian cities. As a result, the city has a large and very affordable rental stock that encourages potential buyers to remain in rental housing.

It is no surprise, then, that Sherbrooke's growth in renter households outstrips its growth in ownership households. Sherbrooke is one of two CMAs in Canada where renters outnumber owners (50.8 per cent). Montreal is the other (53.3 per cent). Renter households in Sherbrooke increased at a rate of 88.3 per cent between 1971 and 1997, much faster than Montreal's rate of 23 per cent.



Sherbrooke Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratioof | Renters | Renters | Renfers | Affordable | Rosalo | Martageo |
|--------|-----------|----------|----------------------|---|---------------------|---|--------------------|--------------------|--------------------|---|------------------------------|----------------------|
| Year/ | Starter | | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Buy (%) | Who Can Buy (%) | New | Supply | Rate, 3 Year Term |
| Year | Price (5) | Home (S | Home (S) | Home (5) | Buyers (5) | Income (%) | Total | Family | Non-FamilySold (%) | (%) plo S | (%) | (%) |
| 1970. | 18,70 | 3 407 | < Z | 8,418 | 9,282 | 110.3 | 21.8 | 24.8 | 11.0 | <z< td=""><td><z< td=""><td>101</td></z<></td></z<> | <z< td=""><td>101</td></z<> | 101 |
| 1980 | 35,121 | 1 753 | 595 | 18,012 | 23,017 | 127.8 | 36.1 | 43.4 | 23.8 | VZ. | < Z | 14.3 |
| 1981 | 15,582 | 2 744 | 661 | 22,741 | 24,346 | 107.1 | 25.1 | 30.7 | 15.8 | <z< td=""><td></td><td></td></z<> | | |
| 1982 | 34,710 | 0 943 | 752 | 22,754 | 25,675 | 112.8 | 28.1 | 34.0 | 18.6 | < Z | | |
| 1983 | 38,354 | 1,040 | oc | 19,951 | 27,004 | 135.3 | 37.9 | 45.1 | 26.9 | | | |
| 1984 | 41,557 | 7 1,083 | 849 | 22,100 | 28,332 | 128.2 | 35.4 | 42.3 | 25.0 | < z | | |
| 1985 | 45,008 | 8 1.110 | 870 | 21,755 | 199,661 | 136.3 | 38.8 | 46.2 | 28.0 | < Z | | |
| 1986 | 51.931 | 1.134 | 606 | 23,528 | 30,683 | 130.4 | 37.5 | 45.0 | 26.8 | <z< td=""><td>< Z</td><td>10.9</td></z<> | < Z | 10.9 |
| 1987 | 58,612 | 1.158 | 953 | 25,681 | 31,705 | 123.5 | 35.4 | 43.1 | 24.6 | < Z | <z< td=""><td>10.7</td></z<> | 10.7 |
| 1988 | | | | 28,807 | 32,728 | 113.6 | 32.0 | 39.6 | 21.5 | < Z | < Z | 11.4 |
| 1989 | 67,261 | 1,202 | 1,034 | 31,240 | 33,750 | 108.0 | 30.3 | 38.1 | 19.7 | <z< td=""><td>< Z</td><td>12.2</td></z<> | < Z | 12.2 |
| 1990.1 | 66,760 | 1,395 | | 34,078 | 34,772 | 102.0 | 27.7 | 35.6 | 17.3 | XX | < Z | 13.5 |
| 1990.2 | 62,730 | 0 1,395 | | 32,182 | 34,772 | 108.0 | 31.1 | 39.5 | 20.0 | < Z | 9.1 | 13.3 |
| 1991.1 | 66,730 | | | 31,370 | 36,142 | 115.2 | 34.7 | 43.7 | 22.9 | 56.0 | ZZ | 11.4 |
| 19912 | 73,390 | 0 1.473 | | 31,910 | 36,142 | 113.3 | 33.8 | 42.6 | 22.1 | 73.7 | 40.0 | 10.4 |
| 1992.1 | 20,775 | 1,561 | 1,307 | 30,045 | 36,714 | 122.2 | 37.9 | 47.0 | 25.8 | 73.7 | 66.2 | 9.6 |
| 1992.2 | 78,602 | 1,561 | 1,307 | 30,415 | 36,714 | 120.7 | 37.3 | 46.3 | 25.2 | 8.18 | 1.69 | 8.4 |
| 1993.1 | 78,005 | 5 1,570 | | 30,351 | 37,632 | 124.0 | 38.7 | 47.8 | 26.5 | 75.7 | 65.7 | 8.4 |
| 1993.2 | | | 1,3 | 29,531 | 37,632 | 127.4 | 40.1 | 49.3 | 27.8 | 749 | 72.7 | 7.8 |
| 1994.1 | 78,423 | 1,579 | 1,353 | 30,215 | 37,670 | 124.7 | 38.9 | 48.1 | 26.8 | 79.2 | YZ. | 8.2 |
| 1994.2 | 79,272 | 2 1,579 | 1,353 | 33,324 | 37,670 | 113.0 | 33.7 | 42.4 | 22.1 | 61.9 | 50.9 | 86 |
| 1895.1 | 77,728 | 8 1,592 | 1,345 | 32,438 | 38,320 | 118.1 | 36.1 | 45.1 | 24.1 | 63.9 | 57.3 | 9.6 |
| 1995.2 | 81,234 | 1,592 | 1,345 | 31,058 | 38,320 | 123.4 | 38.4 | 47.5 | 26.3 | 711.7 | 65.1 | 8.2 |
| 1996.1 | 78,323 | 3 1,596 | | 29,554 | 38,863 | 131.5 | 41.6 | 50.9 | 29.3 | 75.5 | 65.1 | 7.8 |
| 1996.2 | 84,825 | 5 1,596 | 1,355 | 29,755 | 38,863 | 130.6 | 41.3 | 50.5 | 29.0 | 82.4 | 65.3 | 7.0 |
| 1997.1 | 81,495 | 5 1,602 | 1,384 | 28,508 | 39,417 | 138.3 | 44.0 | 53.4 | 31.5 | 83.3 | 67.4 | 67 |

| | Numbe | umber of Households | holds | | a. | Percentage Change in Households | Change in | Household | on. |
|----------------|----------|---------------------|--------|--------|------------|---------------------------------|-----------|---|---------|
| | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 | 1981-86 | 1986-91 | 1991 1971-81 1981-86 1986-91 1981-91 1971-9 | 1971-91 |
| Renters 20-44 | 8,835 | 13,195 | 14,735 | 16,640 | 49.3 | 11.7 | 12.9 | 26.1 | 88.3 |
| All Renters | \$ 60,81 | 22,115 | 24,235 | 28,160 | 46.5 | 9.6 | 16.2 | 27.3 | 9.98 |
| Homeowners | 8,855 | 21,655 | 24,305 | 27,265 | 14 4.6 | 12.2 | 12.2 | 25.0 | 2079 |
| All Households | 23,950 | 43,770 | 48,540 | 55,425 | 82.8 | 10.9 | 14.2 | 266 | 13.14 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Quebec





Quebec City Affordability

Hits Record High

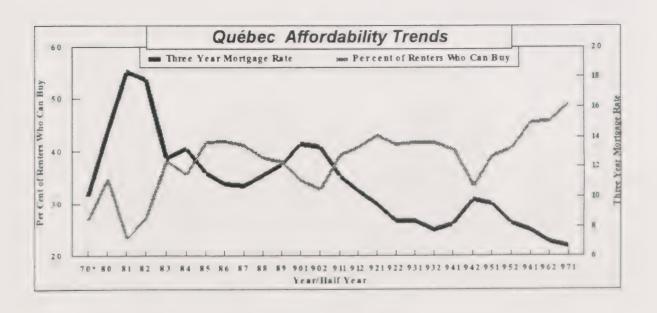
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 49 |
| historical high (97H1): | 49 |
| historical low (81): | 23 |
| historical average: | 38 |
| current ranking out of 27 centres: | 6 |
| average ranking: | 7 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 74 |
| % of Resale Homes Affordable: | 72 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 355 |
| Renter Income Growth | |
| 1970-97 (in %): | 359 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 52 |
| | |

Housing is more affordable in Quebec City in 1997 than at any time since 1970. This reflects the state of most markets in the province where 1997 affordability ratings are at record highs.

The proportion of prime buyers in Quebec City who can afford to buy has reached 49 per cent, well above the historical average of 38 per cent. This rate is dramatically above the city's lowest rating of 23 per cent, set in 1981.

Compared with the other centres in the province, Quebec is in line with affordability in Hull and Trois Rivieres, higher than Montreal and Sherbrooke and below Chicoutimi. The city is also one of the most affordable in Canada, placing sixth of the country's 27 CMAs.

Since 1970, mortgage rates have been a major determinant of affordability in Quebec City and account for the improvement in recent years. Incomes and house prices have largely neutralized each other as affordability factors. Between 1970 and 1997, both rose more slowly than in the rest of the country keeping Quebec City housing among the country's most affordable. Income and price increases paralleled each other so closely that after 27 years they are separated by less than five percentage points.



An initial improvement in affordability through the 1970's was short-lived as mortgage rates shot up in 1980-81. This jump increased the income required to afford a starter home in Quebec City

Price, Income and Renter Household Growth 1970 to 1996

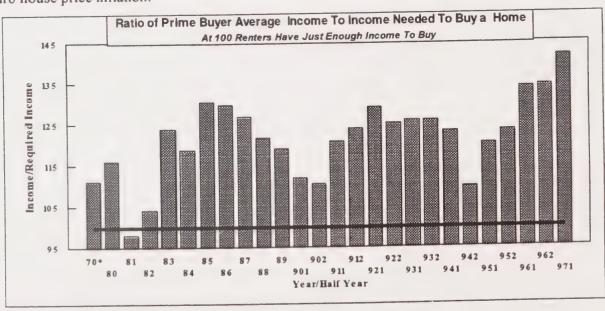
Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 127.9 | 20.6 | 314 | 25.9 | 354.7 |
| Renter Income % Growth | 166.2 | 27.4 | 20.5 | 12.3 | 359.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | : 100 |
| Households A ged 20-44 | 43,130 | 56,220 | 59,480 | 65,530 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 30.4 | 5.8 | 10.2 | 16.6 | 519 |

by 25 per cent. In the last 27 years, though, this was the only period in which the average income of prime buyers was insufficient to afford the average-priced starter home. In 1981, less than one in four prime buyers could afford to buy.

When interest rates ebbed, city residents jumped into the ownership market creating a dramatic shift toward ownership. In the 1980s, the number of ownership households rose by 35 per cent while the number of renter households rose only 21 per cent. It is believed that this trend continues today. In spite of this strong demand, the city's relatively slow income growth has helped hold house prices in check.

Quebec City's affordability is also enhanced by a ready supply of reasonably-priced homes. This city and Montreal are the only urban centres with populations over 500,000 where the proportion of newly-built homes, affordable to average renters, has consistently exceeded 40 per cent throughout the 1990s. Both centres also have high vacancy rates and a cheap, plentiful supply of rental housing, due to the energetic construction of small scale rental projects — factors that also curb house price inflation.



Québec Affordability Trends in Detail 1970-1997

| Year/ | Average | Property Taxes for | Heating Costs For | Income Average Required to Income for Ray Starter Prime | Average Income for Prime | Ratio of Renters Avg Income Who Can to Required Buy (%) | Renters Who Can Buy (%) | Renters Who Can Buy (%) | Renters Who Can Buy (%) | Affordable New Homes | Resale Supply Affordable | Mortgage Rate, 3 Year Term |
|--------|-----------|-----------------------|----------------------|---|--------------------------------|---|-------------------------------|-------------------------------|-------------------------------|----------------------------|--------------------------------|----------------------------------|
| Year | Price (S) | Home (\$) | Home (5) | Home (5) | Buyers (5) | Income (%) | Total | Family | Non-Family Sold (%) | (%) plo Sx | | (%) |
| 1970 | | | YZ | | 9,425 | 111.2 | 27.0 | 30.9 | 13.5 | NA | VZ. | 101 |
| 1980 | | | 5 | 5 21,616 | 25,093 | 116.1 | 34.7 | 7 42.5 | 22.9 | NA | VZ. | 143 |
| 1981 | | 928 | | 27,036 | 26,470 | 97.9 | 23.5 | 5 29.5 | 14.4 | 4X | YZ | 18.3 |
| 1982 | | - | 7 752 | 2 26,762 | 27,846 | 104.1 | 27.3 | 3 34.0 | 17.4 | 4 NA | VZ | 17.8 |
| 1983 | | | | 3 23,574 | 29,222 | 124.0 | 38. | 3 46.2 | 26.6 | NA NA | Y Z | 12.5 |
| 1984 | | | | 9 25,767 | 30,599 | 118.7 | 35.8 | 8 43.8 | 24.0 | VZ C | YZ | 13.2 |
| 1985 | | | | 0 24,508 | 31,975 | 130.5 | 41 | 8 50.6 | 29. | NA NA | YZ. | 211 |
| 1986 | | | 6 | 9 25,678 | 33,286 | 129.6 | 42.0 | 50.7 | 30.0 | C C | Y Z | 109 |
| 1987 | | | | 3 27,292 | 34,597 | 126.8 | 41.2 | 2 50.1 | 29.7 | NA / | <z< td=""><td>107</td></z<> | 107 |
| 1988 | | | | 29,507 | 35,907 | 121.7 | 39 | .0 48.2 | 27.5 | NA | N. | 11.4 |
| 1989 | | | | 4 31,285 | 37,218 | 119.0 | 38. | 1 47.8 | 3 26.4 | Z X | < Z | 12.2 |
| 1990.1 | | | 1,0 | 9 34,451 | 38,529 | 111.8 | 34 | 7 45.1 | 22.8 | NA NA | <z< td=""><td>13.5</td></z<> | 13.5 |
| 1990.2 | | 0 1,569 | | 9 34,920 | 38,529 | 110.3 | 33.0 | 0 44.2 | 2 21.9 | AN 6 | 17.6 | 133 |
| 19911 | | 1,721 | | 52 33,219 | 40,082 | 120.7 | 39 | 4 50.0 | 27.2 | 2 47.0 | | 11.4 |
| 19912 | | 1,721 | 1,2 | 2 32,355 | 40,082 | 123.9 | 40.9 | 9 21.6 | 5 28.7 | 7 44.1 | 58.2 | 104 |
| 19921 | | | 1,3 | 91,604 | 40,726 | 128.9 | 43 | 2 54.0 | 30.9 | 9 57.5 | 76.2 | 9.5 |
| 1992.2 | | | 1,3 | 07 32,540 | 40,726 | 125.2 | 41 | 5 52.2 | 29.3 | 3 59.6 | 7.77 | 2 × 4 |
| 1993 | | 1,926 | 1,3 | 30 32,689 | 41,147 | 125.9 | 41.8 | 8 52.6 | 5 29.6 | 6 65.4 | | 2 × |
| 1993.2 | 2 | 1,926 | 1,3 | 32,695 | 41,147 | 125.9 | 41 | .8 52.6 | 5 29.6 | 6 68.3 | 78.2 | 78 |
| 19941 | 1 86,378 | 8 1,956 | | 53 33,529 | 41,255 | 123.0 | 40. | 5 51.2 | 2 28.3 | 3 72.8 | 3 77.0 | 8.2 |
| 1994.2 | | 0 1,956 | 6 1,353 | 3 37,580 | 41,255 | 8.601 | 33.5 | 5 43.8 | 8 21.7 | 7 58.3 | 56.3 | 9.8 |
| 1895 | | | | 5 34,951 | 42,039 | 120.3 | 39.2 | 49 | .8 27.1 | 1 54.9 | 57.4 | 96 |
| 1995.2 | 2 | | | 5 34,069 | 42,039 | 9 123.4 | 1 40.7 | 7 51.4 | 4 28. | 5 64.6 | 67.2 | 8.2 |
| 1996 | | | | 55 31,852 | 42,666 | 5 134.0 | 45.8 | 8 56.4 | 4 33.7 | 7 76.0 | 69.3 | 7.8 |
| 1996. | 2 | | 1,3 | 55 31,741 | 42,666 | 5 134.4 | 1 46. | 1 56. | 7 33. | 9 72.3 | 8 66.3 | 7.0 |
| 19971 | 1 83 570 | 2103 | 1.3 | 84 30.548 | 43,264 | 4 141.6 | 5 49.4 | 4 59.8 | 37 | .4 74.3 | 71.9 | 6.7 |

| | Numbe | umber of Households | holds | | 0. | ercentage | Percentage Change In Households | Household | es; |
|----------------|--------|---------------------|---------|---------|---------|-----------|--------------------------------------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 43,130 | 56,220 | 59,480 | 65,530 | 30.4 | 8.8 | 10.2 | 9. 91 | \$1.9 |
| All Reniers | 73,830 | 97,085 | 102,575 | 117,590 | 31.5 | 5.7 | 14.6 | 21.1 | 5.9.3 |
| Homeowners | 53,660 | 100,720 | 115,840 | 135,770 | 87.7 | 15.0 | 17.2 | 348 | 15 3.0 |
| All Households | | 197,805 | 218,415 | 253,360 | 552 | 10 4 | 16 0 | 28.1 | 087 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Chicoutimi-Jonquière





Chicoutimi Most Affordable

City In Canada

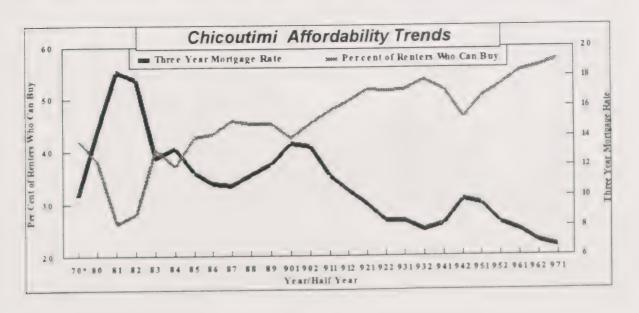
| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 58 |
| historical high (97H1): | 58 |
| historical low (81): | 26 |
| historical average: | 46 |
| current ranking out of 27 centres: | 1 |
| average ranking: | 1 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 94 |
| % of Resale Homes Affordable: | 93 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 348 |
| Renter Income Growth | |
| 1970-97 (in %): | 337 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 38 |
| | |

Chicoutimi is the most affordable place in Canada to buy a house and has been since 1988.

The Chicoutimi market reflects the state of most Quebec markets where 1997 affordability ratings are at record highs. The proportion of prime buyers in Chicoutimi who can afford to buy has reached 58 per cent, well above the city's historical average of 46 per cent. This rate is more than double the city's lowest rating of 26, set in 1981. The proportion of prime buyers who can afford to buy is below 50 per cent in all other Quebec markets. Even so they all score affordability ratings above the average of the rest of Canada.

Chicoutimi's enviable standing in the country is mainly the result of lower house prices. Since CMHC initiated its supply measure in 1991, a high proportion of both new and resale homes have sold at or below affordable prices. For example, the average starter home price in 1996 was \$70,000. Since 1991, housing in Chicoutimi has been affordable to more than 50 per cent of prime buyers, an increase from 38 per cent in 1981.

Chicoutimi's house prices are partly held in check by a consistently good supply of affordable new homes -- better than the other Quebec markets. It is the only market in Canada where the proportion of the newly-built homes affordable to prime buyers has stayed above 85 per cent since



1990. By comparison, in Sherbrooke the ratio stayed consistently below 85 per cent, and in Montreal and Quebec it has remained below 80 per cent.

Limp demand also dampens inflationary pressures on Chicoutimi's house prices. Despite an aging population, a factor that normally translates into higher rates of home ownership, consumer interest

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

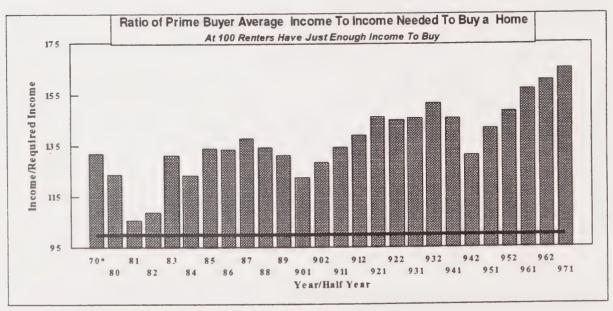
| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price %Growth | 146.8 | 30.4 | 16.4 | 19.5 | 347.6 |
| Renter Income %Growth | 147.1 | 314 | 18.6 | 14,85 44.13.6 | 337.2 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| House holds A ged 20-44 | 9,170 | 11,215 | 12,160 | 12,700 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 22.3 | 8.4 | 4.4 | 3.2 | 38.5 |

in home ownership is weaker than normal in Chicoutimi. As a result, growth in the number of households that own homes in Chicoutimi lags behind the growth in renter households.

Between 1981 and 1991, owner households increased by 19.6 per cent while renters grew by 25.8 per cent. By contrast, Quebec City recorded increases of 34.8 per cent in owner households and 21.1 per cent in renters. Montreal and Hull also have rising levels of home ownership.

The relationship between house prices and incomes has not been a factor in Chicoutimi's affordability rating. Since 1970, both have grown at almost identical rates and 27 years later are separated by less than four percentage points.

When affordability rates have shifted in Chicoutimi, the cause has been fluctuating mortgage interest rates. They have had the same impact there as elsewhere, eroding affordability when high and enhancing it when low.



Chicoutimi Affordability Trends in Detail 1970-1997

| Year/ Half | Average Starter Home Price (\$) | Property Faxes for Starter | Heating Costs For Starter Home (5) | Income Average Required to Income for Buy Starter Prime Home (5) Buyers (5) | Average Income for Prime Buyers (S) | Ratio of Renters Avg Income Who Ca to Required Buy (%) Income (%) IT otal | Renters Who Can Buy (%) Total | Renters Who Can Buy (%) Family | Renters Affordab Who Can New Buy (%) Homes Non-Family Sold (%) | Affordable New Homes Sold (%) | Resale Supply Affordable (%) | Mortgage Rate, 3 Year Term (%) |
|---------------|--|----------------------------------|---|---|--|---|--|---|---|--|---------------------------------------|--------------------------------|
| 1970" | | | | | 9,765 | | 42.1 | 43.3 | 24.2 | Z Z | | 101 |
| 1980 | | | 9 | - | 24,126 | 123.8 | 38.1 | 41.4 | 26.1 | NA | VZ | 143 |
| 1981 | | 6 778 | 989 | 5 24,275 | 25,640 | 105.6 | 26.2 | 28.4 | 18.4 | YZ. | <z< td=""><td>18.3</td></z<> | 18.3 |
| 1982 | 38,658 | X 987 | | 24,965 | 27,154 | 108.8 | 28.2 | 30.3 | 21.1 | YZ. | < Z | 17.8 |
| 1983 | 42,885 | 5 1,088 | | 21,872 | 28,668 | 131.1 | 40.6 | 43.1 | 32.4 | YZ | < Z | 12.5 |
| 1984 | 47,197 | 7 1,133 | 881 | 24,538 | 30,182 | 123.0 | 37.1 | 39.5 | 29.6 | Z | <z< td=""><td>13.2</td></z<> | 13.2 |
| 1985 | 49,828 | | | 3 23,686 | 31,696 | 133.8 | 42.8 | 45.4 | 34.9 | YZ Z | < Z | 11.5 |
| 1986 | 54,452 | | | 1 24,632 | 32,874 | 133.5 | 43.4 | 46.6 | 34.4 | YZ I | < Z | 10.9 |
| 1987 | 54,912 | 2 1,212 | | 24,756 | 34,053 | 137.6 | 45.9 | 49.8 | 35.6 | ΥZ | YZ. | 10.7 |
| 1988 | \$ \$5,940 | 0 1.247 | | 26,301 | 35,231 | 134.0 | 45.5 | 5 50.2 | 33.9 | < Z | < Z | 11.4 |
| 1989 | 56,861 | 1 1,269 | | 27,822 | 36,410 | 130.9 | 45.3 | 51.12 | 32.4 | YZ I | < Z | 12.2 |
| 1.990.1 | 066,72 | 1.387 | 1,140 | 30,728 | 37,588 | 122.3 | 42.7 | 7 49.5 | 5 28.3 | VZ | Y Z | 13.5 |
| 1990.2 | 55,030 | 0 1,387 | | 1 29,291 | 37,588 | 128.3 | 45.5 | 5 52.3 | 31.0 | YZ C | 34.6 | 13.3 |
| 1991.1 | 015.65 | 0 1,499 | | 29,127 | 39,053 | 134.1 | 47.8 | 3 54.7 | 33.3 | 89.4 | < Z | 11.4 |
| 1991.2 | 60,750 | 0 1,499 | 1,2 | 9 28,110 | 39,053 | 138.9 | 49.6 | 5 56.5 | 35.1 | 85.3 | 63.0 | 10.4 |
| 1992.1 | 61,434 | | 3 1,356 | 5 27,234 | 39,686 | 145.7 | 52.0 | 58.9 | 37.4 | 94.6 | 83.8 | 9.5 |
| 1992.2 | 67,710 | 1,503 | 1,3 | 5 27,414 | 39,686 | 144.8 | 51.7 | 7 58.6 | 37.1 | 88.9 | 84.1 | 4.8 |
| 1893.1 | 69,201 | 1,515 | | 0 27,932 | 40,678 | 145.6 | 52.0 | 58.9 | 37.3 | 94.7 | 85.6 | 4.00 |
| 1993.2 | 68,726 | 6 1,515 | 1,380 | 0 26,890 | 40,678 | 151.3 | 53.8 | 3 60.7 | 39.1 | 94.8 | 89.0 | 7.8 |
| 1994.1 | 70,238 | 8 1,527 | | 4 28,015 | 40,718 | 145.3 | 51.9 | 58.8 | 37.2 | 0.16 | 87.0 | 8.2 |
| 1994.2 | 72,018 | 8 1,527 | 7 1,404 | 31,110 | 40,718 | 130.9 | 46.6 | 53.4 | 32.1 | 88.7 | 0.99 | 8.6 |
| 1995.1 | 67,274 | 4 1,532 | 1,3 | 5 29,280 | 41,492 | 141.7 | 50.6 | 5 57.5 | 36.0 | 94.1 | 73.6 | 9.6 |
| 1995.2 | 2 69,985 | 1,532 | 1,3 | 5 27,999 | 41,492 | 148.2 | 52.8 | 3 59.7 | 38.1 | 93.1 | 79.8 | 8.2 |
| 1996.1 | 1 67,274 | 1,594 | 1,406 | 6 26,839 | 42,090 | 156.8 | 55. | 5 62.3 | 40.9 | 92.0 | 88.0 | 7.8 |
| 1996.2 | 2 69,757 | 7,594 | 1,406 | 6 26,261 | 42,090 | 160.3 | 56. | 5 63.3 | 9.14 | 93.3 | 77.5 | 7.0 |
| 1997.1 | 1 69,292 | 1,621 | 1,436 | 6 25,857 | 42,691 | 165.1 | 57 | .8 64.6 | 5 43.3 | 93.6 | 93.1 | 6.7 |

| | Numb | umber of House | eholds | | ۵. | ercentage | Change in | Household | 60 |
|----------------|--------|----------------|--------|--------|---------|------------|------------------------------|-----------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 19 8 1-8 6 | 1991 1971-81 1981-86 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 9,170 | 11,2 15 | 12,160 | 12,700 | 22.3 | 8.4 | 4.4 | 13.2 | 38.5 |
| All Renters | 13,720 | 17,770 | 19,740 | 22,350 | 29.5 | 11.1 | 13.2 | 258 | 620 |
| Нотомпетя | 16,040 | 28,965 | 31,535 | 34,655 | 9.08 | 8.9 | 6.6 | 9 61 | 116.1 |
| All Households | 29,760 | 46,735 | 51,275 | 57,005 | 57.0 | 6.7 | 11.2 | 220 | \$16 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Saint John





Saint John Most Affordable In Atlantic Canada

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 54 |
| historical high (97H1): | 54 |
| historical low (70): | 17 |
| historical average: | 43 |
| current ranking out of 27 centres: | 2 |
| average ranking: | 2 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 84 |
| % of Resale Homes Affordable: | 85 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 313 |
| Renter Income Growth | |
| 1970-97 (in %): | 371 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 33 |

Saint John is the most affordable housing market in Atlantic Canada, and has been since 1988. In all of Canada, the city ranks number two, outpaced only by Chicoutimi, Quebec.

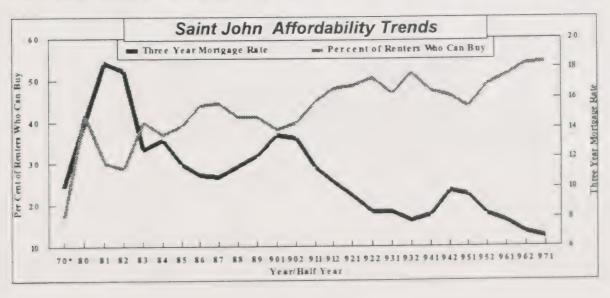
The 1997 affordability rate in Saint John's is at a record high of 54 per cent. The city's record low of 17 per cent occurred in 1970 and its historical average is 43 per cent.

Although Saint John benefits from the same low mortgage interest rates that have sent affordability ratings soaring across the country, local market conditions factor heavily into the equation. Slow population growth and a good supply of affordable housing are the distinguishing characteristic of this market, both

serving to keep house prices in check.

Household growth has fallen well below the national average in the past quarter century, particularly among renters. The growth in all household categories slowed in the 1980's, going from 36.6 per cent from 1971-81 to 14.9 per cent between 1981-91. In the 20 to 44 year old renter household group, where prime buyers come from, the slowdown was even more dramatic. Growth percentages there slid from 23.7 in 1971-81 to 7.6 per cent in 1981-91. In these two decades, Saint John's renter household growth rate went from 20th in Canada to last.

The other factor working in favour of Saint John's affordability status is housing supply. Since CMHC began measuring the affordability of supply in 1991, Saint John has maintained a healthy



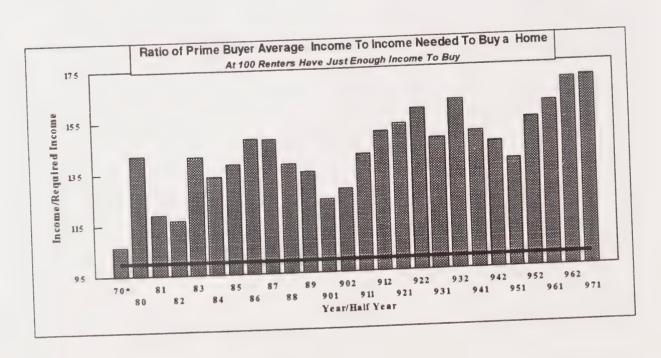
stock of housing that the majority of renters can afford to buy. In the first half of 1997, the proportion of resale homes affordable to prime buyers is 85 per cent, its highest point in 90's, and new homes are at 84 per cent, just under the high of 85 per cent reached a year earlier. Combined with weak demand, this abundance of supply has held house prices in check.

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| Percentage Change in Starter I | Iome Prices, Re | enter Incomes | & Kenter House | 10.00 4 10.07 1 | 1070 1007 1 |
|--------------------------------|-----------------|---------------|--|--|-------------|
| Ciccinago | 1970-1980 | 1980-1985 | 1985-1990.1 | | |
| 0.0 | 100.0 | 216 | 32.9 | 28.0 | |
| Starter Home Price % Growth | | 15.0 | 25.2 | 16.0 | 370.9 |
| Renter Income %Growth | 179.5 | | | 1004 | |
| Number of Renter | 1971 | 1981 | | | |
| Households A ged 20-44 | 7,110 | 8,795 | The second secon | | |
| | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Percentage Growth in | | 5.6 | 18 | 7.6 | 33. |
| Renter Households 20-44 | 23.7 | 3.0 | | The second secon | |

Historically, incomes and starter home prices have each exerted major influence on Saint John's affordability score. Strong income growth in the 1970s enabled Saint John to improve its affordability status. In contrast, between 1980 and 1990, the city posted the country's lowest rate of income growth among prime buyer renter households. Since then, their income growth rate has been sluggish. Housing affordability remained largely unaffected, though, because house price increases have also been slow, due mostly to the supply and demand factors already described. Through these years, the average income of prime buyers in Saint John has remained consistently above the level required to buy.



Saint John Affordability Trends in Detail 1970-1997

| | Average | Property | Heating | Income | Average | Ratioof | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------------|-------------------|-------------------|---|---------------------|---|-----------------------------|------------------------------|------------------------------|---|------------------------------|----------------------|
| Year/ Half | Starter Home | Taxes for Starter | Costs For Starter | Regulred to Income for Buy Starter Prime | Income for Prime | Avg Income Who Car to Required Buy (%) Income (%) Total | Who Can Buy (%) Total | Who Can Buy (%) Family | Who Can New Buy (%) Homes | New Homes | Supply Affordable | Rate, 3 Year Term |
| 1970 | | | VZ | 8,937 | 9,503 | 106.3 | 17.3 | 18.6 | _ | \Z | | |
| 1980 | 19,225 | \$ 426 | 511 | | 26,565 | 141.8 | 41.7 | 45.7 | 31.0 | VZ C | <z< td=""><td>143</td></z<> | 143 |
| 1981 | 37,500 | 1 444 | 738 | 23,033 | 27,414 | 119.0 | 30.3 | 33.8 | 3 20.6 | YZ S | <z< td=""><td>183</td></z<> | 183 |
| 1982 | 39,407 | 905 . 1 | 506 | 24,230 | 28,262 | 116.6 | 28.8 | 31.9 | 9 20.3 | Z Z | <z< td=""><td>17.8</td></z<> | 17.8 |
| 1983 | 3 42,619 | 195 | 1,005 | 20,646 | 29,111 | 141.0 | 40.2 | 42.9 | 32.8 | < Z | <z< td=""><td>12.5</td></z<> | 12.5 |
| 1984 | 44,447 | 509 | 1,077 | , 22,436 | 29,959 | 133.5 | 37.1 | 39.4 | 30.8 | YZ x | <z< td=""><td>132</td></z<> | 132 |
| 1985 | 5 47,685 | 969 | 1,165 | 5 22,311 | 30,808 | 138.1 | 39.1 | 40.9 | 33.8 | <z< td=""><td>YZ</td><td>11.5</td></z<> | YZ | 11.5 |
| 1986 | 5 49.626 | 5 746 | | 21,913 | 32,363 | 147.7 | 44.0 | 45.6 | 39.5 | <z< td=""><td>YZ</td><td>10.9</td></z<> | YZ | 10.9 |
| 1987 | 7 53,357 | 7 817 | 086 | 22,992 | 33,918 | 147.5 | 44.6 | 46.2 | 2 40.5 | <z< td=""><td>YZ</td><td>10.7</td></z<> | YZ | 10.7 |
| 1988 | 3 58,472 | 2 867 | 656 | 25,760 | 35,474 | 137.7 | 41.3 | 43.4 | 1 36.3 | YZ | YZ | 11.4 |
| 1989 | 9 60,523 | 3 905 | 925 | 5 27,542 | 37,029 | 134.4 | 41.4 | 43.8 | 36.0 | YZ C | YZ | 12.2 |
| 1990.1 | 1 63,350 | 0 958 | 1,045 | 31,197 | 38,584 | 123.7 | 38.3 | 41.1 | 32.4 | ₹Z | <z< td=""><td>13.5</td></z<> | 13.5 |
| 1990.2 | 61,640 | 856 | 1,045 | 30,220 | 38,584 | 127.7 | 39.9 | 42.8 | 34.0 | VN | 41.0 | 13.3 |
| 1991.1 | 63,320 | 0 1,002 | 1,148 | 28,408 | 40,008 | 140.8 | 45.1 | 47.9 | 39.4 | 4 66.4 | < Z | 11.4 |
| 1991.2 | 2 62,850 | 1,002 | 1,148 | 3 26,756 | 40,008 | 149.5 | 48.0 | 50.7 | 42 | 5 55.7 | 0.79 | 10.4 |
| 1992.1 | 1 66,606 | 6 1,063 | 1,136 | 5 26,710 | 40,637 | 152.1 | 48.8 | \$ 51.5 | 5 43.3 | 3 69.1 | 73.0 | 9.6 |
| 1992.2 | 69,214 | 4 1,063 | 1,136 | 5 25,760 | 40,637 | 157.8 | 50.7 | 53.1 | 1 45.7 | 7 67.9 | 9 76.6 | 8 4 |
| 1893.1 | 78,120 | | 1,150 | 28,316 | 41,409 | 146.2 | 46.9 | 49.7 | 7 41.4 | 1 74.4 | 15.5 | 8.4 |
| 1993.2 | 72,190 | 0 1,089 | 051,1 | 0 25,739 | 41,409 | 160.9 | 51.7 | 7 54.0 | 1.74 | 9.69 | 5 78.0 | 7 8 |
| 1994.1 | 1 79,057 | 7 1,113 | 1,165 | 5 28,342 | 42,072 | 148.4 | 47.6 | 5 50.4 | 4 42.1 | 84.6 | 0.18 | 8.2 |
| 1994.2 | 72,190 | 0 1,113 | 1,165 | 5 29,121 | 42,072 | 144.5 | 46.3 | 1.64 | 1 40.7 | 7 65.7 | 7 72.9 | 8.6 |
| 1995.1 | 1 81,070 | 0 1,160 | 1,063 | 31,208 | 42,894 | 137.4 | 43.8 | 3 46.7 | 38.1 | 1 74.0 | 72.6 | 9.6 |
| 1995.2 | 78,056 | 091.1 | 1,063 | 3 27,972 | 42,894 | 153.3 | 49.2 | 51.9 | 9 43.7 | 7 80.7 | 9.08 | 8 2 |
| 1996.1 | 1 77,807 | 7 1,194 | 1,063 | 3 27,255 | 43,454 | 159.4 | 51.2 | 53.6 | 5 46.4 | 4 85.2 | 83.2 | 7.8 |
| 1996.2 | 2 77,375 | 5 1,194 | 1,063 | 3 25,786 | 43,454 | 168.5 | 54.1 | 55.9 | 9 50.4 | 4 75.9 | 9 81.2 | 7.0 |
| 1997.1 | 1 81,086 | 6 1,202 | 1,150 | 0 26,429 | 44,747 | 169.3 | 54.4 | 1 56.1 | 1 50.7 | 7 84.3 | 3 85.3 | 6.7 |

| | Numbe | imber of House | eholds | | a. | ercentage | Change in | In Household | on. |
|----------------|--------|----------------|--------|--------|----------------|-----------|-----------|--------------|---------|
| | 1971 | 1981 | 1986 | 1 6 61 | 1971-81 1981-8 | | 1986-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 7,110 | 8,795 | 9,290 | 9,460 | 23.7 | 5.6 | 1.8 | 7.6 | 33.1 |
| All Renters | 14,305 | 15,890 | 16,040 | 16,555 | 11.1 | 6.0 | 3.2 | 4 2 | 15.7 |
| Homeowners | 14,460 | 23,415 | 25,660 | 28,610 | 61.9 | 9.6 | 11.5 | 22.2 | 97.9 |
| All Households | 28,765 | 39,305 | 41,700 | 45,165 | 3.6.6 | 6.1 | 8.3 | 14 0 | 57.0 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Halifax





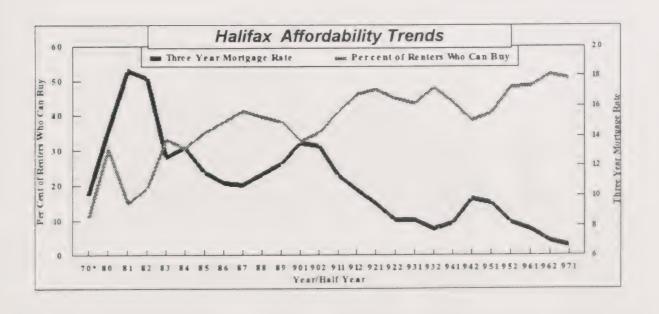
Halifax Near Top In Affordability

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 51 |
| historical high (96H2): | 52 |
| historical low (70): | 11 |
| historical average: | 38 |
| current ranking out of 27 centres: | 3 |
| average ranking: | 8 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 91 |
| % of Resale Homes Affordable: | 87 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 370 |
| Renter Income Growth | |
| 1970-97 (in %): | 423 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 69 |
| | |

Halifax is the third most affordable housing market in Canada, a dramatic contrast with 1970 when the Nova Scotia capital was the least affordable. Historically, Halifax has averaged number eight since 1970.

In the first half of 1997, 51 per cent of all Halifax prime buyers can afford a home. This is a one percentage point drop from the city's all-time high affordability rating in 1996. In 1970, only 11 per cent of buyers could afford a home. Despite having the highest house prices in the Atlantic provinces, Halifax is more affordable than St. John's and Charlottetown, two of the three other Atlantic centres reviewed by this study. The only Atlantic centre more affordable than Halifax is Saint John.

In addition to the low mortgage interest rates that have sent affordability ratings soaring everywhere, the Halifax market has benefited from rising incomes. In 1996, Halifax had the highest incomes in Atlantic Canada, a factor that helped push house prices 15 to 30 per cent higher than other Atlantic centres. These price increases have not, however, been strong enough to choke off improved affordability.



When the 1970s began, Halifax starter home prices were the second highest in Canada. In that decade, the city experienced modest population growth, rising incomes and sluggish gains in house prices. In the early 1980s, renter incomes grew significantly.

Price, Income and Renter Household Growth 1970 to 1996

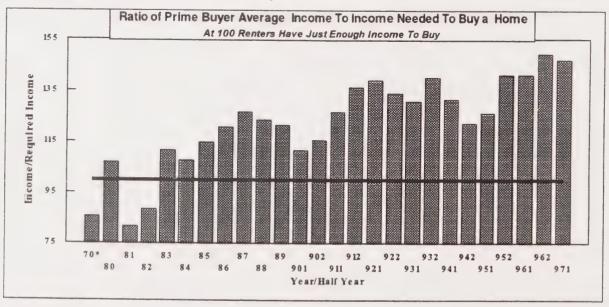
Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 90.1 | 56.0 | 20.8 | 311 | 369.9 |
| Renter Income % Growth | 148.3 | 48.9 | 26.9 | 11.4 | 422.8 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 20,380 | 28,180 | 29,890 | 34,380 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 38.3 | 6.1 | 15.0 | 22.0 | 68.7 |

These higher incomes and rapid expansion of the number of households within the home buying age group pushed housing demand through the 1980s. As a result, prices doubled, mainly in the middle years of the decade.

Halifax's long, steady improvement in affordability puts the city among the leaders for gains in the number of households who own homes. Between 1971 and 1991, the city had Canada's seventh highest growth rate in owner households. During that same period, the city ranked 10th nation-wide for both owner and renter household growth.

Even though a price spurt in the past 12 months dropped the city's affordability rating down a notch, buyers in Halifax have an abundant supply of affordable homes from which to choose. In 1996, 91 per cent of new homes in Halifax were affordable — the best level of the 1990s and the fourth best in all of Canada. The resale market was similarly blessed with 87 per cent of homes priced affordably, seventh best in the country.



Halifax Affordability Trends in Detail 1970-1997

| | Average | Property | Deating | Income | | Ratio of | Renters | Renters | Renters | Affordable | Resale | |
|--------|------------------------------|----------------------------------|-----------------------------------|----------------------------|---------------------|---|--------------------|--------------------|------------------------------|------------------------------------|---------------------------|-----|
| Fight. | Starter Home Price (S) | Taxes for Starter Home (S) | Costs For Starter Home (\$) | Required to Buy Starter | Income for Prime | Avg Income Who Can to Required Buy (%) | Who Can Buy (%) | Who Can Ruy (%) | Who Can New Buy (%) Homes | Homes | Supply | ye |
| 1970 | _ | | | 10,970 | | | | 125 | | VZ Z | (%) | < Z |
| 1980 | 0 44,632 | 2 644 | 471 | 21,848 | 23,300 | | 30.7 | 36 | 16 | | | |
| 1981 | | 8 694 | 929 | 31,353 | 25.577 | | | | 10 | | | |
| 1982 | 2 52.538 | 8 779 | 834 | 31 463 | | 88 | | | 14 | | | < |
| 1002 | | | | 000000 | | | | | | | | 2 |
| 200 | | | | 27,038 | | | 33.3 | 38.3 | 25.5 | < Z | VZ. | < |
| 1984 | 63,201 | 863 | 976 | 30,176 | 32,409 | 107.4 | 30.8 | 35.6 | 23.2 | Y'X | <z< td=""><td>1</td></z<> | 1 |
| 1985 | 5 69.613 | 3 917 | 1,058 | 30,250 | 34,686 | 114.7 | 35.2 | 40.5 | 26.8 | YZ | YZ | 10 |
| 1986 | 6 74.760 | 944 | 865 | 30,335 | 36,553 | 120.5 | 38.4 | 43.8 | 30.2 | <z< td=""><td></td><td></td></z<> | | |
| 1987 | 7 76,401 | 066 | 780 | 30,410 | 38,420 | 126.3 | 41.5 | 47.1 | 33.3 | | | |
| 1988 | 78,881 | 0.030 | 787 | 32,736 | 40,287 | 123.1 | 39.8 | 45.5 | 31.5 | <z< td=""><td>Z</td><td></td></z<> | Z | |
| 1989 | 80,624 | 1,074 | 759 | 34,800 | 42,154 | 121.1 | 38.5 | 44.8 | 29.7 | <z< td=""><td></td><td>-</td></z<> | | - |
| 1990.1 | 1 84,100 | 1,146 | 913 | 39,544 | 44,021 | 111.3 | 32.8 | 39.3 | 23.8 | <z< td=""><td></td><td>1</td></z<> | | 1 |
| 1990.2 | 81,640 | 1,146 | 913 | 38,172 | 44,021 | 115.3 | 35.3 | 41.9 | 26.1 | <z< td=""><td></td><td></td></z<> | | |
| 1991.1 | 1 84,150 | 0 1,216 | 1,019 | 35,809 | 45,135 | 126.0 | 41.1 | 48.0 | 31.6 | 65.8 | VN | |
| 1991.2 | 82,290 | 1,216 | 1,019 | 33,219 | 45,135 | 135.9 | 46.2 | 52.8 | 37.1 | 8.69 | 52.7 | |
| 1992.1 | 1 86,881 | | 1,000 | 32,988 | 45,812 | 138.9 | 47.6 | 54.1 | 38.7 | 75.8 | 65.8 | |
| 19922 | | 5 1,275 | 1,000 | 34,249 | 45,812 | 133.8 | 45.2 | 51.9 | 36.0 | 82.4 | 70.7 | |
| 1893.1 | | 7 1,323 | | 35,702 | 46,636 | 130.6 | 43.6 | 50.4 | 34.3 | 84.0 | 67.4 | |
| 1993.2 | 2 100,363 | 3 1,323 | 1,000 | 33,316 | 46,636 | 140.0 | 48.1 | 54.6 | 39.2 | 88.1 | 67.5 | |
| 1994.1 | 1 105,054 | 1,367 | 1,000 | 35,598 | 46,767 | 131.4 | 44.0 | 50.7 | 34.7 | 84.3 | 65.2 | |
| 1994.2 | 2 101,745 | 1,367 | 1,000 | 38,407 | 46,767 | 121.8 | 38.9 | 45.7 | 29.5 | 70.2 | 56.6 | |
| 1995.1 | 101,901 | 1,366 | 912 | 37,611 | 47,271 | 125.7 | 40.9 | 47.8 | 31.4 | 75.1 | 0.09 | |
| 1995.2 | 2 98,133 | 3 1,366 | 912 | 33,549 | 47,271 | 140.9 | 48.5 | 55.0 | 39.6 | 83.5 | 72.0 | |
| 1996.1 | 1 102,687 | 1,330 | 972 | 33,853 | 47,770 | 141.1 | 48.7 | 55.1 | 39.8 | 91.3 | 84.4 | |
| 19962 | 2 102,327 | 1,330 | 972 | 31,965 | 47,770 | 149.4 | 52.1 | 58.3 | 43.5 | 86.5 | 83.0 | |
| 1997.1 | 1 110,293 | 1,320 | 1,069 | 33,417 | 49,055 | 1468 | 115 | 57.4 | 474 | 914 | 1 78 | |

Household Trends 1971-1991

| | Numbe | mber of House | holds | | • | Percentage | ge Change in | Households | 40 |
|---------------|--------|---------------|---------|---------|----------------|------------|-------------------|------------|---------|
| | 1971 | 1981 | 1986 | - | 1971-81 1981-8 | 1981-86 | 6 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 20,380 | 28,180 | 29,890 | 34,380 | 38.3 | 6.1 | 15.0 | 22.0 | 68.7 |
| All Renters | 30,440 | 41,715 | 43,325 | 49,715 | 37.0 | 3.9 | 14 7 | 19.2 | 633 |
| lome owners | 29,550 | 52,255 | 60,505 | 009'89 | 76.8 | 15.8 | 13.4 | 31.3 | 1321 |
| II Households | 06665 | 93,970 | 103,830 | 118,315 | 566 | 10.5 | 14 0 | 25.0 | 07.2 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Sources: CMHC, Statistics Canada.

St. John's





St. John's Affordable Rate Best Ever

| At a Glance | |
|------------------------------------|-----|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 51 |
| historical high (97H1): | 51 |
| historical low (70): | 18 |
| historical average: | 41 |
| current ranking out of 27 centres: | 4 |
| average ranking: | 3 |
| First Half of 1997 Supply Data | |
| % of New Homes Affordable : | 92 |
| % of Resale Homes Affordable: | 88 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 293 |
| Renter Income Growth | |
| 1970-97 (in %): | 409 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | 77 |

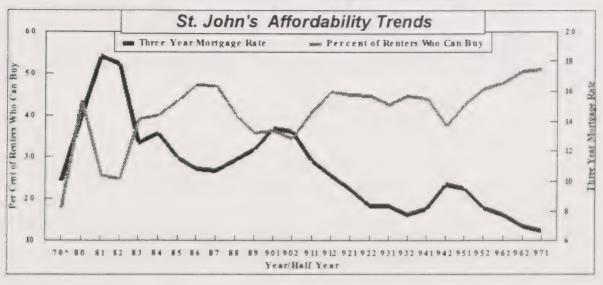
In the first half of 1997, more renters could afford to buy a starter home in St. John's than at any other time in the last quarter century. With an affordability rating of 51 per cent, St. John's is the fourth most affordable housing market in Canada and the third most affordable in the Atlantic region.

The current affordability rating is dramatically higher than the lowest rating of 18 per cent recorded in 1970 when incomes were low and house prices were high. The city's historical average is 41 per cent.

Overall, house prices in St. John's have grown slowly since 1970. In that year, prices were among the highest in the country and starter

home prices even matched those in Toronto. Given such a high starting point, it is not surprising that the pace of growth has been slow. Except for the first half of the 1980s, prices have risen in St. John's by less than the national average. In fact, only Charlottetown had a lower rate of change. In the mid-1990s, the cost of a St. John's starter home is a modest \$89,000. Throughout the 1970-97 period, prices in St. John's have risen more slowly than incomes.

On the income side of the affordability ledger, the best advances for renters of the prime buyer age occurred between 1970 and 1985 when incomes grew twice as fast as house prices, propelling affordability upwards. In recent years, though, income gains have been marginal to non-existent. In spite of this sluggishness affordability has continued to improve in St. John's thanks to the combined effects of slow price increases and lower mortgage interest rates.



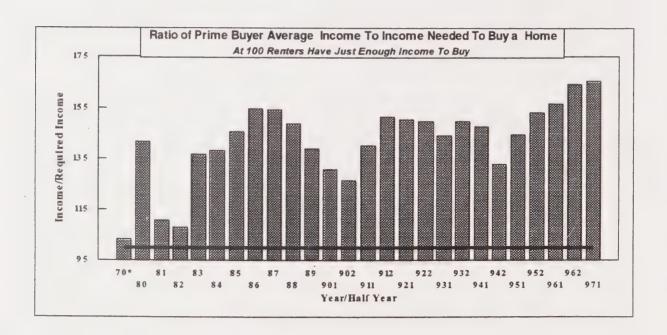
The number of St. John's renter households in the prime buyer age group increased at rates faster than most CMAs. Between 1971 and 1991, St. John's ranked 11th in Canada for renter household growth and moved up to second place between 1986 and 1991.

Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price %Growth | 68.9 | 48.3 | 18.6 | 32.4 | 293.2 |
| Renter Income % Growth | 178.3 | 42.6 | 16.3 | 10.3 | 409.0 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | 6,875 | 8,955 | 9,990 | 12,150 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | 30.3 | 11.6 | 216 | 35.7 | 76.7 |

These potential buyers can now choose from a plentiful selection of modestly-priced starter homes. In the first half of 1997, 92 per cent of new homes were affordable -- third best in Canada -- and 88 per cent of resale homes were affordable, second only to Chicoutimi in the entire country.



St. John's Affordability Trends in Detail 1970-1997

| | Atmesso | Proporty | Hosting | Income | Awrage | Ration | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|---------------|-----------------|----------------------|----------------------|--|-----------------------------------|--|-----------------------------|------------------------------|--|--------------|------------------------------|-----------------------------|
| Year/ Half | Starter Home | Taxes for Starter | Costs For Starter | Required to Income for Buy Starter Prime | Income for Prime Buvers (5) | Aw Income Who Can to Required Buy (%) Income (%) Total | Who Can Buy (%) Total | Who Can Buy (%) Family | Who Can New Buy (%) Homes Non-FamilySold (%) | New Homes | Supply Affordable (%) | Rate, 3 Year Term (%) |
| 1970 | | - | Z | A 9,121 | 9,437 | 103.5 | 17.9 | | | Z Z | < Z | 10.1 |
| 1980 | | | 5 | - | 26,260 | 141.5 | 43.3 | 45.5 | 37.3 | YZ | VZ. | 14.3 |
| 1981 | | | | | 28,499 | 110.6 | 25.9 | 26.5 | 24.0 | AZ | VN. | 18 |
| 1982 | | 457 | 953 | | 30,737 | 1.801 | 24.9 | 25.0 | 24.1 | VZ | VV | 17.8 |
| 1983 | | 7 506 | | 5 24,179 | 32,976 | 136.4 | 39.1 | 39.5 | 37.7 | VN / | YZ I | 12.5 |
| 1984 | | | 1,125 | | 35,214 | 138.1 | 40.2 | 2 40.3 | 39.3 | YZ | YZ. | 13. |
| 1985 | | 610 | | 3 25,770 | 37,453 | 145.3 | 43.7 | 43.7 | 43.0 | Y Z | < Z | 11.5 |
| 1986 | | 5 663 | | 3 25,052 | 38,676 | 154.4 | 47.4 | 47.3 | 46.9 | NA | Y Z | 10.9 |
| 1987 | | 7 | | 3 25,895 | 39,899 | 154.1 | 47.2 | 2 47.0 | 47.2 | NA | VZ 1 | 10.7 |
| 1988 | | 870 | 954 | 4 27,675 | 41,121 | 148.6 | 40.0 | 39.3 | 41.3 | NA NA | <z< td=""><td>11.4</td></z<> | 11.4 |
| 1989 | 9 68,784 | 4 875 | | 9 30,473 | 42,344 | 139.0 | 36.0 | 35.3 | 37.1 | VZ | VZ 1 | 12.2 |
| 1990.1 | 1 68,710 | 878 | 1,154 | 4 33,401 | 43,567 | 130.4 | 36.5 | 35.8 | | NA NA | VZ. | |
| 1990.2 | 72,300 | 878 | 1,154 | 4 34,457 | 43,567 | 126.4 | 34.5 | 33.9 | 35.5 | NA | 51.9 | 13. |
| 1991.1 | 74,440 | 0 888 | 1,2 | 2 32,122 | 45,019 | 140.1 | 41.0 | 0 40.1 | 42.5 | 5 49.1 | YZ | |
| 19912 | 72,480 | 888 | | 2 29,731 | 45,019 | 151.4 | 45.7 | 7 45.0 | 47.0 | 0 60.1 | 65.5 | 5 10.4 |
| 1992. | | 3 938 | | 1 30,586 | 45,888 | 150.0 | 45.1 | 1 44.3 | 46.6 | 5 63.3 | 84 | 4 9.5 |
| 1992.2 | 2 88,101 | 1 938 | | 91 30,696 | 45,888 | 149.5 | 44.9 | 9 44.1 | 46.4 | 4 65.6 | 89.0 | 8.4 |
| 1993. | | 1,088 | 1.1 | 90 32,177 | 46,347 | 144.0 | 42.6 | 5 41.7 | 44.3 | 8.99 | 3 92.1 | ∞c |
| 1993.2 | 92,190 | 0 1.088 | | 90 31,053 | 46,347 | 149.2 | 44.8 | 8 44.0 | 1 46.1 | 3 87.6 | 9.68 | 5 7.8 |
| 1994.1 | 1 91,820 | | 1.1 | 89 31,787 | 46,903 | 147.6 | 44.1 | 1 43.2 | 45. | 7 83. | 7 91.6 | 6 8.2 |
| 1994.2 | 2 92,581 | 1,095 | | 89 35,355 | 46,903 | 132.7 | 37.6 | 6 36.8 | 38.8 | 71. | 7 76. | 2 9.8 |
| 1995.1 | .1 87,036 | | 1.1 | 55 33,081 | 47,711 | 144.2 | 42.7 | 7 41.8 | 3 44.4 | 81. | 83.5 | 9.6 |
| 1995 | | | 1,1 | 55 31,224 | 47,711 | 152.8 | 46.3 | 3 45.6 | 5 47.6 | 87. | 0 86. | 8.2 |
| 1996.1 | .1 89,647 | | 3 1,205 | 5 30,502 | 47,733 | 156.5 | 47.7 | 7 47.1 | 48.7 | 83. | 86.0 | 7.8 |
| 1996.2 | 2 90,250 | | | 5 29,076 | 47,733 | 164.2 | 50.5 | 5 50. | 1.13 | 94 | 88.6 | 9 7.0 |
| 1007 1 | A 000 000 | 71117 | 1 | 00 00 000 | 48 034 | 165.5 | 51.0 | 0 50.6 | 51 | | .6 | 9 6.7 |

| | Numb | lumber of Households | holds | | d | Percentage Change | 400. 3 | in Households | en |
|----------------|-----------|----------------------|--------|--------|------------|-------------------|--------------------------------------|---------------|---------|
| L | 1971 | 1981 | 1986 | 1991 | 19 7 1-8 1 | 1981-86 | 1991 1971-81 1981-86 1986-91 1981-91 | 1981-91 | 1971-91 |
| Renters 20-44 | 6,875 | 8,955 | 066'6 | 12,150 | 30.3 | 11.6 | 21.6 | 35.7 | 76.7 |
| All Renters | 2 7 0, 01 | 13,200 | 15,165 | 18,215 | 31.0 | 14.9 | 20.1 | 380 | 8 0 8 |
| Nomeowners | 089,61 | 30,105 | 32,740 | 37,020 | 53.0 | 8.8 | 13.1 | 23.0 | 88.1 |
| All Households | 29,755 | 43,305 | 47,905 | 55,235 | 45.5 | 9.01 | 15.3 | 27.5 | 85.6 |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.

Charlottetown





Charlottetown Affordability Slips From Record High

| At a Glance | |
|--|----------|
| Per cent of Renters Who Can Buy | |
| First Half of 1997: | 50 |
| NA | NA |
| NA | NA |
| historical average: | NA |
| current ranking out of 27 centres: | 5 |
| average ranking: | NA |
| First Half of 1997 Supply Data % of New Homes Affordable : % of Resale Homes Affordable: | 71 63 |
| Starter Home Price Growth | |
| 1970-97 (in %): | 259 |
| Renter Income Growth | |
| 1970-97 (in %): | 333 |
| Growth in Renter Households | |
| Aged 20-44 1971-1991 (in %): | NA |

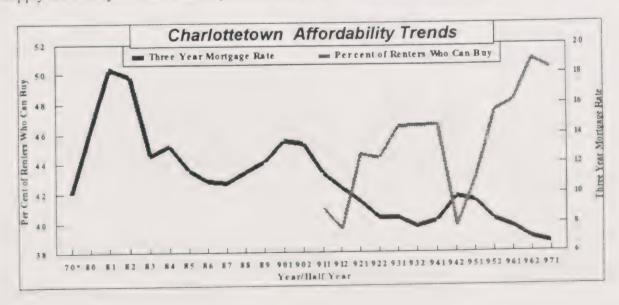
Housing in Charlottetown is slightly less affordable in the first half of 1997 than it was six months earlier. In that interval, the city's affordability rating — the per cent of renters who can afford to buy a starter home — dropped from a record high of 51 per cent to 50 per cent.

Lower incomes, due to completion of Confederation Bridge and lower potato prices, are blamed for the drop. In spite of the impact on the Charlottetown market of the general decline in mortgage interest rates, it is the least affordable major centre in Atlantic Canada.

At the national level, Charlottetown is the fifth most affordable market in the country. By contrast, it is near the bottom of national

rankings when the supply of homes affordable to prime buyer renter households is measured. In the first half of 1997, 71 per cent of new homes in Charlottetown are priced affordably, 7th from last in national standings. It is even worse for resale homes. Only 63 per cent are priced affordably, leaving Charlottetown 4th from last. In other Atlantic major centres, the percentage of new and resale homes that are affordable ranges upwards from 80 per cent.

The explanation of the Charlottetown paradox — a good national ranking for overall affordability yet low rankings for supply affordability — is the recent income drop. A larger portion of the supply is now beyond the reach of potential buyers. Charlottetown retains a high national standing



due mainly to the relatively low cost of homes there. In 1996, Charlottetown starter home prices were only 70 per cent of the national average and significantly less than Halifax and St. John's.

Long-term affordability trends are not available for Charlottetown because the PEI capital was long considered too small for statistically reliable data. When affordability record-keeping began in 1991, mortgage rates were on a downslide but affordability unexpectedly declined as well. As mortgage rates continued their gradual decline, affordability steadily improved then leveled off in

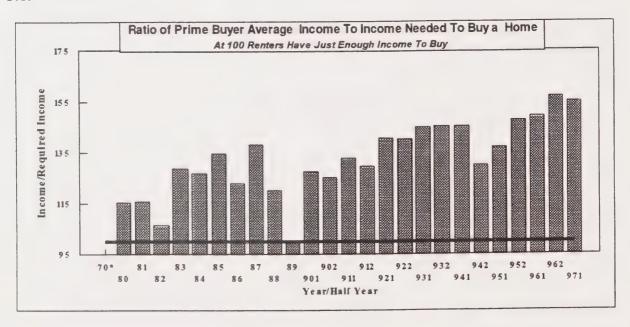
Price, Income and Renter Household Growth 1970 to 1996

Percentage Change in Starter Home Prices, Renter Incomes & Renter Households

| | 1970-1980 | 1980-1985 | 1985-1990.1 | 1990.1-1997.1 | 1970-1997.1 |
|-----------------------------|-----------|-----------|-------------|---------------|-------------|
| Starter Home Price % Growth | 83.7 | 23.4 | 18.1 | 34.0 | 259.0 |
| Renter Income % Growth | 143.7 | 33.8 | 20.4 | 10.2 | 332.8 |
| Number of Renter | 1971 | 1981 | 1986 | 1991 | |
| Households A ged 20-44 | NA | 1,945 | NA | 3,985 | |
| Percentage Growth in | 1971-1981 | 1981-1986 | 1986-1991 | 1981-1991 | 1971-1991 |
| Renter Households 20-44 | NA | NA | NA | 104.9 | NA |

1993-94. When interest rates bumped up in 1994, affordability in Charlottetown dropped more than other Atlantic centres but has since improved, thanks to low interest rates nation-wide.

On average, since 1970, both incomes and house prices have grown at a modest rate. Income growth was among the lowest in the Atlantic provinces but so was the rise in house prices. In fact, Charlottetown recorded the slowest increase in house prices of all 27 centres covered by the affordability indicator. Overall, incomes grew faster (332 per cent) than prices (259 per cent) since 1970. As the "price, income" table above shows, however, the income gains occurred primarily in the 1970s and early 1980s. During the 1990s, house prices have outpaced incomes by a margin of 3:1.



Charlottetown Affordability Trends in Detail 1970-1997

| The state of | Average | Property | Heating | Income | Average | Ratio of | Renters | Renters | Renters | Affordable | Resale | Mortgage |
|-----------------------|----------|-----------------------------------|----------------------------------|--|-----------------------------------|---|-----------------------------|------------------------------|--|---------------------------|------------------------------|----------------------|
| Year/ Half Year | | Taxes for Starter Home (\$) | Costs For Starter Home (S) | Regulred to Income for Buy Starter Prime Home (5) Buyers (5) | Income for Prime Buyers (5) | Avg Income Who Can to Required Buy (%) Income (%) Total | Who Can Buy (%) Total | Who Can Buy (%) Family | Who Can New Buy (%) Homes Non-FamilySoid (%) | New Homes ySold (%) | Supply Affordable (%) | Rate, 3 Year Term |
| 1970* | | KN | | NA | 9,521 | VV | VZ | | | AN | AN | 10.1 |
| 1980 | 0 40,420 | 779 677 | 5111 | 20,097 | 23,200 | 115.4 | Y'N | AZ | VZ | V.V. | YZ. | 14.3 |
| 1981 | 1 32,945 | 679 | | 3 21,389 | 24,768 | 115.8 | NA | NA | NA | NA | NA | 18.3 |
| 1982 | 39,403 | 3 692 | | 24,735 | 26,337 | 106.5 | NA NA | NA | NA | NA | YZ | 17.8 |
| 1983 | 3 44,575 | 714 | | 1021,701 | 27,905 | 128.6 | Y.V. | NA | NA | NA NA | YZ. | 12.5 |
| 1984 | 46,129 | 723 | 1,023 | 1 23,285 | 29,474 | 126.6 | YZ. | YZ. | NA | NA | K Z | 13.2 |
| 1985 | 5 49,897 | 7 754 | 1,10 | 2 23,058 | 31,042 | 134.6 | VZ. | YZ. | YA X | YZ 1 | YZ | 11.5 |
| 1986 | 63,352 | 2 783 | 94 | 26,302 | 32,311 | 122.8 | VZ | NA | NA | VN | YZ | 10.9 |
| 1987 | 7 58,014 | 4 828 | 16 | 7 24,345 | 33,580 | 137.9 | NA | NA | NA | NA | NA | 10.7 |
| 1988 | 8 68,352 | 106 2 | | 8 29,064 | 34,850 | 119.9 | YZ. | NA NA | VX V | NA | YZ | 11.4 |
| 1989 | 84,495 | 166 8 | | 36,220 | 36,119 | 7.66 | NA NA | YZ. | NA | VZ 1 | <z< td=""><td>12.2</td></z<> | 12.2 |
| 1990.1 | 1 58,950 | 1,040 | | 1 29,345 | 37,388 | 127.4 | NA | VZ | NA | NA | VZ | 13.5 |
| 1990.2 | 61,110 | 0 1,040 | | 1 29,894 | 37,388 | 125.1 | YZ. | NA | NA | NA | 72.0 | 13.3 |
| 1991.1 | 1 66,808 | 1,101 | | 5 29,779 | 39,446 | 132.5 | 41.0 | 46.4 | 4 34.6 | 5 51.0 | AZ C | 11.4 |
| 1991.2 | 73,810 | 1,101 | | 30,426 | 39,446 | 129.6 | 39.6 | 45.1 | 1 33.0 | 52.7 | 51.6 | 10.4 |
| 1992.1 | 1 72,150 | 0 1,211 | | 7 28,420 | 39,880 | 140.3 | 44.7 | 49.5 | 38.8 | 3 47.6 | 65.2 | 9.5 |
| 1992.2 | 2 79,093 | 1,211 | | 7 28,515 | 39,880 | 139.9 | 44.4 | 49.3 | 3 38.5 | 5 64.9 | 0.09 | 8.4 |
| 1993.1 | 1 75,371 | 1,271 | | 0 27,729 | 40,119 | 144.7 | 46.5 | 51.1 | 1 40.8 | 3 48.1 | 61.7 | 8.4 |
| 19932 | 2 79,093 | | | 27,694 | 40,119 | 144.9 | 46.6 | 51.2 | 2 40.9 | 9 55.1 | 63.0 | 7.8 |
| 1994.1 | 1 75,370 | 0 1,358 | 3 1,033 | 3 27,706 | 40,200 | 145.1 | 46.7 | 51.2 | 2 41.0 | 0 62.7 | 67.5 | 8.2 |
| 1994.2 | 77,000 | 0 1,358 | | 3 30,942 | 40,200 | 129.9 | 39.8 | 45.3 | 3 33.2 | 2 54.3 | 48.6 | 8.6 |
| 1985.1 | 1 74,726 | 6 1,405 | | 30,008 | 41,046 | 136.8 | 43.1 | 48.1 | 1 36.9 | 0.89 6 | 52.8 | 9.6 |
| 19952 | 75,000 | | | 3 27,848 | 41,046 | 147.4 | 47.6 | 52.0 | 0 42.1 | 0.69 | 54.7 | 8.2 |
| 1996.1 | 18,499 | 9 1,430 | | 8 28,090 | 41,865 | 149.0 | 48.2 | 52.6 | 6 42.8 | 8 54.0 | 52.2 | 7.8 |
| 19962 | 2 78,500 | 0 1,430 | 1,03 | 8 26,714 | 41,865 | 156.7 | 51.0 | 55.2 | 2 45.8 | 8 64.3 | 64.5 | 7.0 |
| 1997 1 | 10000 | | 1.13 | 1 26.603 | 41.211 | 154.9 | 50.4 | 54.6 | 6 45.1 | 1 70.8 | 63.4 | 6.7 |

| | Mumb | tumber of Households | eholds | | a. | ercentage | Percentage Change In Households | Household | 80 |
|----------------|------|----------------------|--------|--------|---------|------------|--------------------------------------|------------|---------|
| | 1971 | 1981 | 1986 | 1991 | 1971-81 | 19 8 1-8 6 | 1991 1971-81 1981-86 1986-91 1981-91 | 19 8 1-9 1 | 1971-91 |
| Renters 20-44 | Y Z | 1,945 | V N | 3,985 | NA | VN | NA | 104.9 | VN |
| All Renters | ₹ Z | 5,450 | V Z | 7,115 | NA | NA | NA | 30.6 | VV |
| Homeowners | < z | 10,805 | V Z | 13,115 | Z | VV | NA | 21.4 | VZ |
| All Households | < z | 16,255 | Y Z | 20,230 | VZ | VZ | VZ | 24.5 | < Z |

* Annual data not available between 1970 and 1980. Interest rate for 1970 is based on a 5 year term.



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